



Dear Potential Sponsor,

Thank you for your continued commitment to our community and support of Salisbury United Soccer Club. Because of your support, we continue to have a successful season each year. As you are aware, operating a successful program requires numerous volunteers, community partners and financial support. Each season we have countless volunteers devoting their time and energy to make our league run as smoothly as possible. In addition to our volunteers, the league requires community financial support. Player registration fees are kept as low as possible and cover only a portion of the league expenses. The remaining costs are covered by donations from our wonderful sponsors and donors of our community. Your generous sponsorship dollars provide an opportunity for children to continue to develop in the game of soccer, understand the value of teamwork, and establish childhood memories that will last a lifetime. All sponsorship/donations help Salisbury United SC:

- Maintain **affordable** registration fees for all players
- Purchase quality **equipment** for the optimal safety and experience of our players
- Support the **operational cost** of our league such as insurance, website expenses, etc....
- Continue to be **completely managed by volunteers**, including coaches, refs, board members and other countless volunteers

We understand times have been tough for many of our families this year. it's even more evident as we've seen a dramatic rise in our SUSC Travel Scholarship requests for the upcoming 2020/2021 year. Just like many of the businesses in our area, SUSC has also been affected, financially, by the pandemic. Our goal is to provide top notch experiences for all players and families.

We need your help to ensure another successful Season. All donations are tax deductible as Salisbury United SC is a 501(c)(3) organization.

Please review the attached Sponsorship Form for a listing of continued and additional benefits.

Thank you in advance for your continued commitment to our community and support of our club. Your generosity allows the league to provide an excellent experience to our players and community each year.



Make all checks payable to Salisbury United Soccer Club

Mailing Address: 1147 S Salisbury Blvd Box 8-223

Salisbury United SC Sponsorship Form

Silver Sponsorship Fee: \$500.00 Banner at the SUSC fields and events, visual spotlight/mentions on all website and social media pages

Gold Sponsorship Fee: \$1,500 (can be split up over fall season into 3-5 payments) Sleeve/shoulder logo on ALL practice jerseys for SUSC, banner at the SUSC fields and events, visual spotlight/mentions on all website and social media pages

Platinum Sponsorship Fee: \$2,500 (can be split up over fall season into 3-5 payments) CHEST LOGO/BACK LOGO on ALL practice jerseys for SUSC, banner at the SUSC fields and events, visual spotlight/mentions on all website and social media pages

Company Name: _____

Company Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Telephone#: _____

Email: _____

Signature: _____

For more information, please contact us directly at salisburyunitedsc@gmail.com or visit our web site at www.salisburyunitedsc.com