

Sioux Falls Youth Hockey Association

Board of Directors Meeting

September 8, 2021 6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), Lindsay Erickson (Treasurer), Ed Davis (Secretary), Dave Carlson (City League Director), Mark Bukovich (Travel League Director), Chad Dykstra (Member at Large), Derek Berg (Development Director), and Amanda Smith (Director of Tournaments). Quorum was present. Dan Houck (Director of Hockey) and Cherry Hunter (Executive Assistant) were also in attendance.

Secretary's Report – Lindsay Erickson made a motion to approve the August 18, 2021 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay presented Balance Sheet as of September 1. Lindsay noted DOH and Power Skating Clinic registrations are up from last season.

Director of Hockey – Dan Houck

- worked w/ Mark Bukovich and Brian Prisbe to finalize practice schedule
- ran and oversaw High School Flyers tryouts and handled placement for 83 skaters
- summary of tryout sent to BOD
- met w/ Adam Gorra regarding coaching contracts for 2021/22.
- met w/ Andy Gilham, Adam Gorra, and Sanford Power regarding curriculum for Power workouts. Power is putting together a video to explain the program for parents. Strength training is difficult with one time per week. Good to have the players grouped together and builds morale.
- finalized HUDL w/ Cherry and payment complete
- secured goaltending development and went over season schedule w/ Brandon Wildung for 2021/22
- met w/ Matthew Fieock/Brandon Wildung regarding assisting and mentoring w/ Brandon for the 2021/22 season
- met w/ Matthew Champion regarding coaching for the 2021/22 season
- met w/ Hannah Whiting regarding Lady Flyers 10U/14U coaching for 2021/22 season
- scheduled supplemental evaluation for injured HS Boys Player
- working w/ Riley Block to secure HS players to help with Hockey Academy for SFFSC
- secured coaches for DOH clinic assistance

Admin Report – Cherry Hunter

- Fall Kick-Off – September 12 from 2:00-4:00pm / Need Board members to assist
- Team Pictures – Prior to Green Screen photos, Team Coordinators identified players per team pictures. With Green Screen Shots Define can label with player names on front of pictures. Adam noted he does not care for the green shot team pictures. Players are not all the same height and pictures look “fake” No action.
- High School National Tournament – March 24-28 in Dallas, Texas. Coach Ben Prisbe has indicated Varsity 1 would not be attending if team qualifies. The season should end with SDAHA Varsity Tournament.
- Referee Seminars – August 29 was cancelled. SF hosting Level 1-2-3 on Sept 25 and Nov 14
- CEP Clinics – most clinics will most likely be presented virtually
- Custom High School Gloves – Gloves are manufactured in Viet Nam where the plant has been closed due to COVID. They are hoping to open mid-September, but shipping then becomes an issue. The glove requirement for Travel Uniform Policy has been extended another season due to the situation.

- Old high school jerseys – Spiritwear will be selling for \$20 and less. Maybe even a free jersey with a \$100 purchase.
- Legends Grant due Sept 17 – Will submit grant application for rental gear Heath requested last month
- MIRC Endowment – SFYHA received \$1868 in August from the endowment
- Need updates for Sponsorship Promo – hope to make copies for Sunday
- Player count updates were provided. At of today's date, we are showing an increase of 80 players (625) over registration on same date last season (545). We anticipate City League registrations to continue coming in. Travel registration is closed at all levels.
- Board approval for Family Season Passes to remain at \$40.
- Senior Showcase will be hosted in Sioux Falls Nov 13-14

Presidents Report – Adam Gorra

- SDAHA Proposals and Play Down Requests - SDAHA Meeting Sept 11 in Watertown
 - Aberdeen request to play down – Bantam A to Bantam B. Board members noted support for the request – with concerns.
 - Sioux Center request to play down – Bantam A to Bantam B. Board members noted support for the request.
- Augustana Ice Facility – Adam is serving on the Community Engagement Committee & will be attending monthly meetings. Oct 5 is the groundbreaking for the new ice facility.

Agenda Items:

- Office/Storage/Dryland Space Plans – Possible plans are to expand on the front southwest corner of the IcePlex. Adam provided wish list for the possible expansion
 - 2 locker rooms for the high school boys with shower
 - 2 locker rooms for the high school girls with shower
 - 5-6 shooting lanes
 - Off ice training space
 - Storage, Storage, Storage
 - Office for staff
 - Classroom

Jerry Fromm continues to be involved in the process and has provided input from our previous designs.

- Puck Club / Sponsorships / Raffle Updates – Derek Berg – Derek reported there are 150,000 puck shots so far. He is missing a few sheets. For sponsorships, Cell Only will not be sponsoring HUDL this season. Parkway Ortho, Bell and Culligan are all committed for the upcoming season. One new croxice advertiser – Farm Bureau Financial. Raffle tickets will sell for \$10 each with \$5 credit per ticket. Tickets are bundled in 10 per packet. Tickets cannot be returned after player purchase. First drawn winner will have first choice of prize. There will be a prize for the family selling the most raffle tickets. Varsity Game Sponsorships - \$500 per game & goal is to utilize the game sponsorship funds for bussing costs next season. Derek suggested we have media person contact radio stations to broadcast the Varsity games.
- Tournament Updates – Amanda Smith – Tournaments are full with the exception of recent cancel from Squirt Eden Prairie since they will not have a team at the level registered. Plans are to do shirts with On the Spot. \$100 vendor fee to be paid to the IcePlex and 10% of gross sales to SFYHA.
- Practice Schedule – Cherry noted current ICL schedule
 Tuesdays – 5:15-6:15pm (last year this was game night from 4:30-6:30pm)
 Fridays – 4:30-5:30pm and 5:00-6:00pm
 Saturdays – 1:00-2:00pm

