

H SPONSOR HOWELL AREA JUNIOR FOOTBALL & CHEER



THE "HIGHLANDER"

\$6,000 (Exclusive to 1 sponsor per year)

- MULTIPLE DEDICATED BANNERS & SIGNS AT ALL HOME GAMES
- PRIME PLACEMENT ON OUR WEBSITE'S HOMEPAGE FOR MAXIMUM VISIBILITY
- WEEKLY SOCIAL MEDIA HIGHLIGHT POSTS TO OUR 1,500+ FOLLOWERS
- EXCLUSIVE DEDICATED SECTION IN YEARBOOKS
- BUSINESS NAME ANNOUNCED AT ALL HOME GAMES WITH HIGHLANDER/OFFICIAL SPONSOR RECOGNITION
- EXCLUSIVE LEAGUE PARTNERSHIP RECOGNITION... "OFFICIAL SPONSOR OF HOWELL AREA JUNIOR FOOTBALL & CHEER"
- OPPORTUNITY TO SET UP A BOOTH AT ALL HOME GAMES
- FRAMED PERSONALIZED LEAGUE TEAM PHOTO FOR YOU TO DISPLAY



GOLD

\$2,500

- LARGE DEDICATED BANNER DISPLAYED AT ALL HOME GAMES
- LOGO ON SIGNS OR BANNERS AT TICKET TABLE/BOOTH
- LOGO WITH LINK ON OUR WEBSITE WITH GOLD SPONSOR RECOGNITION
- MONTHLY SOCIAL MEDIA HIGHLIGHT POSTS TO OUR 1,500+ FOLLOWERS
- BUSINESS NAME ANNOUNCED AT ALL HOME GAMES WITH GOLD SPONSOR RECOGNITION
- LOGO IN YEARBOOKS



SILVER

\$1,250

- LARGE-SIZED LOGO ON SHARED BANNERS DISPLAYED AT ALL HOME GAMES
- FOUR SOCIAL MEDIA HIGHLIGHT POSTS TO OUR 1,500+ FOLLOWERS
- LOGO WITH LINK ON OUR WEBSITE WITH SILVER SPONSOR RECOGNITION
- BUSINESS NAME ANNOUNCED AT ALL HOME GAMES WITH SILVER SPONSOR RECOGNITION
- BUSINESS NAME IN YEARBOOKS



BRONZE

\$650

- MEDIUM-SIZED LOGO ON SHARED BANNERS DISPLAYED AT ALL HOME GAMES
- ONE SOCIAL MEDIA HIGHLIGHT POST TO OUR 1,500+ FOLLOWERS
- LOGO WITH LINK ON OUR WEBSITE WITH BRONZE SPONSOR RECOGNITION
- BUSINESS NAME ANNOUNCED AT ALL HOME GAMES WITH BRONZE SPONSOR RECOGNITION

LEARN MORE & DIGITAL SPONSOR FORM



Company Name: _____ Phone: _____

Contact Name: _____ Title: _____

Address: _____

Email: _____

PLEASE MARK WHICH LEVEL YOU'D LIKE TO SPONSOR ABOVE.

ALL SPONSORSHIPS ARE VALID FOR THE ENTIRE CALENDAR YEAR

PLEASE MAKE CHECKS OUT TO:
HAJFL - PO BOX 412 - HOWELL, MI 48844.

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QUESTIONS?
CONTACT BRITTANI ZAMMIT AT SPONSORSHIP@HAJFL.COM

700 ATHLETES & 45 YEARS OF HOWELL PRIDE