

## BYAHA Meeting Minutes

June 7, 2022  
Idaho Ice World

Meeting Called to Order: 6:03pm

### Board Members Attendance:

P	Rob McSweeney <i>President</i>	P	Jeff Hanson <i>Vice President</i>	P	John Howell <i>Hockey Director</i>
P	Stephanie Blankenship <i>Tournament Director</i>	P	Nancy Gersack <i>Secretary</i>	P	Jennifer Drost <i>Hockey Operations</i>
P	Olivia McGregor <i>Treasurer</i>	P	Dawn Colbert <i>Fundraising</i>	P	Jessica Hennen <i>Registrar</i>
P	Jody DiPalma <i>Equipment Manager</i>		TBD Webmaster	A	Travis Ceniga <i>Scholarship Director</i>

Present(P)/Absent(A)

**Approval of Minutes:** May minutes changes; remove: CDA is Tier 1 program. John motioned to approve May meeting minutes, Jessica seconded the motion, motion passed.

---

### Director Reports:

- **Treasurer:** 2021-2022 Tax year complete. Goes to accountant on Friday. All team accounts completed tasks, all ready for next year. One outstanding account (Max Sendeval). Permission requested to write off the remaining \$141.50. Family has not responded to any emails. Treasurer will ask if they have the equipment. John motioned and board approved to write off. Excess for ice fees will be placed in the unrestricted funds. Monies from hotel rebates and tournament fees will go into the scholarship fund. Board will determine the best ways to utilize funds by proposals to the board. We will start creating a wish list.
- **Hockey Operations:** Ice times downtown for junior steelheads players by age (Mondays/Tuesdays). Motion to organize stick times at Idaho Ice World, Jr. Steelheads will cover the difference if we do not get enough players, all approve. Ice is booked for tryouts, times TBD based on coaches availability. Tryouts will be closed.
- **Tournaments:** Dates sent to rinks, some were good some were bad. Still working on confirming ALL dates.
- **Fundraising:** Working on contract for fundraising (concessions). Wreaths, chuck a puck, vouchers will continue. Beyond that is up to teams to run individual ones on their own; but must submit to the fundraising chair to approve. We will need to button up chuck a puck; there will be a sign-in sheet to check in players/parents that have been approved.
- **Registrar:** Nothing to report

- **Equipment:** Polo shirts for all players for travel were proposed and approved; paid for by tryouts.
- 

## Open Discussion:

- Sponsorship Ideas
  - Draft an email to share with the organization to use as they would like
- Webmaster needed!
  - Website update; currently using sports engine (\$600/year)
  - Will look into TeamSnap costs as well as other options
- Email to be sent
  - Registration for tryout links
  - More volunteers
  - Fundraising/Sponsorship opportunities
- August 3rd Season Kick Off
  - Team manager meeting
  - Jody is working on food trucks and organization
- Social Media Presence
  - Intern from Idaho Steelheads
  - Team managers will send info to the point person
  - All others with access to social media accounts will be removed
- VP Position
  - Jeff is currently VP
  - Son will be playing for a different organization (no longer a member)
    - Board can vote anyone in as a member
  - Proposed to keep Jeff on the board for the summer and then determine in July a new candidate.
  - Does not have to do with Jeff personally, has to do with not being part of the organization.
- Future Meetings
  - Get better at posting when/where meetings are
  - Organization emails
  - Request a representative from each team
- 2022-2023 Season
  - Not a Tier 1 but want to give our players the best possibly opportunities
  - Develop relationships
  - Increase capacity
- Coaches
  - U10: skills development program (A team and B team) with joint practice
  - Important to communicate that to U10 families and the benefits of the program
  - Announce coaches with the email for tryouts

- People not here for tryouts
  - Give 1 hour in July for those that are not going to be able to make tryouts (8 kids as of today)
  - Jen and John will work on a date/time
- Girls Team
  - Proposed U19 Girls Team housed under Jr. Steelheads
  - Summer opportunity for now
  - Questions/communication to come

Next meeting July 14th @ 7:30pm via zoom  
 Meeting adjourned at 7:35pm

---

## **Follow-Up**

### June Follow-Up Check-In

- Email including
  - Tryouts (times and location)
  - Coaches
  - Missing tryouts opportunity (must be organized/approved with A team coach)
  - August 3rd Kick-off party (gear try on and order)
- Create a wishlist to utilize organization funds to support player development
  - Checking clinic (peewee to bantam transition)
  - Power Skating
- VP Nominations
- Volunteers for tryouts
- Explore platform options for organization website
  - Contacted Team Snap
    - \$1439 for a 12 month contract (comes with all features except their tournament)
    - \$299 for 50 teams for a tournament; \$5.99/team after that
  - Current Sports Engine contract ends in December
    - We would need to carry both platforms until December or it would be a mid-season switch
- Identify costs for [sponsorship form](#)