

IFYHA Board Meeting Minutes
Date and Time: 11 February 2025, 6:30 PM
Location: Idaho Falls Fire Department



Board Members:

- Kylie Robinson, President
- Duane Nelson, Vice President
- Janet Loxterman, Secretary
- Laurie De León-Jean, Treasurer
- Jessica Baird, Director at Large
- Michelle Crane, HS
- Bill Combo, 19U Girls
- Laura Bruley, 14U
- Alex Talbot, 12U
- Indy Fowler, 10U
- Layne Harsha, 8U
- Sarah Benson, IAHA
- John Heinrich, IAHA
- Invited Guests: Amanda Raymond, BJ Troshynski

Kylie called to order 18:32

1. Approval of minutes from meeting 7 January 2024

Motion to approve Jessica, Duane seconded, approved

2. BJ Troshynski, expanded girls program

8U coach proposed to develop a Tier II team, potential for grant funding that is specific for girls hockey. As part of the proposal, they would be asking for two hours of ice per week. Bill suggested working with BJ to develop the idea as an option for younger girls. This would be more of a house/rec option since tiered teams exist at the younger divisions, but it could be a start to growing and investing in the girls program at a younger age. The concern would be ice time given our limitations, but in general the board was supportive of developing this idea further. This would be proposed for the 2025-26 season.

Moving forward, there will be a subcommittee to discuss and develop the idea, with the goal of submitting a proposal for the June 1 deadline.

3. Amanda Raymond, Fundraising

Sponsorship flyer, limits on advertising in the rink present a challenge, but Amanda is not deterred. She is developing temporary strategies like sponsoring locker rooms or the hut. There would be social media advertising and opportunities for tournament advertising. Advertising can also be done on the rink TV's during events, like home tournaments. Logos could be on a banner or mat for the hut. The association could start a newsletter that would be sent out to the entire association, it would include events and division-specific updates. Ceremonial puck drop would be another option for sponsorship.

Bill pointed out the need for internet service at Marmo rink so we can stream practices and games. Could we get a sponsor for this? Social media or link to events, scores and stats to provide updates. Some of the functionality exists through SportsEngine, but we have to have volunteers committed to updating it. Veo cameras (<https://app.veo.co/>) would be purchased and then we would need a monthly subscription. We could explore grant options for this as well.

Guns and Hoses fundraiser game will be March 11th at the MAC. Michelle would like to include the fire department involved this year. Kylie and Amanda will meet with Michelle soon to get sponsorships and donations going since we have a tight window to organize.

4. Possible EMT for HS Tournament

Could have an EMT volunteer, but we need to know more about the logistics and legalities. Shelley Fire Department is a possibility since it may be a positive for them to volunteer. Working on logistics for Marmo and MAC, but there may be little overlap.

Duane is going to run some numbers and look at the possibilities for EMS volunteers.

5. Bylaws and P&P updates for annual meeting

Jessica thought we might need a committee to organize changes. Kylie proposed the possibility of a single general account as a financial change.

6. New Business

Duane a player wants to attend a tournament in southern CA with another team and would miss a tournament for the primary division.

Jessica motion to adjourn; Duane seconded 19:30 PM