

2021

Spring Lake Park Fastpitch Softball



Social Media Code of Conduct

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Spring Lake Park Softball
Association

www.slpfastpitch.com

Spring Lake Park Softball Association

SLPSA 2021 Social Media Code of Conduct Policy

Spring Lake Park Softball Association (“SLPSA”) recognizes the importance of the Internet in shaping the public’s perception of our organization. SLPSA also recognizes the importance of our Board members, executive directors, sport coordinators, sport committee members, coaches, employees, and volunteers in leading and setting the tone of social media interactions in a manner that advances SLPSA’s mission and goals.

Mission Statement

The Spring Lake Park Softball Association is dedicated to the development of well-rounded youth through positive sports competition. We strive to develop fundamental skills through active participation of our players and to promote good sportsmanship from our players, coaches, and parents.

Applicability

This Social Media Policy applies to all Board members, executive directors, sport coordinators, sport committee members, coaches, employees, and volunteers (“SLPSA Members”). This Social Media Policy applies to all social media content posted by SLPSA Members in their professional and personal capacity to the extent such content is related to SLPSA.

Aspirations

SLPSA strives to create a positive and inclusive organization that is dedicated to helping young athletes reach their potential. In furtherance of this goal, SLPSA aspires to engage members of the Spring Lake Park community in positive, honest, transparent, and knowledgeable dialogue about SLPSA through social media. SLPSA views social media as an important tool for communicating its successes and opportunities for athletic and individual development. SLPSA also views social media as a platform for receiving constructive feedback from the community and for discussing SLPSA’s challenges and opportunities for improvement in a positive and constructive way.

Guidelines

All SLPSA Members shall abide by the following guidelines when using social media:

1. Be positive and respectful, and always take the high road. When disagreeing with others’ opinions, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, ask the SLPSA Board of Directors for advice on how to disengage from the dialogue in a polite and respectful manner that reflects well on SLPSA.
2. Do not post content that would harm SLPSA or damage SLPSA’s reputation. Remember that even while you are on your own personal time, you are a representative of SLPSA, and people may interpret your online postings or social interactions as though they were official SLPSA statements.
3. Use good judgment when posting comments on any official SLPSA sites. Bear in mind that your comments can create liability for SLPSA. If you are unsure whether a comment is appropriate to post, either do not post it or obtain prior approval from the Board of Directors.

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4. Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, “would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?” If the answer is “no,” do not post.
5. Encourage others to engage in positive interactions on social media. If you are concerned about any SLPSA Member’s use of social media, please bring your concerns to the attention of your sport coordinator or a member of the SLPSA Board of Directors.
6. Personally identifiable information (information, such as a name and date of birth and/or a street address which, when taken together, can identify a particular individual) should not be disclosed in any manner on official SLPSA social networking sites without the approval of the sport coordinator or SLPSA Board of Directors.

Violations of the Social Media Policy

The SLPSA Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The SLPSA Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official SLPSA sites and to block any individual or organization from posting on any official SLPSA social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of SLPSA.

The failure of any SLPSA Member to adhere to this Social Media Policy shall be considered a violation of the SLPSA Code of Conduct, and any SLPSA Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual’s involvement in SLPSA, in accordance with the SLPSA Disciplinary Procedures.

Adopted by the SLPSA Board of Directors 2021