



# Official Partnership Offer For Youth Hockey Associations

**Date:** April 6, 2026

**To:** Presidents and Board Members of Blaine Youth Hockey Association

**Subject:** Exclusive Partnership with Heartland Hockey Camp

Dear Board of Directors,

On behalf of the Heartland Hockey Camp (HHC), we are excited to extend a special partnership offer exclusively for the members of the Youth Hockey Associations (YHA). We recognize the invaluable work you do in developing young players and fostering a love for the game throughout Minnesota.

[About Heartland Hockey Camp](#) click for camp information

Heartland Hockey Camp, located in Deerwood, Minnesota, has been a premier destination for serious youth hockey players for over 30 years. Our comprehensive camp program focuses on intense, personalized instruction, combining on-ice skill development, off-ice conditioning, and specialized training tailored to improve every aspect of a player's game.

HHC is under new ownership. 200x85 is a professional hockey business and is in the process of updating HHC. As of today, they have invested 1.7 million into the facility. If you have been to HHC, you will notice the change.

## Key Camp Features:

- **Experienced Coaching Staff:** Instruction from former professional players, collegiate coaches, and certified skill specialists.
- **Comprehensive Training:** Daily schedule includes 3 hours of on-ice training, dryland conditioning, video analysis, and specialized power skating/shooting sessions.
- **Facilities:** Access to a private ice rink, dedicated off-ice training areas, and comfortable on-site lodging. New rink floor, field house, bunk beds, mattresses, and more.
- **Commitment to Excellence:** A focus on building character, discipline, and a strong work ethic both on and off the ice.
- **FUN:** There is a lot of hockey but there is also time for fun. HHC has a private beach, swimming, large floating rafts, canoeing, kayaking, waterskiing, banana boat, and fishing. There is also a mini putt course, tennis court, pickleball court, fieldhouse, soccer field, and bonfire area.

## Partnership Structure and Benefits

The collaboration between YHA and HHC is designed to provide exceptional summer training opportunities while simultaneously offering financial support to participating youth hockey associations.

### Key Program Details

- **Promotion:** Participating Youth Hockey Associations are required to actively promote the HHC website and the specific summer camp dates eligible for the partnership rate to their membership base via digital channels (e.g., website, email, social media).
- **Financial Contribution:** HHC will track registrations originating from each YHA. A direct financial contribution will be made by HHC to the respective association, calculated based on the total number of camp registrations attributed to that association. This structure ensures a direct correlation between member participation and financial benefit for the association.

### Financial Contribution Tier Table

Total Camp Registrations (from Association)	Contribution Per Registered Player
1 - 5	\$250
6 - 10	\$350
11+	\$450

**Note:** HHC will write one check to the YHA. YHA can keep the money as a fundraiser or share the HHC contribution back directly to the families that registered for camp.

### The Exclusive Offer Details

HHC is making this exclusive discount available to members of your youth hockey association.

Offer Detail	Description
<b>Eligible Camp Offerings</b>	June 14-19 - All Age Groups June 28-July 3 - Squirt only July 5-10 - Squirt & HS July 26-31 - Older Mites. Squirts, Bantam August 2-7 - All Age Groups - Girls Week August 9-18 - Adult Camp
<b>How to Redeem</b>	Members must use the exclusive code <b>HHC-BYHA26</b> during online registration.

<b>Offer Detail</b>	<b>Description</b>
<b>Registration Deadline</b>	Discount is valid until all camps are full or by May 15, 2026. Early registration is highly recommended.

We kindly ask that you forward the HHC website and registration code to all families. This is a fantastic opportunity for your players to accelerate their development in a fun, challenging, and professional environment.

We look forward to welcoming your players to Heartland Hockey Camp this summer. Please do not hesitate to contact us if you have any questions or require additional promotional materials.

Sincerely,

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