

CHSCA BOARD Meeting Minutes

9-8-2024

Meeting is called to order at 9:02 by President Joe Ortiz

9:05 a.m.

- approve minutes from 4/21
 - motion by Greg, second by Rachel - Passed
 - Welcome - Intro to new people
 - Boys Soccer-Dimit Stephen, Welcome!
 - LaCrosse- Terry Ellis, Welcome!
 - Track and Field- Jim Powell, Welcome!
 - Baseball - Josh Langfield, Welcome!
- Looking for Girls Soccer-Dan is working on it.
- Celebrations/Concerns- none at this time
 - Sports President report
 - Wendy- Spirit - Numbers were a bit low at the clinic, found out there was a big UCA Cheer clinic that weekend. Potential attendees are also looking for credit at clinics and there was again a lot of turnover. Online option for rules that is required yearly for certification also reduces the attendance.
 - Stephen-Boys Soccer - Season starting up, glad to be here.
 - Todd- Boys basketball - Those that attended the clinic got a lot of information, liked the chance to talk shop with others. Lots of energy and enthusiasm about upcoming changes and sees a lot of sharing and collaboration among the younger coaches.
 - Tom-Boys Wrestling – Clinic numbers low, many go to a large clinic at Fargo spend a full week up there, then pretty much are done with wrestling until the season starts. Probably needs the clinic to be closer to the season and include a rules session.
 - Cory-Tennis (missed conversation, got in a sidebar discussion, sorry)
 - Bobby – Softball - Dugout club wanting Softball, he insists we will keep it as part of CHSCA, might see if we can work together. All-State games are getting better, Softball continues to grow, things are looking good as we begin the season.
 - Rick – Golf - No golf at All-state again. He is working on getting more nominations and getting kids to sign up. New Classification of 2A will be interesting, hopefully drive more interest and participation.
 - Joey - XC – Clinic went well, not big attendance, but great information. Colorado XC one of the best in the nation. Season is rolling...

- Rachel – Girls Wrestling – low attendance at clinic, good challenge to get numbers up for the future. There are a lot of new coaches, so might take some time to get them involved.
- Terry – Lacrosse – It is the off-season, so a lot of club stuff at this time.
- LaVerne – Girls Volleyball - June might be better than July for the clinic. Noted by Jack...this year's clinic at UNC was great. Good attendance, fantastic venue and seeing the UNC players demonstrate drills was great.
- Recognize Harrison as past president
 - Thank you! You have been great for our organization! Thanks for taking on the extra year in unfortunate circumstances.
- Recognize John Burke for Service Award
 - John, huge thanks for all you do! John earned the NHSACA Distinguished Service award!

9:25 a.m. John Burke

- Treasurer's report
 - He had the usual end of May concerns with finances following all the expenditures for awards and banquets, but Becky's changes to signing up for membership has fixed any concerns with low funds. Accounts are on solid ground.
- Membership Update
 - 2112 members as of yesterday. Last year we had 1197. 157 higher than last year, 163 more than 2023, 202>2022, 214>2021.
 - Typically, 74% of members are enrolled by this time of the year. Using the typical enrollment percentage, we have 2850 projected members, which would be our highest in years. Bundles, pay by credit card, etc. has been beneficial. Though it has been discussed, he doesn't believe we need to raise membership fees at this time.

9:35 a.m. Bob Marken

- Hall of Fame update
 - April HOF, in person committee meeting first Sunday of October to start the nomination process. We have some great candidates. Thanks to Greg King for getting some deserving people nominated! The committee will bring five names to the board in November.
 - Dan asked about free attendees, do we need to make any adjustments because of expense? We had over 100 not paying last year, \$85 doesn't cover the cost as is. Wonderful to see those people there, but it costs quite a bit. We will continue to explore that possibility.

9:40 a.m. Amy Estes

- All State Games update
 - Games went great this year! No significant issues, some injuries. Thanks sports presidents and volunteers.
 - We will continue to restructure the responsibilities of volunteers. For example, Jack took care of uniforms, some in advance, which made everything simple and quick and non-rushed.
 - Great feedback from athletes and parents. No rain delays, Yay! Another huge thanks to sports presidents, this wouldn't happen without you! Almost 400 athletes this year, awesome! Second year for soccer, it continues to grow.
 - Bobby suggests under the lights homerun derby for softball to fill the gap between last practice and next day game.
 - Dates will be July 9-13. Similar schedule to past year, but some small modifications will be made.
 - We need to rework the contract with CSU-Pueblo a bit. Some things they should do are being done by us just because we want our event to be successful.
 - BSN contract is over, any suggestions appreciated. Checking on photo delivery.

9:50 a.m. Executive Director Report – Becky

Becky indicated how it is nice that the All-state games has become a net zero event. She thanks everybody for all the support.

1. Membership (See handout attached) Final numbers from 2023-2024 shows growth and we hope the excitement continues with the association.
 - a. Keep an eye on the list Amy produces with membership by league. Area Directors need to contact those in their area that do not have representatives. All can continue to recruit members.
 - b. 90 school bundles. Over 1026 codes sold already this year.
2. Sponsorships
 - a. Still working with Canvas Credit Union for coach swag. Daniels fund partnership is going well. Canes will provide lunch for meetings and sponsor a meal at the All-state games.
3. National NHSACA awards.
 - a. Greg HOF induction, congratulations! Joe, Dick, Becky are on the board of directors. We had the most finalists ever. Nominations are due again soon, so sports presidents need to get after nominations. We need to help those

nominees with resumes and submitting information to have a better chance at winning.

4. Educational updates

- a. The biggest change has been the leadership at CHSAA – their support and encouragement and expectations of us taking the lead has been refreshing.
- b. The previous online first year coach’s test does not match a quality in person training and nothing was done with the results from the online course anyway. JP Nerbun developed the new course, which will be the new first year coach’s course, supported by CHSAA. It has much more useful information that directly relates to coaching responsibilities and situations and suggests pursuing positive interaction with their Athletic Director. They get a one-year free membership with CHSCA if they take the course. Unfortunately, only 17 so far have taken advantage. We need to hit up our new coaches. Since CHSAA is paying us per coach, we need to make sure we get participation and retain them in the future.

5. Other education- Coaching levels-Joe Brown.

- a. We do not certify, just offer levels of education – participation - accomplishment in CHSCA clinics and similar activities. New coaches take the course, but what’s next for them? How do we re-engage current members?
- b. We can engage our members by developing different levels of accomplishment/engagement in educational and other opportunities. The areas of activities we will use for levels will be education, service, recognition, longevity and achievement. Members will receive points based on these areas. We will eventually work with other organizations such as CHSAA so it becomes a positive thing to have on a resume. We want to encourage continued learning and support our members in their coaching careers. Becky indicated that we already have people reaching out to us about including their programs in our accomplishment levels!
- c. Gary started a podcast about athletic program building “building a program with integrity”. Seven episodes so far that fits into some of our educational goals. Bob suggests getting as much connection of people to people as possible.
- d. Bobby asked if we could put accomplishment level on their CHSCA card?

6. Assistant coach recognition

- a. We will start recognizing outstanding assistant coaches at the end of fall season.

- b. The Area Directors encouraged more recognition since choosing one a year is a daunting task! It will bring more positive exposure of our association to assistant coaches, as well.
 - c. The head coach of a sport can nominate an outstanding assistant coach for an award. The coach will receive the award after approval by the Athletic Director.
7. Colorado Gives Day – A day that people are encouraged to donate to non-profits.
- a. Donations can be to a specific group or a general donation. General donations are dispersed to registered non-profits. Since we have established our non-profit status, we are attempting to get onto that list. Becky would like help with the paperwork and developing processes to get us involved and registered with Colorado Gives day. Contact her if you can help!
8. We need a Finance committee meeting and Constitution committee meeting soon to take care of some association business.

10:15 a.m. Break

10:20 a.m. Small group work, discussions of pros and cons of these topics

- Day For Coaches
- Multi Sport Clinic
- CHSCA name change

10:45 a.m.

- Summary reports from each group, thanks for the great discussions and input. (See attached pros and cons sheets) (Name change sheet is a bit blurry, but general consensus was to keep CHSCA as official name, but rebrand to something like Colorado Coaches or the Coaches Association and no longer use the “chasca” acronym. Possible logo redesign, as well.)

11:00 a.m. Adjourn CHSCA Board Meeting

- Chris brown motion, Gary second to adjourn meeting
(Good job Joe! Finished the meeting on schedule!)

Executive Director Report

1. Membership (handout on back)
2. New Sponsorships: Daniels Fund, Cane's
3. National Awards
4. Educational Updates

TIMELINE of NEW COACHES emphasis

2018—Ideas to start first year coaches trainings—ran first one at TOP GOLF pre-clinic

2019—First year coaches class again at DAVE AND BUSTERS pre-clinic

2020- no clinic—covid—began conversations with CHSAA to change the first year requirements—no support.

2020-2022 Continued asking for changes to first year coaches class so that answers “went somewhere”—CHSCA creates the “Day for Coaches” and some online calls.

2023—CHSCA begins meeting purposefully to develop first year coaches trainings. John Sullivan and Mike Krueger with CHSAA back the Coaches Association to take the lead.

2024- CHSCA connects with JP Nerbun and TOC (Thrive on Challenges) and JP creates a first year coach training for us (that he hopes to take Nationally).

CHSAA makes this training the required training for first year coaches and CHSCA offers a one year free membership to coaches completing the course.

2024 and beyond: keep tweaking the course as needed, work on retention of the first year coaches, utilize online trainings/or meet up calls by sport to build sport communities.

What can YOU do?

5. Other Educational Piece (Joe)—hope to roll out in October
6. Outstanding Assistant Coach Recognition—will start end of Fall Season
7. COLORADO GIVES DAY
8. Meetings needed in next 2 months-Finance Committee, Constitution Committee

CHSCA MEMBERSHIP INFO

2023-2024 FINAL INFO

2688 REGISTERED COACHES

Codes sold	Codes used	Unused codes
1398	971	427

FINAL NUMBER FOR 2023-2024: **3115**

1A—273
2A---403
3A---430
4A---533
5A---455
6A—100
6 man---26
8 man—42
Did not list---448

By Sport:

Boys golf- 72	Trainer-15	Track- 464
XC-181	Volleyball- 309	Baseball- 146
Boys soccer- 79	Middle School- 91	Boys Vball- 31
Field Hockey- 5	Boys Bball-336	Boys Lacrosse- 5
Bowling-4	Girls Bball-285	Girls Golf- 52
Football- 488	Swimming Girls- 17	Girls lacrosse- 2
Softball-95	Ice Hockey-6	Girls Soccer- 83
Spirit-247	Wrestling- 190	Girls Tennis- 28

FIRST LOOK at 24-25 so far... Sept. 4, 2024

90 School Bundles
2076 REGISTERED COACHES
950 did as individuals

Codes sold	Codes Used	NEW COACH CODE USED: 17*	Unused codes
1814	1026		788

A Day For Coaches Monday, Oct 28th

Pros

Day for Coaches - AM
" " " Staff in PM

Drive membership in Oct
(Winter sports together
less conflicts for outside things)
→ offer bring a non member coach

Break out by sports (1 hour)
- led by Sports Presidents

Options for venue

- help center

- lunch sponsor to reduce cost

registered vs # attended?

Cons

Venue / Cost / Location

Date - Monday - Subs etc.

Speakers - if not sports
specific is it enticing

Quick turn around time
(marketing etc)

Cost to coach

CADA

Multi-Sport Clinic

3rd week of April

Pros

Soccer good
time in
Jan.

Tennis good

Cons

Host hotel

FB still tough

Vote: Worth a try

Questions
when VB-April ??

FB?



is it
ever
coming
back

April
bball
fb
spirit

REPLACEMENT / NAME CHANGE

Name change to Colorado Coaches Association

PISS

Default Name

COST

NEW COST

NEW COST

COST

Change Board with our Changing Name

CHSAA makes this training the required training for first year coaches completing the course.

2024 and beyond: keep tweaking the course as needed, work on coaches, utilize online trainings/or meet up calls by sport to build
What can YOU do?

- 5. Other Educational Piece (Joe)—hope to roll out in October
- 6. Outstanding Assistant Coach Recognition—will start end of year
- 7. COLORADO GIVES DAY
- 8. Meetings needed in next 2 months-Finance Committee



ALL-STATE GAMES

COLORADO COACHES

Celebration of Coaches

