

Sioux Falls Youth Hockey Association
Board of Directors Meeting
August 12, 2025 6:30pm
Sanford Conference Room – SCHEELS IcePlex

President Chun Chan called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Jenn Warren (Vice-President), Elliot Hitt (Treasurer), John McCollister (Secretary), Spencer Wrightsman (Development Director), Cody Alderman (Director of City League), and Adam Gorra (Director of Tournaments). Quorum was present. Brady Pinney, Lindsay Fenton, Kris Kimber, Cherry Hunter (Director of Operations), and Dan Houck (Director of Hockey) were also in attendance. Sam Everson (Past President) and Leah May (Travel League Director) were absent.

Open Forum

Kris Kimber expressed concern with the updated Flyers Travel Eligibility Policy and new registrants at the older travel level.

RESPONSE – The Travel Eligibility Policy does not state a player cannot participate with the Flyers travel program when they return from playing elsewhere. Per policy, a returning player to the Flyers will be ineligible to participate in travel hockey the first year back – similar to red shirted situation.

Secretary's Report – John McCollister made a motion to approve the July 7, 2025 meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Elliot Hitt noted \$300K has been transferred to the NW Expansion project funding with ISA.

Director of Hockey – Dan Houck

- ✓ Informational email sent to all HS Coaches w/ schedule for Fall ice for teams, HS tryouts, youth tryouts, etc. for their support/assistance
- ✓ Had July 8th coaching meeting for HS Coaches (Boys and Lady Flyers)
- ✓ Received feedback on practice schedule for HS teams from HS/LF staff
- ✓ August 11th meeting w/ Sanford Performance Staff on strength and conditioning times for HS
- ✓ Met w/ Andy Gillham for initial fall planning meeting for Coaches on July 24th
- ✓ Reached out to Trevor Preston about refereeing high school tryouts
- ✓ Worked on ice schedule for fall events with Cherry based on changes to the ice availability at the Scheels IcePlex
- ✓ Sat on SDAHA Executive Committee call with SFYHA President
- ✓ Secured additional ice for tryouts for non-SDAHA teams w/ SIP if necessary

Admin Update – Cherry Hunter

- Fall scheduling – Proposed SFYHA Season Guide, Fall 2025 Base Schedule & detailed SFYHA Schedule of Events included in board packets
- Promotions for camps & clinics – Promotions completed, registration builds completed and registrations coming in.
- Registration tracking – Mini-Atoms & Atom Short Session build complete & registration live for the youngest players. Sent out many reminders for travel player registration deadline
- High School Jerseys & gear ordered
- Preparing SQ/PW/BT Jersey and sock order for Verbero

- Updates for Fundraiser Options has begun.
 - Raffle this season – Spencer is working on prizes, tickets & promo
 - OPH gift card fundraiser – Cherry will contact OPH Coordinator
- MIRC Endowment received - \$1939

Director Reports

- ✓ Director of Tournaments – Adam Gorra – Adam finalized rules for submission of USA Hockey sanction process.
- ✓ Director of Travel League – Leah May
 - Working with Dan and Cherry on team counts and preliminary practice schedule changes for this season
 - Meeting with the LMs on Thursday to discuss the season, team counts and Tournaments
 - Start working with HS/LF coaches, Dan, and Cherry on practice schedule changes. The plan is to start with last year's schedule and only tweak as needed.
- ✓ Director of City League – Cody Alderman – No report
- ✓ Director of Development – Spencer Wrightsman – Sponsorship through Don Manning has been secured for \$3000. Spencer is working with Tryg Odney and Dave Herbster to complete the Sanford Contract. The 3 year contract needs to be finalized. Cherry will send proposed copy to board members. Property Care will serve as a sponsor for the 25-26 season.
- ✓ SDAHA Delegate Report – Jenn Warren has served on the PeeWee League Structure Committee. The restructuring should not affect SF team placement. PeeWee League structure should provide similar splits within each division. This is a pilot year with goal to create fewer goal differential games. Fall SDAHA Meeting is September 13. Proposals are due 20 days prior. The SDAHA Board structure was explained for board members and meeting guests. All local affiliates have one delegate plus the SDAHA Executive Committee as members of the SDAHA Board.

Presidents Report – Chun Chan – Chun also serves on the PeeWee League Structure Committee with Jenn.

Agenda Items:

Flyers Expansion Project – Sponsorships remain available for outside building naming rights & half the gym. Need updates from Flyer's reps on the construction updates (Fromm & Berg)

SFYHA Season Guide & Fall Events – Jenn Warren made a motion to approve the SFYHA Season Guide as presented. Motion seconded and carried. Board members noted concern with SDAHA games to be scheduled December 27-28. Some teams may need to practice during Christmas week break.

Registration Updates – Travel Registration updates and proposed team counts provided in board packets. Plans are to host a Squirt Non SDAHA team, two Orange teams for SDAHA A League participation and two White teams for SDAHA B League participation. SFYHA will not host a Girls Squirt team. PeeWee 12U Girls registration is lower than expected. Suggestions to keep PeeWee Girls 12U team as an option for the Flyers were discussed. Coach Houck, Coach Pinney, Leah and Cherry will work on promo plans for the Girls 12U team.

*Sioux Falls Youth Hockey Association Mission:
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports*

Meeting adjourned at 9:00pm

NEXT MEETING

WEDNESDAY – September 3, 2025 6:30 pm

Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted September 3, 2025 (Date) by oral resolution at meeting / written correspondence (Circle one)