

Spring Lake Park Panthers Youth Football board meeting

Feb. 16, 2025, Fridley Legion

Attendance: Marc Gatto, John Sellner, Kieren Steinhoff, Jeff Baskin, Jason Wegweth, Tanisha Sealey-Kessel, Brian Leonhardt

Open meeting – 7:01 p.m., Jason move, Jeff 2nd

Approval of agenda - Jeff move, John 2nd

Approval of January meeting minutes - Jeff move, Tanisha 2nd

Reports -

President - everything else on the agenda

VP - John excited to work with Jason more on the yearly schedule

Treasurer - doing budget in bigger categories, will be sending 2024 final budget, 2025 has been quiet besides SportsEngine and equipment

Secretary - look into SportsEngine emails and platforms for sending emails - if we can move lists over

Budget 2025 - Jeff will send

Registration cost should stay the same this year? Unanimous vote yes

Kieren will send totals for each grade from last year

Sponsorships

Majority were in bronze, had two gold

Kieren will send around list of last year's sponsors

Jeff - should we increase the fundraising/sponsorship budget?

John - just want to make sure it's a number we can hit

Will be ordering the T-shirts again. July 1 for a tentative deadline. Add T-shirt size on registration to see what the sizes might be.

Unanimous vote yes to set sponsorship levels. Kieren will update sponsorship document.

Fundraisers

Jeff – Mulch Fundraiser - they set up the website ordering system, we pay \$2-ish a bag.

Offload pallets to the high school and we organize a distribution team. High school would get a percentage of the sales for helping with the labor. Would recommend \$5 a bag.

John - could reach out to Silva to see if they wanted to be a sponsor. Could maybe save a little on the cost.

FundCrazr was a success and we can do more. Just going to give coaches a stack instead of giving kids a number of each to sell.

Blankets were a success again. Have interest already to sell more. Could possibly even up the amount we order. Especially to have them out at the youth camp/photo nights.

Start and end date of registration

April 1 open

Vendor can provide sample uniforms for uniform try-on night

Early bird June 24

Close July 18

Need to message out that the June camp is "Try Football" and the July camp is "for registered players - kick off season"

If someone registers at that July camp, they would need to pay an increased fee to cover expedited jersey cost.

Tower Days Parade - June 5, 6:30 p.m., could order footballs, QR codes with registration, Will need to reach out to someone to get registered. Can put a call out for participants

League update - Twin Cities and North Metro are joining and MYAS is involved to provide more organization. Meeting with the leaders to make sure our concerns are heard.

Vote to join league? Unanimous vote

New Business -

Will offer to pay for that March coaches clinic + calendar including the July coaches clinic

Will have registration form ready for folks to review before the next meeting

Board members get 50% off registration

Coaches get a dollar amount to get something from the spiritwear store

Will plan to buy a set of spiritwear to sell on equipment handout and see if people buy it

Motion to close - 8:31, Jeff move, Marc close