



BATBA Board Meeting Minutes (1/8/26)
8pm @ NSC

Attendees

Lindsey Hanson
Marc Bjorkland
Lindsey Kirkham
Erik Peterson
Chris Coleman
Chris Cazin
Steven Miller
Josh Eernisse
Don Bonitati
Denielle Sanders
Jenna Coauette
Katelyn Glowacki
Beth McWilliams

Title

President
Vice President
Treasurer
Traveling Director (9U & 11U)
Traveling Director (13U) & Senior Advisor
Travel Director (12 & 14U)
Tournament Director
Assistant Tournament Director
Assistant Tournament Director
Equipment & Scheduling Director
Registration & Volunteer Director
Spirit Wear & Co-Fundraising Director
Social Media & Co-Fundraising Director

Absent

Ryan Busch

Title

Marketing & Communications Director

- Treasury Report
 - Lindsey K. Read December 2025 treasurer report
 - Lindsey K. To get access to Venmo account transferred from C. Coleman
- Travel Director Updates
 - Last mtg with MYAS to focus on A so BATBA didn't attend
 - No major updates from MYAS
 - Trusted Coaches – must be done by 1/16
 - Reminder to go out to coaches Tuesday/Thursday next week
 - Coaches Meeting
 - Time/Date TBD - shooting for mid-February
 - Connected Coaches
 - New coaches added to platform
 - Existing coaches updated to 2026
 - Need to get team rosters/coaches over to Connected Coaches
 - Invite BHS Varsity Coach
- Volunteer & Registration Updates
 - Final Registration
 - Registration went live today
 - Volunteer Fee
 - Volunteer policy updated
- Equipment & Scheduling Updates

- Spring training schedule out
- Facilities
 - Need improvement on Lexington in spring - Dibs out in mid/late March
 - Buckets/Mounds - Dibs
 - Tarp weights - 32 (include a design/DIY example to be included in email distribution)
 - Mounds - 2 (working on a design)
- Tournament Update
 - 3 - 12AAA spots open
 - All other slots filled
 - Food trucks lined up
 - Need to line up porta potties
 - SBAA equipment rental etc. TBD after their next board meeting
 - Kaitlyn has visitor guide completed, need to look for advertisements
 - Kaitlyn shared mockups of metals
 - Bengal trophies ordered
 - Finalized schedule needs to go to Gayle (umpires) asap
- Fundraising Updates
 - Social Media
 - Page numbers down 56%
 - Need coach's responses for "spotlight"
 - Posts will be made RE: upcoming fundraising events
 - Baseballism fundraiser begins 2/1 (only in February)
 - Meeting w/Dynamic fundraising next week for potential opportunities
 - Beer bust
 - Waiting to coordinate with Ball Park. TBD
 - Requesting each team contribute a basket for silent auction - email correspondence to be sent to team managers
 - Will request companies to donate a basket
 - Spirit Wear Updates
- Communications & Marketing Updates
 - No updates
- Miscellaneous
 - Confidentiality Agreement