



Bogus Basin Ski Club
Board of Directors Meeting
 Tuesday, March 3, 2026 at 6:00 pm
BogusBasinSkiClub.org
 P. O. Box 6015, Boise, ID 83707-6015

Board of Directors: President: Lynda Clark; **Vice President:** Steve Strickland; **Secretary:** Christine Hill;
Treasurer: Ken Snider; **Membership:** Sue Markuson; **Social Director:** ~~Elizabeth Graham~~ / Kim DeWit;
Marketing Director: ~~Liz Leemis Glabe~~; **Communications/Web:** Carol Peterson; **Purchasing Director:**
 Nancy Moore; **Trip Coordinator:** Doug Baker; **Social Media Director:** Steve Carlson

Assistants & Ex-Officio: Historian: ~~Fred Uranga~~; **The Mogul:** Carol Peterson; **Asst. Social:** ~~Sussette Newsom~~; ~~Ann Blanchette~~; **Asst. Marketing:** ~~Vicki Kuebler~~;
Quartermaster: Zac Medek

Subject	Speaker
Meeting Commencement- Meeting commenced at 6:00 pm. Ten officers present, quorum established	President – Lynda
Board Member Role Call	Secretary - Christine
Quorum Established / Minutes from Previous Meeting	Secretary - Christine
Secretary Minutes – last meeting. MOTION- Doug made a motion to approve February meeting minutes, Kim seconded, all in favor, motion approved. February minutes accepted.	Secretary – Christine
Guests Presentations Robust discussion about informing people in advertisements/registrations regarding independence requirement in activity and travel so people are aware of physical/mental requirements of travel/skiing before joining trips and as to alleviate burden on others. Discussion: People must have the ability to participate and manage their own gear when they sign up for trips. Talked about incorporating language in trip advertisements to indicate level of activity so people that require assistance are aware of expectations and inhibit them if they are not physically able to travel or do activity independently Ideas- In registration have activity specific questions- for people that trip leader does not know, trip leader can call individual to ask series of questions. Criteria incorporated into trip description. If people need assistance, they need to bring their own assistant. Specific functional requirements- Sandra, Lynda, Steve, Kim will work on specific language. Will work on email to hammer it out.	Guests – Sue Baker, Sandra Huffsmith Doug for Jim

<p>Other Ideas:</p> <p>listing that its strenuous trip, with requirements – for example - Level 4 Strenuous Trip – requires person to manage their own luggage (load under bus or pack up 3 flights of stairs. Persons must be able to walk 3 miles unassisted or ride a bike for 30 miles without incident.</p> <ul style="list-style-type: none"> • hire Guide/Sherpa as needed • should not attend if they have had surgery in the last 6-8 weeks 	
<p>Treasurer’s Report – Ken sent out Treasurers Activity via email on 3/2. It is summarized below.</p> <p>Few highlights provided below including ongoing quick books and Zac reimbursement for storage rental. Additionally, Ken will pursue money market account for savings rather than CD, which we have been doing.</p> <p>Income: \$528.22 Scholarship donations \$40 Membership 224.11</p> <p>Expenses: \$521.12 Postage \$51 (Kim Hovren) QB \$38 BOD meeting \$157.94 Carol Peterson gift cards for WM emcees \$274.18 Tickets for Zac - True pass is \$599 x 2 – sale ends March 8</p> <p>MOTION: Carol moved to approve February Treasurer’s Report, Nancy seconded, all in favor. February Treasurer’s Report approved.</p>	<p>Treasurer – Ken</p>
<p>Communications/Web-site - Mogul will go out this Friday with eblast, lots of interesting information and great photos of holiday party. Next Mogul will be about ski trips.</p> <p>Mogul Deadlines - Eblast – to Carol by Tuesday Mogul – submit to Carol by 22nd of the month</p> <p>Chris Celebration of Life – need volunteers to help Marla setup and take down May 15, Kristin Armstrong Park, 3pm to 8pm, planning for 120 people</p>	<p>Communications Director – Carol</p>
<p>Marketing Update- Liz not here, purchased stickers</p>	<p>Marketing Director – Liz</p>
<p>Purchasing Update- bought beer, wine, pizza, spent \$164.17 for tonight. Up to date with reservations for upcoming events.</p>	<p>Purchasing Director - Nancy</p>

<p>Social Media Update Things going well. 39% of people responding to our Facebook are not ski club members. Please see end of minutes for additional details.</p>	<p>Social Media Director – Steve C</p>
<p>Membership- 250 members currently, 9 new members over last two months.</p>	<p>Membership Director – Sue Markuson</p>
<p>Trips – Update</p> <ul style="list-style-type: none"> • Steamboat - Jim Kuhn - 2026 Feb 25-March 1, Holiday Inn, RECAP <p>Bus Cost – \$100 plane refund DEN to HAY \$60 shuttle refund HAY to Steamboat Cost of Bus -- \$350 each - would like to have the club pay the difference. Seventeen people rode the bus. Jim pursuing refund from airline cause of screw up. Working with Sandy for reimbursements.</p> <p>Issues at hotpool- Lucky Kelley and Kevin Hennessy helped Jim Reynolds so much they did not get time to get in the pool – need approval for refund for \$60 each plus tip. Also NOTE -- Hospitality Room was hosted by Lucky and Kevin</p> <p>MOTION- Lynda made motion to reimburse Lucky Kelly and Kevin Hennessy for hot pool, Steve Carlson seconded. All in favor, motion carried to reimburse Lucky and Kevin.</p> <p>Additional Activities -- Trip Coordinators extra responsibility People signed up on their own Vendor printed out List for Jim People on the bus that were not on the list How to manage the honor system?</p> <ul style="list-style-type: none"> • Dan Arnhols Trip - Discover Idaho Ski Trip March 6-8 – CANCELLED-postponed for another year. <p>Discussion – summer / Fall 2027</p> <p>Machu Picchu trip thru the travel agent Overseas Adventure Travels or OAT</p> <ul style="list-style-type: none"> • 2027- International - Paul is working on a proposal from Sean – Andorra and Barcelona • 2027- Machu Picchu and Sacred Valley, Doug working on it. Amazon can be added upfront. OATtravel.com. MOTION- Lynda made motion for Doug to continue planning for this trip. Board in agreement, motion carried. Doug will continue planning for Machu Picchu for 2027. 	<p>Doug Baker</p> <p>Jim Kuhn</p> <p>Lynda</p> <p>Paul</p> <p>Doug</p> <p>Doug</p>

<ul style="list-style-type: none"> ○ Details as follows: Dates approximately September/October 2027.11 days, 4 of 5 activity level, 24 meals included, 19 small group activities, estimate \$5,900.00 includes flights. Optional extension - 6 nights on the Amazon (\$1,795) or 4 nights to Lake Titacaca (\$1,395). OAT recommends 16 but can grow to 20 if requested. If we bring at least 11, they will reserve the tour for our group exclusively. ○ Doug likes that with OAT tours we arrive at MP in the afternoon and have the afternoon and evening after most tour groups leave to explore along with the following morning. > Full disclosure, trip leader gets their basic trip for free ● 2027 - Bus Trip –Grand Targhee Jan 30-2/3 <ul style="list-style-type: none"> ○ 2027 Grand Targhee proposal, \$765 for hotel on mountain, 795 for king bed, single is double that. 4 nights, no lift ticket information yet ○ Got quotes for bus-expensive \$12,000, still working on transportation, could be self-drive or bus, will explore possible option for shuttle to Jackson. Will continue pursuing trip. 	
<p>Upcoming Activities & Events Update</p> <p>Winter Brewery Tour -- March 22 Telaya, going two places. Lynda wants helmets required and will send out email 12 people signed up, cost is \$12</p> <p>End Of Season BBQ -- sent email to Susan, Cissy, Bridget and Nate Bogus Basin still planning to close Apr 15th Lynda can coordinate via Email with Susan planned closing date Paul raised his hand to transport, could do March 29. Need purchasing all goods and transport BBQ</p> <ul style="list-style-type: none"> ● Lynda has list of what is needed and who did what last year and can coordinate via email. ● We need food purchaser/transport ● BBQ and Supplies transport (I think PAUL raised his hand) ● 2 people to set up ● 2 people to cook ● clean-up crew. <p>Annual Meeting – Location and Vendor to be determined, Steve will look into White Dog for May 3, need to schedule for food truck</p> <p>Camp Out -- June 19-21. SISCRA Sending out email calling for volunteers Lynda will coordinate via email</p> <ul style="list-style-type: none"> ● 2 people to cook for Friday night dinner and Saturday morning breakfast 	<p>Social Director – Elizabeth / Kim Steve</p> <p>who wants to chair?</p> <p>Lynda</p> <p>who wants to chair?</p> <p>who wants to chair?</p> <p>Kim/Elizabeth</p> <p>Kim/Elizabeth committee</p>

<ul style="list-style-type: none"> • Brent and Arlene are cooking Saturday night dinner and Sunday morning breakfast • Everyone that goes, gets to sign up for helping <p>FLOAT / BOAT/ BBQ Friday, August 7 3pm – 8pm The old timers pavilion in Ann Morrison Park for the boats floats and barbecue, cost \$150 total. Sending out emails for call for volunteers-</p> <ul style="list-style-type: none"> • We need food purchaser/transport • BBQ and Supplies transport (could be Lynda) • 2 people to setup • 2 people to cook • clean-up crew. <p>Champagne Brunch -- For September 20, Shelter at Kristin Armstrong municipal Park 9am–2 p.m. \$150 total.</p> <p>Holiday Party - Dec 5th - Airbase at Gowen Field Band -- ?? Jim with JR & The Stingrays - Vicki heard a couple people would like them back. If we want – she will reach out and schedule.</p> <p>Pray for Snow – ULLR --- Thank ULLR party FROM VICKI --- At last meeting we discussed having a "Pray for Snow" party maybe on November 27th according to my notes. I believe Kim D. volunteered to chair that event. What if we save that theme for our holiday party? We could decorate with ULLR decorations and recite the chant as we do a snow dance. Afterwards, in 2027, we could have the traditional "Thank Ullr Party" to thank Ullr for the blessing of snow either on the mountain, or partner with someone in the valley, such as Parilla Grill in Hyde Park.</p>	<p>Kim/Elizabeth</p>
<p>Old Business -- No old business discussed</p>	<p>President – Lynda</p>
<p><i>New Business – Discussion regarding including sexual harassment into policy as follows:</i></p> <p>Addition to Policy and Procedures ByLaws – Who we are – structure, voting, officer duties Policy/Procedures – what we do – rules conduct, guidelines</p> <p>Surbanskiclub.org - was sent</p> <p>Lynda found this --- Social clubs should establish robust, zero-tolerance anti-sexual harassment policies to ensure a safe environment for members, staff,</p>	<p>President – Lynda</p> <p>Lynda</p>

and guests. These policies should clearly define prohibited behaviors—including verbal, physical, and digital misconduct—outline, and detail strict disciplinary actions, such as membership revocation. Effective policies also create clear reporting procedures, encourage bystander intervention, and protect against retaliation, covering actions by members, staff, and guests.

Key Components of Social Club Anti-Harassment Policies:

- **Clear Definitions:** Define sexual harassment, including unwelcome advances, requests for sexual favors, and verbal or physical conduct of a sexual nature.
- **Zero-Tolerance Approach:** State clearly that prohibited behavior will not be tolerated and will lead to consequences, including expulsion or termination.
- **Reporting Procedures:** Implement a confidential process for victims and bystanders to report incidents and name offender to leadership (e.g., Board of Directors, House Committee Chair).
- **Scope of Coverage:** Ensure the policy applies to members, employees, guests, and volunteers to avoid liability loopholes.
- **Bystander Intervention:** Promote a culture where members intervene or report inappropriate behavior to staff.
- **Investigation and Action:** Promptly investigate complaints and enforce consequences, which may include warnings, suspension, or permanent banning.

Also want to consider how to add – **we have the right to refuse membership.**

Will have review committee- 4 people

Meeting adjourned at 8:00 pm

1. All trips and events require a BoD approval, budget allocation, and recorded in minutes, prior to promoting.
2. Operational Year: April 1st – March 31st; Annual meeting in April or as determined by Board.
3. Annual Membership: September 1 - August 31
4. Talk to Stacey Kemper stacey@bogusbasin.org or office@bogusbasin.org for Conference Room

Bogus Basin Ski Club Facebook Executive Summary

Reporting Period: Feb 2 – Mar 1 (Last 28 Days)

Overall Performance

- 43,165 total views (+11%)
- 1,997 3-second video views (+92%)
- 0 one-minute views
- Momentum is positive, but deeper video retention remains low.

Audience Composition

- 60.5% Followers

- 39.5% Non-followers
- Growth opportunity exists in expanding non-follower reach beyond 50%.

Content Performance by Type

- Photos: 35.6% (Top performer)
- Text posts: 23.8%
- Reels: 16.2%
- Links: 13.7%
- Multi-media: 6.3%
- Photos and simple text posts resonate strongest with current demographic.

Top Performing Posts

- "The only thing better than..." – 6,135 views, 128 interactions
- "SUPERIOR IS SPINNING!" – 4,611 views, 52 interactions, 22 comments
- "Fresh snow, soft turns..." – 4,049 views
- "IT'S HAPPENING..." – Highest engagement (137 interactions)

Strategic Recommendations (Next 30 Days)

- Maintain 3–4 strong photo posts per week focused on snow, community, and member moments.
- Improve Reel structure with stronger hooks in the first 2 seconds.
- Use emotional framing and identity-driven messaging.
- Include engagement prompts to increase comments and shares.
- Create shareable posts centered around skier identity and lifestyle.