

Hudson Area Lacrosse Association Board Meeting

Meeting called to order by President Roger Heath at 6:59pm at County Market meeting room, Hudson

- 13 present: **Roger Heath, Troy Bluske, Judd Genereaux, David Getschel, Bill Krueger, Britney Paradowski, Branden McDonald, Mark Anderson, Lora Sorenson, Julie Sansone, Louise Swenka, McKay Potter, Tori Boomsma, George Beatty**

AGENDA

- COVID-19
 - We need a statement to send out to the HS and Youth associations
 - Summer registration: April 6th @6pm - April 20th @7pm
 - We will follow the direction of the government and CDC // HS athletics, and WLF
- Homegrown cancelled clinics and youth box season
 - Homegrown asked for a 10% donation for the season and 20% for cancelled clinics
 - Motion from Judd to give 10% donation to Homegrown (We have \$5600 in registrations collected for HALA) Roger seconds, all in favor, none opposed - motion passed
 - After April 6th we could start “clinics” 1x a week per age group for 1.5 hours: those who do not participate get a full refund // those who participate would get all but \$150 back (Box season goes through April 19th, gives us 3 weeks before tryouts on 4/25) Baseball tryouts were on 4/25
- Boys HS (Roger)
 - Games scheduled for today and April 4th are cancelled
 - Assume that season will start up on April 6th

Sunday, March 15, 2020

- Home game for V and JV on April 11th (hoping to have a playoff home game or two)
 - 5 schools have already cancelled their season (Wausau, Sun Prairie, Middleton, Appleton, Green Bay)
 - (As of today: New CDC guidelines are groups of 50 or are for next two months)
 - Opportunity to form a club team for summer (games in June/July)
- Boys HS (Branden)
- Met with Aaron Moen, the new AD at Hudson HS and it went really well
 - He know how much we spent on the field rentals
 - Open to continue meeting with us
 - Aaron would like to make LAX a school-sponsored sport in the future (Boys and Girls HS)
 - We would have bussing to games
 - We wouldn't have to pay for fields
 - Aaron wants to understand the economics of it, Branden will provide the information to Aaron and they will meet again mid-late April
- Roger
- 9/10 may be cancelled by homegrown, if that happens Roger will see if the JV opponents would play 2 games (prep team and JV team) - all in attendance are in agreement to try this option if 9/10 is cancelled
 - Motion by Roger to not collect any additional funds from the 9/10 team if they join the JV schedule, Britney seconds, all in favor, none opposed, motion passed
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- Mark: (same day as Woodbury Black and Blue tournament)
- PLL games this summer at Vikings stadium
 - Tickets are available now through Ticket Master (holds 6,000 people)

Sunday, March 15, 2020

- HALA could purchase 50 tickets at the discount rate and sell them Roger, Judd seconds, all in favor - motion passed
- Mark will get in contact about our 50 tickets and see if we can add tickets at the discounted price if we need to
 - Saturday evening, general admission

Hey Mark,

It was awesome connecting with you today and excited to be working with you this year! Based on our conversation, I wanted to send over a few options I think work best for you all. Also, happy to try and come up with some new experiences if we can.

Group discounts apply to groups of 10 or larger, so I have reflected that in the pricing below. More than happy to accommodate a larger group, as well! The pricing per ticket will not change with more or less members of your group. We have the ability to accommodate different fan experiences depending on group size.

Option 1: July 11 or July 12 (Single Day)
50 General Admission Tickets
Total: \$1,050

Option 2: July 11 or July 12 (Single Day)
50 Premium Tickets
Total: \$1,600

Option 3: July 11-12 (Weekend)
50 Weekend General Admission Passes
Total: \$1,600

Option 4: July 11-12 (Weekend)
50 Saturday Premium Tickets
50 Sunday Premium Tickets
Total: \$3,200

Again, this is a reflection of what we can offer to groups meeting our minimum pricing requirements. For a group of 50, we could offer practice access or an anthem lineup. We can totally discuss more options once you have a more finalized number of members of your group!

Really don't mean to be too salesy, we just only have a few experiences we're able to offer and I want to make sure you guys have as great of an experience as possible!

Looking forward to chatting with you in March!

Sunday, March 15, 2020

In the meantime, do not hesitate to reach out if you have any questions.

- Tori / Volunteer:

- We still have quite a few girl's volunteer positions open
- We have some youth positions open

- Treasurer (Troy)

- Main account checking \$40,029 // savings \$37,929
- Girls \$12,341
- Fundraising \$3,567

- MEETING ADJOURNED AT 7:57pm

- Next Meeting: Sunday, April 5, 2020 at 7:00 pm at County Market meeting room