



Menomonie Youth Hockey Association

Board of Directors Meeting Agenda

January 4th, 2021

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Call to order: Stacy calls the meeting to session: 7:07 pm

Roll Call/Quorum:

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director - Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt, Equipment Director - Present
- Kari Berthiaume, Fundraising Support - Absent
- Kelley Gowling Fundraising Director - Present
- Heidi Dowd -Secretary - Present

Member comments:

- Concern brought forward by parents regarding lack of officiating at Mosinee year after year. Requesting we no longer play games in Mosinee.

Motion to not schedule games against Mosinee. 3 in favor. 3 not in favor. Motion fails.

- Stacy will get Nick memory stick of Pee Wee Mosinee game and go over it with Mike Delong.

Consent Agenda:

Secretary: Heidi Dowd

- December minutes (see attached)

Motion to approve. Second. All approved.

REGULAR AGENDA

President's Report: Stacy Hintzman

- Ice Board Update
 - Amended lease to be notarized and signed later this week.
 - Wants to reevaluate spectator policy
 - MYHA board is not in favor or that

- Fixing the scoreboard
 - Dave to send email on the things that are wrong with it.
- Covid Updates
 - WAHA has changed rules that you can now wear splash guards
 - Need to keep teams healthy for play downs.
 - Limiting gatherings
 - ETS concerns were brought forward.
 - Parents concerned they are not wearing masks.
 - Mixed opinions on if we should say anything.
- Dibs cleaning
 - Very few members are showing up to clean.
 - People not actually doing the cleaning when they do.
 - Need to hold people accountable. Possible options.
 - Sign in sheet at the rink.
 - Team manager or coach to sign off.
 - Stacy to send email to organization.
- Moving Mini mites that need to get moved to mites.
 - Just go ahead and do it.
 - No need to worry about it until squirts level.
- Coaches update
 - Stout players
 - Going to have a meeting with them to see their engagement
 - Terry to work with them as well.
 - Head coaches need to own the Stout players and tell them what to do.
 - Terry Watkins
 - Has made some great observations.
 - Everyone needs to be using Terry
 - He has seen a lot of gaps
 - Kids really enjoy having Terry out there.

Motion for funds to pay Terry \$500 for his time. Second. All approved.

- Hockey operations position with WAHA.
 - Terry has been doing most of this work.
 - Greg is doing coaches corner.
 - Will take several years to fully operationalize this work.
- Allowed Woodwind Park to rent our skates out.
 - All profits from skate rental will come back to us.
- Struggling to get coaches to LTS/mini mites.
 - Main reason being that the high school players are not showing up.
 - Need a plan in place.
 - Bob to go to the PDC for a solution.
 - Part of the problem is mini mites and LTS are not at the same time.
 - Limited supply of people to coach
 - Stretched too thin
 - Feedback is not getting back to the PDC
 - Bob will work with the PDC to figure out how to move forward for the rest of the season.
 - Do we move mites to the first time slot on Sunday and then if we are short they could stay.

- Annual planning meeting and committee meetings
 - An additional day next month with an all evening meeting
 - Set biggest goals for the next year and review gaps
 - Will it be helpful to have committees involved in annual meeting?
 - It was felt not whole committee but maybe some key players.
 - Whose job is it to tell others they are not doing their job?
 - No one wants to over step other board members.
 - Board not sure these have been helpful as we have made the same top priority the last two years and have made little if any progress.
 - PDC needs to buy in to our goals.
 - Maybe we skip annual planning meeting and instead have a collaborative meeting with the PDC.

Treasurer's Report as of January 4th: Gary Messerschmidt

- Checking: \$ 82,124.73
- Savings: \$ 15,111.87
- Scholarships: \$4,060.93
- Half of ice bill has been paid so far.
- Credit card bill here
- Stout coaches were paid second payment
- Two payments to officials already
- Will send January stout player payments on Monday

Secretary: Heidi Dowd

- None

Fundraising Director Support: Kari Berthiaume Kelley Gowling

- Current numbers
 - Purse Bingo number: right around \$800
- Play downs
 - Meeting Thursday
 - Blue line mom contacted committee with wanting MYHA to get involved in the scavenger hunt with the sponsors of the Ice block carvings. A big outdoor festival similar to Chippewa and Eau Claire's beerfest.
 - Members want other people to get involved with an event vs selling more stuff.
 - Music, food, alcohol, and pick up hockey
 - Not sure we have enough time to pull something off like this in spring 2021
 - IF we made this a mite tournament or regular outdoor games it is felt we could make more money and people would have a reason to come to the venue.
- T-shirts for playdowns
 - Sports and more
 - Josh Erickson
 - Troy Wilkens
- Taking over pond hockey
 - Waterfront bar continues to look for someone to take over their pond hockey tournament.
- Action photos with Siri Benrud
 - Email out tonight
 - Portion of profits will come back to MYHA

- Salvage cans
 - Will collect from North rink too
 - First drop is next week
- Sticker fundraiser
 - Helmet sticker
 - Water bottle sticker
 - Car sticker
- Press box sponsorship
 - Reached out to Joe Keyes. Will meet with him in the next two weeks.
- 2nd fundraiser
 - Coupon book with local businesses +/- gun raffle
 - Try to find something with the least amount of work at this point
 - Is this the year we sell Pizzas?
 - Everyone is buying Pizza being at home.
- Empire photos
 - They had to take it down because the team pictures were a “hot mess”

Growth & Retention Director: Dave Schwedler

- Sports engine messages need to include both groups on emails
- Need to register player for their birth year in the future not LTS even if a first year skater.

General Operations Director: Brent Pember

- Dale Scholarships were awarded to Allison Xu and Nolan Stafne. Please include in a MYHA communication. Brent will have Registrar issue a \$400 refund on their credit cards through Sports Engine.
- New LTS Registration (Turner) moved to Squirt C – Will have Registrar invoice: 1.Registration of \$160 (2 out of 5 months left), Tournament fee of \$66 (2 of 3 tournaments left)
- Registrar will be charging the other Mites that moved up to full season Squirts their additional fees as well
 - Everyone but Grayson has already paid
- Updated spreadsheet on where we are with hours
 - Will get report out to everybody
- Will make sure Beth can get in and get DIBS posted for February
- Player forecast for next year is needed
 - Anticipating 2 bantam teams, 2 peewee teams, and 3 Squirt teams

Hockey Operations Director: Bob Weir

- Tracy Smith has agreed to be the PDC secretary
- Will start meeting in the next month

Concessions Director: Troy Wilkens

- *Facemasks will not work in vending machine*

Tournaments & Scheduling Director: Mike Jax

- Mini mites/mites ice in January. Would like to do some event.
 - Would need to be half ice.
 - Have 4 or 5 associations
 - Have something separate for LTS

Equipment Director: Adam Wamboldt

- None

Meeting adjourned at 10:12

Next Meeting: February 1st

