



# Lakeville South Boys Hockey

## 2025 - 2026 Sponsorship Opportunities

#	Sponsor	Invest	# Avail	What's Included	FB/Insta/X	On Web
1	Home Game Title Sponsor	\$4,000	1	Social Media branding on every Home "Game Day" post on FB and Insta, our most liked and most shared social media! Plus branding on warm-up jersey, poster, and Game Day web page.	All Home Games	Game Day
2	Away Title Sponsor	\$2,000	1	Social Media branding on every Away "Game Day" post on FB and Insta, plus branding on warm-up jersey, poster, and Game Day website.	All Away Game	Game Day
3	Cougar Critters	\$750	4	<del>Your logo and website link on every Cougar Critter (Players pose with their pups, one post per player participating) — 20-30 total</del>	<del>20-40 posts</del>	<del>Sponsor</del>
4	Chuck-a-Puck/Pig	\$450 + 6 \$20 GCs	20	Your business highlighted (signage and announcement) at SIX home games, with the audience throwing pucks (and pigs!) at your logo mat! Give away one \$20 gift card/game!	2 posts (all sponsors)	Sponsor
5	Line Up	\$500	4	Your name and add on all Home Game printed line-ups given out to fans.	1x	Home
6	Warm-up Jerseys	\$750 -Chest Large(1) <del>\$500 -Back Large(2)</del> <del>SOLE</del> \$250 -Small (16)		Your logo on all home game worn, Varsity warm-up jerseys. Sponsor appreciation post at all home games on the big scoreboard! At the end of the season, you'll get an autographed jersey to hang at your home or business!	2 posts (all sponsors)	Training + Sponsor
7a	SB Advertising (All Home Games)	\$500	25	Scoreboard logo placement at every home Varsity and JV game. Image will be displayed at least 6 times per Varsity Game and 6 times per JV Home Game <small>Art - submit your own or our in-house designer will create with your feedback.</small>	-	Sponsor
7b		\$750	10	Full color image or video (optional audio) during zamboni intermission at both JV and Varsity. One play guaranteed, may be played up to 2x at both games.	-	
8	SB Power Play	\$1,500	4	<del>Your branding on every power play GIF on the Scoreboard and announced for every power play during home games at Varsity and JV.</del>	<del>2</del>	<del>Game Day + Sponsor</del>
9	SB Penalty Kill	\$1,500	1	Your branding on every penalty kill GIF on the Scoreboard and announced for every penalty kill during home games at Varsity and JV.	2	Game Day + Sponsor
10	SB Starting Line	\$1,500	1	Your business acknowledged during Starting Line-up announcements. Full color ad on the big screen with logo and live announcement.	2	Game Day + Sponsor
11	SB Penalty Box	\$1,500	1	Banner in penalty box. Plus your name announced and logo shown on every penalty announced on the big screen.	2	Game Day + Sponsor
12	SB Player Feature	\$300	18	Your name Player GIFs for every home game goal or big save. Shown on big scoreboard and X (Twitter) live game updates. FCFS to pick your player via email once teams announced. All sponsors will have 1 Var and 1 JV player.	X(Twitter)+ FB Post	Sponsor
13	Silent Auction Donation	Varies	unlimited	Donate to our Silent Auction at our annual Social! This well networked and well attended community event will be announced soon!	Yes, in Event post	Sponsor
14	Away Game Meal	Donate a Meal	8	Social media post dedicated to your business and photo of our team enjoying your food plus graphic of your choice (contact, special, etc.)	1	Sponsor
15	Team Meal or Event	?	2	Host our Cougars team building at your restaurant or business in exchange for a Social media advertisement. Graphic of your choice (contacts, specials, etc.)	1	Sponsor
16	Poster Sponsor	\$250	10	Your logo on all Varsity posters. Varsity posters are hung around neighborhood businesses, and also given to LHA players on youth night, with autographs!	1	Sponsor
17	Season	\$150,000		The ultimate flex! Cover our total season expenses and we'll give everyone else their money back and salute you on every darn thing we do! It's for the kids! 😊	All	All

To commit, please email: [Lakeville South HS Hockey Sponsorship \(lshsboyshockeysponsor@gmail.com\)](mailto:Lakeville South HS Hockey Sponsorship (lshsboyshockeysponsor@gmail.com))