

**SCOTTS VALLEY GIRLS SOFTBALL**



# **COMMUNITY SPONSORSHIP**



**Join us on the field this season!**

[www.svgsoftball.com](http://www.svgsoftball.com)



# ABOUT SVGS

Giving Scotts Valley girls a place to play since 1984

Scotts Valley Girls Softball is a community-based and volunteer-run recreational sports league.

We offer teams for girls in grades TK - 8<sup>th</sup>, beginning with our youngest Teeball players.

Our focus is on building friendships, creating confidence, developing teamwork, and teaching skills.

Many of local Scotts Valley leaders, business owners, coaches, and high school athletes played their first games with SVGS!





# WHY SPONSOR US?

## **Invest directly in local youth**

Sponsorship dollars are used to benefit our recreational league players- funding essential league equipment, in-season field maintenance, and more.

## **Cultivate visibility for your business**

Hundreds of families visit Siltanen Park every week during our spring season. SVGS families love to support the businesses that support their daughters! We also host other local leagues for mid-season and All-Star tournaments, bringing extra eyes to field sponsorship banners and jersey logos.

## **Support core community values**

We are a 100% volunteer-run organization driven by local spirit. Partnering with SVGS demonstrates to your customers that you support the same values we teach our girls on the field- teamwork, integrity, and community-building.

## **Create tax-deductible impact**

As a non-profit organization, your sponsorship is a tax-deductible contribution that goes directly back to Scotts Valley youth. Your support keeps registration fees reasonable for local families.





»» **\$400**

# HIT-A-THON SPONSORSHIP

Business name on back of tee shirt distributed to 150+ local girls

Logo on day-of event tracking poster at field

Logo and outbound link on SVGS website

Recognition and tag on SVGS social media post

Inclusion in SVGS Hit-A-Thon results email after event





# ***2026 SVGS HIT-A-THON*** ***FUNDRAISING GOAL \$25,000***

Scotts Valley Girls Softball is making some exciting changes to our annual Hit-A-Thon, planning a fun community day for all players and families! Expect guest pitchers, incentive prizes, a leaderboard, and some tasty treats.

**2026 Hit-A-Thon funds will go towards re-opening the Snack Shack at Siltanen Park,** as well as league equipment, groundskeeping supplies, and the creation of a new Junior Umpire program.

Each team's top-fundraiser and distance-winner will receive a commemorative patch for their Hit-A-Thon tee shirt. The top fundraising team per division will be rewarded with a team celebration (seeking sponsor).

**SAVE  
the DATE  
SAT 3/21**



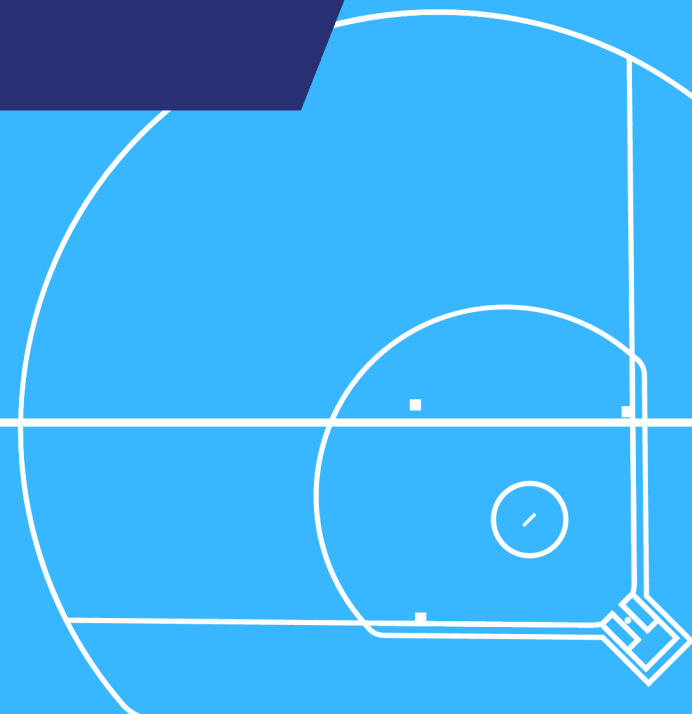
»» **\$500**

# **FIELD SPONSORSHIP**

3' x 5' Banner on backstop of your choice

Logo and outbound link on SVGS website

Inclusion in "Thank You Sponsors" email





# FIELD SPONSOR LOCATIONS

Displayed from Opening Day (early March) to Closing Day (mid-May)



PONYTAILS FIELD BACKSTOP



JUNIORS FIELD BACKSTOP



SENIORS FIELD BACKSTOP





»» \$300

**TEAM SPONSORSHIP**

**COMPLETED FOR SEASON**

**THANK YOU TEAM SPONSORS!**





# ***YOUR SPONSORSHIP HAS LASTING IMPACT FOR LOCAL GIRLS***

Girls who play sports are more likely to graduate from high school, earn higher grades, and score higher on standardized tests than non-athletes.

[Source: Women's Sports Foundation](#)

94% of women holding C-suite executive positions played sports, demonstrating that the lessons learned on the field—resilience, teamwork, and leadership—directly translate to success in the boardroom.

[Source: Ernst & Young/ESPNW Study](#)

"By age 14, many girls are dropping out of sports at two times the rate of boys... Lack of access, cost, and social stigma are key factors. When girls do not have a supportive environment, they miss out on the lifelong benefits of sport—confidence, health, and leadership."

[Source: Women's Sports Foundation](#)



# THANK YOU!

Visit [svgsoftball.com/sponsors](https://svgsoftball.com/sponsors) to sponsor!

Contact: [scottsvalleys softball@gmail.com](mailto:scottsvalleys softball@gmail.com)

Website: [svgsoftball.com](https://svgsoftball.com)

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