

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
October 14th, 2024**

Present

Jude Miron, President
Sue Newton, Vice President
Paul Tarnowski, Treasurer and Financial Aid
Erica Sherman, Vice President Elect
Angie Pudenz, Registration and Apparel Coordinator
Lance Glosemeyer, Boys Tournament Director
Dan McGrath, Social Media Coordinator
Erin Hanson, Fundraising Director
Michelle Goodman, Facilities and Scheduling Coordinator
Erik Edstrom, Web and Communications Coordinator
Tom Madden, In House Director
Derek Kasper, Eastview High School Basketball Liaison
Jen Crumley, Assistant Fundraising Director
Brian Cleaveland, Boys Traveling Director
Michael Peplinski, Boys Traveling Director
Travis Day, Equipment Coordinator

Absent

Dan Keenan, Girls Tournament Director
Erica Phelps, Board Observer
Rachel Holmberg, Player Development Coordinator
Jeremy Salo, Volunteer Coordinator
Tony Walker, Assistant Girls Tournament Director
Linda Dygos, Board Observer
Brad Newton, Boys Traveling Director
Erica Eggers, Girls Traveling Director
Tami Weber, Assistant Girls Basketball Director
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Nate Veldman, Board Observer
Rob Confer, Board Observer
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator

Proceedings

Meeting held on October 14th at 7:30pm at Scott Highland Middle School. A motion was made by Angie Pudenz to approve the September 2024 board meeting minutes. Sue Newton seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

Governance and EVAA Board updates – J. Miron

- Brian Cleaveland and Michael Peplinski will be backfilling Brad's role as the Traveling Boys Director.

In House Update – T. Madden

- Registration closed on October 1st.
- Total players: 506. A few more may be added due to financial aid issues during registration.

- K, 1st and 2nd grade registration opens in early December in case people want to sign their child up for Winter session as well.
- Shirt and jersey orders have been placed with South Metro. Still waiting to hear ETA for delivery.
- Need to send teams, coaches and schedules to Sports Engine still.
- Searching for coaches at various grade levels for the Fall (a few 1st and 2nd Grader teams need a coach).
- Picture Dates with Valley Images: 12/4 and 12/5
- Sessions Start Date: 11/2

Apparel - A. Pudenz

- 1st shipment of apparel arrived
- Store to open again but needs to be closed by 10/31 to have the 2nd shipment before the Holidays.
- Shooting shirts expected to arrive Friday

Picture Night – E. Eggers

- Picture night: 10/23 @ Falcon Cafe
- All coaches have received the schedule, and reminder will be sent next week.
- Same photographers as last year and will be adjusting based on feedback.

Girls Travel Updates – E. Eggers

- Collecting 2 more DIB checks.
- Off to a good start so far.
- 6th grade team participated in the MYAS tournament this past weekend.
- Optional tournament at Shakopee last weekend of Oct that some might participate in.
- The girls' families will be able to go to St Thomas to watch a college game together in early January. Email with link sent on 10/14.

Boys Travel Updates – B. Newton

- Revised schedule sent to all parents last week due to added teams.
- Website to be updated to align with revised schedule.
- Hotel blocks set up for both travel tournaments. Duluth hotel information was sent out to coaches and team managers. Iowa hotel information will be sent out the end of the week to coaches and team managers.

Facilities /Scheduling Updates – M. Goodman

- The Well has a new process for Coaches and Teams with entering the facility. Information has been sent out on the process to the coaches. Players can only use the gym and bathroom. They can't be anywhere else in the church.

Let's Glow Kick Off Event – R. Holmberg

Successes

- Event Promotion
- Variety of prizes and snacks
- Bracelet concept to win prizes

- Theme, music, overall vibe
- Attendance from traveling program
- Easy set up and clean up
- Volunteer coordination
- Support from high school players
- Volume of snacks and prizes

Opportunities

- Add signage for each grade level
- Securing balls in a timely manner
- Coach coordination/communication
- No designated areas/Signage for teams to gather
- More volunteers than necessary
- Unsure of in House attendance
- Questions/comments from parents:
 - I don't know who our coach is. Please help
 - We are new to the program.
 - What are we supposed to do?

Shot Club – R. Holberg

- Shot club participants recognized on Friday, January 24th (Girls Varsity Game)
- R. Holberg contacting Shot Club participant families to obtain shirt sizes this week. Shirt designs, sizes and quantities will be taken care of by month end.

Fundraising – E.-Hanson

- Heggies
 - 1 payment / player – Cash, Venmo, or Checks accepted. Checks preferred.
 - Selling Dates: November 4th-22nd
 - Final Order to be submitted: November 25th
 - Delivery Date: Wednesday, December 11th @ Eastview Highschool. Start @ 4pm with cars starting to come through line at 4:45pm
 - Will need volunteers
- Dining Out Nights
 - Chipotle (near Target on Pilot Knob): Tuesday, January 7th @ 5-9pm
 - Panera - finalizing details

Boys Tourney – L. Glosemeyer

- 194 teams Registered – up from 176 last year
- \$82K total, collected \$75K thus far
- Refs and trainers are set. Need to finalize details.
- DIBS are almost ready to get out, will send out October 27th
- Trophies have been ordered
- Tentative Game Schedule (Dibs will be different)
 - Saturday- 5 gyms - concession in parentheses
 - SHMS - 8 am - 4 pm (McGrath)
 - EVHS - 8 am - 4 pm (Girls Booster Club)

- BVHS - 3 pm - 9 pm (concessions provided), able to get in at 1:30 pm
- Hope - 8 am - 8 PM (concessions provided)
- AVCC - 8 am - 8 PM (concessions needed)
- Sunday - 3 gyms
 - BVHS - 8 am - 4 pm (provided)
 - Hope - 8 am - 8 pm (provided)
 - AVCC - 8 am - 2 pm (concessions needed)

Girls Tourney – D. Keenan and T. Walker

- 85 teams registered
- Registrations are heavily tilted toward B/C teams
- Opportunity to be a “showcase to state site” for our girls’ tournament. Comes with marketing, video game footage, mascot onsite and prize pack for the champions from Prime.

Travel Registration and Apparel update –A. Pudenz

- Game One to make updates to logo.
- Rachel and Angela have gone through uniforms and sorted by teams.
- Apparel store email to coaches and board members went out with discount code.

Other: Player Development - E. Eggers and S. Newton

- Catalyst Training
 - OPTIONAL skills training (7th and 8th grade boys and girls) which includes coach and training / skills app that will be sent out to all coaches, drills and practice ideas
 - Dates: November / December. Dates have been pushed out into Sports Engine. 11/6, 11/20, 12/11, 12/18 (4 more sessions after the new year)
 - Times: 6pm, 7pm, or 8pm
 - 2 teams per session
 - Location: Valley View Middle School – Bloomington
 - Cost: \$10 / player per training, with remainder of cost covered by EVBA.
 - System to allow for sign up and collect payments
 - Each coach must communicate to Brad Newton if players are not attending their session.
 - Reid is providing a coaching app free to all Eastview Travel Coaches: great app with a ton of drills, coaching narrative included - \$500 value free as part of the training package: could possible host a Zoom call with Reid and all coaches

Equipment – T. Day

- Inventory will be conducted
- Currently, most bags have only 4-5 balls

Adjournment at 8:46