

# PAYAL Board Meeting

May 1, 2023

**Meeting Called to Order:** 6:33pm

**Meeting Attendance:**

M. Mady	P	J. Ferraro	A	S. Drew	P	M. Harrison	P
J. Stierle	P	E. Jayne	A	J. Graber	A	R. Tully	A
N. Mady	P	J. Jayne	A	D. Trindade	P	A. Tully	P

**Guests:**

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**Motion to Approve April Meeting Minutes:**

- Could not be approved

**Treasurer's Report:**

- Rec season account balance-
- Competition account Balance-

**Bylaws:**

- Moved Bylaws discussion to June as there are only minor changes to be made

**Old Business:**

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**New Business:**

- Registration flyers are approved by district
- Online registration is open

**Coaching Nominations:**

- Cheer Coaches
  - Skyler Drew

**Vice President:**

- Sent email to Jets representative Chris Ruhoff regarding upcoming season on-field events. Will contact him to see what is involved in setting up a Jets Training Camp session at the Florham Park NJ facility.

**Treasurer:**

- We received 3,000 flyers are are still waiting on 1,000. D2K Graphics saved us money on flyers

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- Discussed tax exemption. Need to fill out Tax Exempt for and submit
- Flyers have been distributed
- Coach Olsommer gave us a box of chin straps

**Secretary:** (N/A)

**Conduct Coordinator:** (N/A)

**Cheer Commissioner:**

- Discussed cheer coach nominations
  - Head Coaches
    - Heather Mady
    - Kylee Livich
    - Amber Weed
    - Michele Eisloffel
    - Breianne Schwarz
    - Erika Jayne
  - Assistant Coaches
    - Alyssa Neider
    - Brianna Sexton
    - Megan Talmadge
    - Kayla Antolino
    - Shanelle O'Connell
  - Skyler Drew
- How long are clearances and certifications last for
  - Confirmed that clearances are good for five years
- Additional training for coaches is optional and is not covered by PAYAL. Only general certification is required and covered
- Discussed cheer clinic in Danville, PA. Held 6/10/2023 for Junior and HighSchool Cheerleaders. The clinic is 3 hours long and \$42 per athlete and this clinic is run by NCA staff. The stunt clinic is based on age groups.
  - Best promo option is a social media post, leave it optional for the parents, Not a league-sponsored event.

**Football Commissioner:** (N/A)

**Concession Stand Coordinator:**

- Nada

**Equipment Coordinator:**

- Need to sort out cheer outfits and have them cleaned

**Fundraising/Spiritwear Coordinator:**

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- Natalie McCann will help out A. Tully with behind the scenes for fundraising
- Discussed Auntie Anne's. Krispy Kreme, PopCorn and Recommended Movie Night Fundraisers
- Need to set up an email for A. Tully

## **Public Relations:**

- Cannot update facts sheet on website
- Emails are coming into the website
- Emails have been forwarded
- Discussed coaches sending in emails for coach requests.
  - M. Mady and J.Jayne will discuss and review coach requests
- Discussed facebook post boosts. Recommended 2 boosts per month for farthest reach.

**Safety Coordinator:** (N/A)

## **Public:**

- Nothing

## **Motion to Adjourn:**

Meeting Adjourn

1st:

2nd:

**Next meeting:** Monday, June 5th @6:30pm at Matamoras Borough Hall