

AAHA – Monthly Meeting Minutes

October 21st, 2025 6:30pm

Ice Den Scottsdale

Call to Order

- Dial in to Conference 6:32pm
- Establish a Quorum
- Introductions (if needed)
- Approval of the Agenda **Curley, 2nd Fritsche**
- Approval of **September Monthly Meeting Minutes Motion: Curley, 2nd Fritsche**
- Reports
 - President Report – **Sent Electronically - Plan to do a policy update for a seeding tournament for Tier II. Programs will need to add this information to their feature sheet at tryouts.**
 - Treasurer/Finance Report - **Sent Electronically**
 - Secretary Report – **No Report**
 - Admin Report – **No Report**
 - Hockey Operations Report – **No Report – Had a good meeting today. See report sent today.**
 - Background Screening / Safe Sport Report – **No Report**
 - By-Laws and Policy Report – **Sent Electronically – Policy changes need to be submitted by December 1st.**
 - Coaching Report – **No Report**
 - Disciplinary Report – **Sent Electronically**
 - Officiating Report (USA Hockey) – **No Report – No Report – Registrations are at the same level as last year. November 1st is the deadline where no registration to be a referee can happen. USA Hockey gave AHRA a grant for officiating this year. Retention has been an issue, and development of officials for higher level games.**
 - Officiating Report (AHRA) – **130 brand new level 1s. Staffing should be the same as last seasons. Tucson is slim on officials. 42 evaluations have been completed, mostly on level 1 referees. AHRA has an Instagram page now.**
 - Registrar Report – **Sent Electronically – Any AZYHL team that wants to add a player to their roster at this point in the season must submit a form that is available on the AAHA website. These forms must include approval from house directors if the player is currently in a house program.**
 - Adult Hockey Report – **No Report**
 - Player Development Report – **No Report**
 - Tournament Report – **No Report**
 - Girls/female Hockey Report – **Sent Electronically – Still trying to get a meeting with committee on the books to get some planning done.**
 - All Ability Hockey Report – **No Report**
 - Marketing Committee Report – **Sent Electronically – Analytics are looking consistent with last month's numbers. Paid advertising on Instagram advertising goalies around Peoria and Flagstaff rinks. Link click cost ranges from .43 to 75 per click. Best for organizations to enter the entry form so AAHA social media can have original content as well as being tagged or a collaborator.**
 - Goaltending Committee Report – **Sent Electronically – A committee meeting is scheduled for this Thursday, October 23rd. There are multiple Try Goalie for Free events throughout the state in the next few months. Developing a fundamental training program, including house level and elite level training. Thought maybe a goalie highlight at ASU hockey game.**
- Old Business

- New Business

- Announcements: **No monthly board meeting in November. Continuing education is due by the end of this year. Coaches that are on a national bound team need credits applied by the end of the year. Ken Martel will be at the Ice Den Scottsdale for Continuing Education credits. Nov 1st 9am – 12pm, or 1pm – 4pm. Hall of Fame submissions expires October 31st, please submit any submissions if you'd like.**

- Adjourn **7:24pm Curley, 2nd Fritsche**

- Future **2025/26 AAHA Board Meeting Schedule:**
 - December 16th, 2025
 - January 20th, 2026
 - February 17th, 2026
 - March 17th, 2026
 - April 21st, 2026