

STMA Girls Basketball Club
April 2019 Minutes

Opening: Meeting called to order at 7 PM by Kathy Alexander

Present: Kent Hamre, Heather Eisen, Aaron Eisen, Ryan Voigt, Jim Freeland, Kathy Alexander, Kerry Zezza

Absent:

Approval of Agenda: Pass out and approve.

Approval of Minutes: Pass out and approve.

Travel:

MYAS Tourney Solidified for April 13 & 14th at the High School

Saturday April 13 - Board arrives 7:30, first volunteer shifts at 8am, games start at 9am, last volunteer shifts 7-8pm (last game starts at 7:50)

Sunday April 14 - Board arrives at 6:45, first volunteer shifts at 7am, games start at 8am, last volunteer shifts 3-4pm (last game starts at 3:35pm)

- Community Ed - Aaron is handling with Jina. We've got four courts covered at the HS each day. Aaron confirmed he is moving the MYAS award deal to MSW
- Trainer - Kent (we pay for the whole trainer and get 1/2 back from MYAS)
- Refs - MYAS (scheduled and paid by them) **DONE**
- Food Permit - Kent **DONE**
- Clock Workers - Kent & us to help find kids if needed
- Awards - MYAS supplies, but we haul to each court Sunday as they wrap up (no ceremony needed)
- Concessions - Kent (Kent handling most, please let us know if we can help haul in and setup, I'd be happy to)
- Turn Coolers Down - Kent (anyone who is there to help Kent load things in)
- Parents' Sign Up Genius - Kent & Aaron (Aaron will email out and Jim will post to our website's volunteer section)
- Board Members' Availability Schedule - Jim (we'll nail this by next Wednesday as everyone learns their AAU schedules)
- Brackets - MYAS **DONE**
- Change - Jim
- Concessions & Admissions price signs - Kerry
- Check for stampers & cash boxes - Jim
- Tape gym floors Friday - Kent to ask Steph's class? (Aaron, please confirm if we have the wood courts either day)
- Parking Lot Signs - Aaron or Jim Saturday morning
- Court Signs - Aaron or Jim Saturday morning
- Print Sign In Genius sheets for concessions & admissions tables sign in to hang in concessions - Kent to give Aaron the admin link or print for us

*Discuss possibility of 3rd grade teams in our tourney next year.

****Update from Cragun's Resort:***

We have secured a room block for the Paul Bunyan Classic Tournament (2/15-2/16/2020) at Cragun's.

All rooms are a 2 night minimum and rate is \$189+ tax per night (\$405.88 total) for up to 4 people per room

This includes Friday supper buffet, a full breakfast buffet Saturday and Sunday morning

Plus a hospitality room for the association to use all weekend

Rooms held:

15 Queen Suites

16 Queen Beds (2) with lake view south side

16 Double Beds (2) with upper pool room- Balcony overlooking pool

20 Queen Beds (2) with lake view North side

8 Double Bed (2) with lake view North side

*They will send a link in September for you to share with families, as that is how they will make their room reservations.

High School:

Dells

Strength speed agility

Next years schedule (no over night trip)

Lead em up

Finance Update: Discuss sports engine bill that's due in July

Potential new board members:

Communications Director update:

Update from Adrenaline Fundraising:

Contact Travis Gerrety is currently working with STMA Baseball, Softball, Soccer and Football. He does not recommend for us to sell discount cards due football going out in August.

They are a full service company that handles everything before, during, and after the fundraiser. See below for details on how our program is ran:

Kick off: 15 minute meeting with the athletes to explain the product, talk about goals and expectations of the sale. I will then end with answering questions.

Wrap up: I show up at the beginning or end of practice to collect the orders, there is no time taken out of practice for this. I will then go back to the office to count the orders and money. I will then put it into a spreadsheet and send the results to you.

Delivery: I show up with the product, sort it while you are practicing. At the end of practice, the athletes will find their order; we do prizes and the sale is finished.

Attached are some of my favorite options, see below for details:

Products & profit:

Caramel corn - great Minnesota product, profit per unit is \$7.20

Gourmet treats - Minnesota made as well, profit per unit is \$7.20 (I tend to run these with the caramel corn)

Snack sticks - Minnesota product, profit per unit is \$7.00

Beef jerky - profit per unit is \$8.00

Cheesecakes - profit per unit is \$8.00

Zap-A-Snacks - profit per unit is \$8.00

Stainless tumblers - I can personalize these with the STMA logo, they come customized, blank, in a 20oz and 30oz size. It does not matter which is purchased, they are all \$25 each with a profit of \$10.00 per unit.

I would expect any of these products to net your program \$100+ per athlete selling.

Next Meeting: May 1st 7:00 PM at the Legion