



Canandaigua Boys Lacrosse Booster Club

Wednesday, February 16, 2022

Middle School, Room 23

Meeting MINUTES 6:30 - 8:45 pm

Acceptance of secretary's January 12, 2022, minutes.

Motion: Sean Meenan. Seconded: Dave Platten. All approved.

Treasurer's Report: Damian Bolster spoke

Account balance/breakdown/expenses reviewed: full report not ready

- Payments:
 - Pending - Goalies in box (Fall league): \$650
 - Pending - Fairport 3-11-22: \$1,300 (2 games, \$35/player)
- Unrecovered Fees:
 - Youth Night fees at Pinnacle: (-)\$1,000 loss
- Deposits:
 - Football Squares: \$1,200 profit after fees

Team Updates:

- K - 6th: (Deven and Dan Robbins spoke)
 - **Needs:**
 - Little Laxers: 2 doz fiddle sticks (3 doz in budget for 2023)
 - Youth: Need adjustable helmets, Doz white helmets in stock, Replace older helmets, \$115/ea, Graphtex/Syracuse, wait for registration to order, Updated shoulder pads - not necessary per/AD
 - Equipment Drive: bring back unused equipment, CPVR helmets, % to mod return unused equipment, form for parents/tax deduction
 - Sponsor A Player: Grow the Game, \$800 yr/player - all levels
 - **Youth registration:** Closes 3/14/22
 - Funds/Forms through SportsEngine
 - Little Laxers starts March 13, 2022
 - PK=19, K=9, 1/2=18, 3/4=8, %=10 = 64 Total (predict 80/90) 84 = as of 2/25/22
 - Blasts from other programs: Football Baker, Basketball Little Dribblers, Hockey Ask: Castle Soccer, Wrestling
 - New player - fiddle stick, Returning player - hat \$12/each
 - Lax Club @ EPS doing well, 1 hr, potential player scholarships
 - Open Gym: 1/2=12, 3/4=8 to 16, %=Tanoory's gym, Luke McCrombie offer FO
 - **Cdga Youth Tournament:** May 21-22, 2022
 - Saturday Night Fever: 5/21/22, K-2, under the lights turf, grass, box, championships/\$250/team?
 - Stay Classy Upstate: 5/22/22, 3/4 =8v8, % =10v10, 3 games, championship/\$400/team?
 - Schedule for the day, Officials, Concessions
 - **Kick Off:** March 19, 2022, 9-11am
 - Merchandise table: sponsor shirt, hats, stickers... (\$2,000 budget)
 - Intro Varsity, kids tunnel, group photo
 - Volunteer Sign-up Table: How, What - keeps costs low
 - Concessions JV/V
 - Fundraiser Committee
 - CMAC - 20/30 volunteers, July 1, Chairperson:

- **Mod - Varsity:** (Deven spoke)
 - **MOD:** 2 teams, 12 games, starts 4/4/22
 - Coaches: Welch/Hulme, Assistants: Giordano \$750, Brockport intern (no cost)
 - 34 on mailing list, keep players at grade level, weight program, needs handled by school
 - **JV:** 15 games
 - Coach Gioseffi, Assistant: David York
 - School ordered uniforms, 18 players
 - **VARSITY:** season starts 3/14/22
 - Hobart scrimmages: 2/27/22, 2 games
 - Boston Trip: March 25-26, 2022, 3 games
 - Brother Rice: 4/22/22, 6pm, JV & V play at same times, student early dismissal
 - Skills&Drills: 60 players, split Mod/HS, turf plowed/balls in shed
 - The Shirt: Rheued sponsorship and shirts, B Sheridan \$2 off, (\$1,800 order by 3/3/22), **SL** on the shirt - Steve LaCrosse "Hustle"
 - V Stickers = \$100
 - Spazman interviews
 - Concessions:
 - V games: Tues/Thurs, possible - Tom Seager & Mark Carson
 - JV games: Mon/Wed, Keep it simple - pizza, drinks, snacks

New/Updated Business:

- **Registration/Payments:**
 - Sports Engine - running, Venmo - figure out Non-Profit
- **Apparel Store** (Jen absent/Deven spoke)
 - Website up soon, new logo, doz duffel bags, (\$200 profit)
- **Fundraising:**
 - Spring, Ad Campaign/Sponsorship Levels - projected \$20,000
 - Jim Garling mailed out letters, deadline 3/4/22
 - Schedule Sr photo for poster, (50) Chessler=\$250, 1 week turnaround
 - Belles - shirts w sponsors, youth only
 - **Last year's Sponsors 2021: (✓ 2022 confirmed)**
 - Braves Sponsor: \$2,000
 - Specialty Solutions - Bill Greene
 - Rob Meenan
 - Afterpay - Blazak
 - Cherry Sponsor: \$1,000
 - Ads Masonry
 - Fore Recycling
 - RE/MAX Properties -Scott Greene
 - Brian Rheude Orthodontics
 - Gray Sponsor: \$500
 - Cdga Driving School
 - Care-A-Lot Child Care
 - Gullo Dental ✓
 - Krossber Brothers Pools
 - Patty's Place ✓ **CHERRY**
 - Roc Earth, Inc
 - CA Sponsor: \$200
 - Auto Wash Corby's Collision
 - Corby's Collision
 - Finger Lakes Monument Co ✓
 - LCS, Inc
 - Mark's Pizzeria
 - TJ's Barber Shop
 - Zweigle's ✓
 - Hometown Sponsor:
 - Thomas & Maria Tette
 - Kiwanis Club of Canandaigua

- Paris Kirwin
- Seager Marine
- UDN, Inc
- Cdga National Bank ✓
- Flower City Roll-Off
- Hewitt Young electric
- Mark Rodzinka
- Perennial Lawn & Landscape
- Superior Plumbing Service
- The Bolster Family
- Farther Farms, Inc
- Get-It-Straight Orthodontics
- Lyons National Bank ✓
- Star Cleaners
- UR Medicine/ Thompson Health
- Sutter's Canandaigua Marina

- **POTENTIAL NEW SPONSORS 2022:**

- Nolan's Restaurant
- Wally's
- Eric's Office / GreenFront
- Johnson-Kennedy Funeral Home ✓CA
- Santelli Lumber
- Rochester Colonial
- Marvin Windows & Doors
- Phyllis & Bob Goodwin ✓CA

- Alumni 100 Club - projected \$7,000 after tshirt cost
 - Blast text, Google Form - grad class, shirt size, mail address, list in next years program, add to sectionals shirt order, Shipping by Damien
- PreGame/PostGame: tailgating t-shirts, ready for Boston 3/25/22?

Next meeting: no meeting scheduled, season starts March 14, 2022

Present:

- President - [Michael Faiola](#)
- 1st Vice President - [Todd Warren](#)
- 2nd Vice President - [Sean Meenan](#)
- 3rd Vice President - [Tim McKenna](#)
- Treasurer - [Damian Bolster](#)
- Youth Director - [Dan Robbins](#)
- Secretary - [Sally McKenna](#)
- Varsity Coach - [Deven York](#)
- Communications/Media Director - [Jim Garling](#)
- Dave Platten

Absent:

- Merchandise - [Jen Coles-Lloyd](#)

Respectfully submitted by Sally McKenna