

# White Bear Youth Football



March 5, 2025 - White Bear Lake H.S. Meeting Room #1021

**Attendance:** Kevin Eicher, Randy Spring, Kathy Kirkland, Casey Zafke, Rick DeWitt, Meghan Levorson, Erin Hauber, Nate Anderson

**Absent:** Chris Oswald, Aimee Dewitt, Scott Mueller

**Call to Order: 6:30 pm**

**Approval of Minutes:** February 2025

- **Approved**

**Public Input:** None

**Officer Reports:**

- **President (Randy)**
  - MEYFL is meeting with MYAS on 3/23 to discuss creating Gopher State Football League for youth tackle football programs across the metro. Chris Oswald will be taking on the role as Special Events Coordinator. This role will involve communication and execution of the following: Varsity 2-a-Days Lunch, Coaches Appreciation Dinner, Good Neighbor Days Cleanup, Manitou Days Parade Walk, and Youth Football Night (Assist Kevin Eicher). We are currently at 7 applicants for 2025 WBYP Head Coach Search. Reminder emails and social media posts will ramp back up post-Spring Break.
- **Vice President (Casey)**
  - Old refrigerator and freezer will be sold from WBYP to White Bear Baseball for them to utilize during their Opener baseball tournament hosted at Polor Park Fields. WBYP will extend health permits for Podvin Park concessions to a 5 month window for \$500. Kathy Kirkland will help finalize the deal on this. White Bear Lake city council will be getting back to the board on cost for annual supplies to upkeep Podvin Park spaces and turf.
    - On February 28, a motion via GroupMe to approve \$155 purchase of concessions refrigerator light WBYP Helmet merchandiser graphic was given and a vote conducted.
      - **APPROVED.**
- **Treasurer (Jesse)**
  - Standing balance at an estimated 97,000.
- **Secretary (Aime)**
  - None

**“Unity Night”**

- A date and time of August 18, 2025 from 4pm-7pm has been agreed upon and scheduled with the varsity football program through Head Football Coach Ryan Bartlett, Athletic Director Brian

Peloquin, and Facilities Director Jon Anderson. This event will take place on the main White Bear Lake H.S. turf field. More details on this collaborative event between the White Bear Lake youth football program and varsity program is to come.

### **Sponsorships:**

- Signature Smiles in White Bear Lake confirmed a commitment of \$500 to sponsor WBYF in 2025. Schebel, Goetz and Seben law firm confirmed a commitment of \$2500 to sponsor WBYF in 2025.

### **Apparel:**

- Casey Zafke shared Northern Lids White Bear Youth Football hat proofs. Continued partnership will take place with this company to provide other options for the public to utilize to purchase hats. Casey and Randy Spring will be meeting with Isaiah Conrad, BSN representative, in April to discuss apparel/jersey options for the upcoming 2025 season.

### **Turf Tank Painter Subscription:**

- Meetings and research took place to pursue the idea of using a robot line painter for game and practice fields at Podvin Park starting in 2025. After information was forwarded to the board from Casey and Rick Dewitt, a motion was made and a vote was finalized to approve a 3-year subscription purchase with Turf Tank for \$23,350.

### **2025 Player Registration:**

- Registration information was finalized. Sportsengine registration link will be finalized by March 27, 2025. Early bird registration links will open on April 1. 2025 Rates are as follows: 4th-6th = \$300 (early bird) \$325 (late) / 7th-8th = \$325 (early bird) \$350 (late) → 4th-8th grade Late Fee = \$50. Social media posts, emails and yard signs will be ready to go on the same date.

### **2025 Budget Wishlists:**

- Board members plan to come to the April board meeting with budget wishlist items to enhance the overall experience of White Bear Youth Football for all players, coaches, families and board members.
  - Examples - Podvin Smart T.V. and White Board, Livebarn, Sprint Based Football Clinic, MFCA Coaches Clinic, B.E.A.R. Decals (More), New Concessions Register

**Meeting Adjourn – 8:04 pm**