



Naperville Saints Endorsement and Promotion Policy

The Naperville Saints recognize the importance of fostering a positive environment for the development of young athletes in our community. As a youth football program, our primary commitment is to the growth, safety, and well-being of our participants within the realm of football. As such, programs outside of our program often ask us to help promote their respective programs. This policy serves to explain our position and provide guidance on such requests.

Non-Endorsement

Naperville Saints reserve the right to decline to endorse or officially support programs or events outside of the Naperville Saints. This includes, but is not limited to, verbal endorsements, written statements, financial contributions, or active promotion of other sports programs in official Naperville Saints communications or social media channels,

Neutrality

The Board acknowledges the diverse interests and pursuits of our participants. While we encourage a well-rounded approach to physical activity, our primary mission remains centered around youth football. We are neutral when it comes to endorsing or promoting sports activities outside the scope of our program.

Individual Choices

This policy does not restrict the individual choices of participants, coaches, or families involved in the Naperville Saints. Members are free to participate in other sports programs or activities of their choosing outside of the football season.

Review and Amendments

This policy will be reviewed annually by the Naperville Saints Board to ensure its relevance and effectiveness. Amendments may be proposed and approved by a majority vote of the Board.

By adhering to this policy, the Naperville Saints seek to maintain a clear focus on our primary mission and provide a consistent and supportive environment for youth football development.

-Naperville Saints Executive Board