



Cougar Club Executive Board Meeting Minutes August 1, 2022

Board Attendance: Rhonda Pickett, Paul Hawryluk, Gail Burleson, Lisa Burleson,, Mike Green, Melissa Muller, Randy Seagraves, Scott Stapp, Colleen Stapp, Sara Link

Special Guests: Stoney Pryor, Ruben & Jody Luckie, Diana Branch, Ivonne Lyons, and Kristie Grey

Proceedings: 5:59 pm meeting called to order by Rhonda.

Minutes: Minutes from the June 11 board meeting were shared, no edits needed.

Funding Requests: no funding requests from coaches

General: Board discussed contracting with 3 buses for preseason transportation to Tom Landry Classic at Allen High School. Seats would be sold at \$30/person. Colleen made motion to fund buses contingent on those buses only being purchased by CC once they are full by 75+%, motion seconded Paul, motion passed.

Fundraising / Sponsorships: Several new sponsorships have been solicited and have come in over the last few weeks.

Membership/Digital Fan Guide: Membership continues to grow at all levels - current total at 124. Colleen shared a membership report detailing total members per level as well the number of CC members by sport. Total memberships/signs revenue to date 41,790. Total digital fan guide revenue to date 3,050. All membership swag has been ordered. Fan guide deadline for sponsorships is wrapping up this week. Launch of fanguide will happen the week before football.

Treasurer Update: Lisa shared the financial statement through June 2022. Board created a 3 member committee for creating annual budget and review statements.

Web Marketing: Discussed accessing teams pages of fan guide that CC website will point to from team web pages.

Parent Rep Coordinators: Melissa shared planned meetings and need for presentations/flyers for upcoming meets. Board members planned to promo Cougar Club at upcoming student schedule pick ups.

Spirit Shop: M&M will sell apparel at upcoming freshman orientation and schedule pick up make up date.

Concessions: Rhonda shared the need for repair of concession stands.

Special Events Sarah shared plans for a kick-off event to distribute membership swag, promote registration for Cooper's Troopers.

Coach Pryor shared that Dave Campbell's Football is making a presentation this Friday 10am.

Motion to adjourn by Randy, 2nd by Paul and motion passed. Meeting adjourned at 7:40 pm.

Next CC Board Meeting:

Sept 12, 6:00pm, Field House