



The IRONMAN Group operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, 5150™ Triathlon Series, the Rock 'n' Roll Marathon Series®, IRONKIDS®, ITU World Triathlon Series, premier running events including the Standard Chartered Singapore Marathon™ and The Sun-Herald City2Surf® presented by Westpac, Ultra-Trail® World Tour events including Tarawera Ultra and Ultra-Trail Australia™, mountain bike races including the Absa Cape Epic®, road cycling events, and other multisport races. The IRONMAN Group is the largest operator of mass participation sports in the world and provides more than a million participants annually the benefits of endurance sports through the company's vast offerings. Since the inception of the iconic IRONMAN® brand and its first event in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines around the world. Beginning as a single race, The IRONMAN Group has grown to become a global sensation with more than 235 events across 55+ countries. The IRONMAN Group is owned by Advance ([www.advance.com](http://www.advance.com)), a private, family-owned business.

For more information, visit [www.ironman.com](http://www.ironman.com).

For our IRONMAN Entity in South Africa, Cape Town, we are actively looking for a highly motivated

## EMEA Web Manager (m/f/d)

The role is responsible for ongoing maintenance, development and marketing content support of all Epic Series and UTMB World Series websites using primarily content management systems (CMS) and a combination of programming skills such as HTML5, CSS3, and JavaScript as required. The Front-End Digital Developer position will work closely with the global Epic Series as well as UTMB World Series teams, and work across mountain biking and trail running alike.

### Key Responsibilities

- Develop and manage all race websites for all Epic Series and UTMB World Series races
- Have a strong understanding of the entire web development project process, including discovery, design, development, and deployment, and be able to communicate as such
- Work across several departments to ensure fresh and up to date content on our websites (e.g. Operations, Marketing, Athlete Service etc.)
- Develop internal processes and standards for web and app support and development. Establish best practice
- Ensure an acceptable level of editorial and technical quality across our web platforms
- Content organization and distribution for the race coverage on web and app, including some live race coverages
- Website trainings, guidance and support to local marketing leads
- Creation, execution and development of required tracking and analytics requests
- Stay up to date on best practices for tools, applications, channels and strategy

## Skills and competencies

- RSA citizen or be in possession of a valid South African work permit
- Bachelor's degree with a major related to web design
- 3 - 5 years of proven work experience as Front-End Web Developer
- Knowledge and understanding of web (CMS), app (content backend), basic HTML and scripting languages as plus
- Strength in project work and a self-starter ability with a self-organizing mind-set and the ability to cope with stress and short-term decisions and actions, especially immediately before and during the race
- Proven strategic and analytical skills, ideally education/experience with digital analytics (web analytics and KPIs)
- Knowledge in content creation in the digital channels; Adobe Photoshop and knowledge/experience in other graphic and video editing tools are a plus
- Collaborative personality, ability to work well in a global team environment
- Excellent written and oral communication skills
- A passion for cycling/running and/or sports is a bonus

## What we offer

As an employee for IRONMAN you can expect to work with an ambitious and sport orientated company. You will work with a team in an international environment. Our main focus is the organization of high-class sport events.

- We enable flexible working hours, and home office, subject to certain conditions
- Attractive salary, and annual bonus remuneration payment based on personal and company performance
- Endurance event entry benefits
- Travel to other European countries
- Open, modern and friendly working environment with a strong culture across EMEA
- Opportunity to be creative in your work and the possibility to develop your own ideas and concepts
- Informal and relaxed dress codes
- Part of a market-leading, growing global endurance sport Company

A contract will be made based on a full-time employment. We are looking forward to receiving your application including your salary expectations and your notice period.

Are you interested?

Please apply here: <https://ironmaneurope.wufoo.eu/forms/we-are-hiring/>