



## Mounds View Irondale Youth Hockey Association

MVIYHA General Board Meeting  
8/2/2021

Meeting will be held in person at the Shoreview Community Center: 7:00pm - 8:45pm

### Agenda for Meeting

Call to order at 7:03 pm by Vice President Darrick Metz

1. Record Members:

■ Not present:

Jim Kalkes		
Jessica Kuhl		
Craig Maki		

■ Record Guests:

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2. Open Forum - Member Platform

- Each person is allotted up to 5 minutes
  - Member is encouraged to present their question or observation
  - Board is not required to respond with solutions or to engage in debate or discussion about the issue
  - A 5-minute time limit will be enforced per issue
- Open Form time will run from 7:00 PM to 7:15 PM
- 8/2/21 - No members signed up for open forum

3. Approval of any outstanding minutes

- Motion to Approve outstanding minutes from July
- Second / Discussion / Vote
  - Hermes motions, Schuchard seconds, all in favor, motion carries

4. President's Report

(Timm Ideker)

- It was great to see MVI Hockey showing as a sponsor at the Irondale and Mounds View High School Boys Hockey Golf Fundraiser
- Nothing new to report

5. Vice President's Report (Darrick Metz)

- 15U update: Roseville has interviewed coaches. 33 girls registered for 15U. 2 to 3 teams.
- On July 23 Metz electronically presented an updated voting members document as we finalize our merger by-laws. Also on July 23 Hermes made an electronic motion to approve the voting members document as presented. Black seconded. Electronic discussion will take place until the board meeting on August 2 when a vote will be called.
  - Aug 2 - Marshall: Keep the Retention/Recruitment position together. Social Media will not be a voting position. Manager coordinator moves to a voting position. Hermes moves. Marshall seconds. All in favor. Motion carries.

6. Director of Operations Report (Charlie Schuchard)

- Working on updating Board Bylaws and Handbook
- Looking at November 6th (Traveling) and December 4th (In-House + 10B2) for picture dates

7. Tournament Director Report (Ted Koepl - seasonal attendee)

- Trever: \$150,000 tournament account

8. Director of Hockey Report (Dan Walseth)

- Traveling tournaments are all booked with the exception of 1 Peewee C tourney. On 4 waitlists for that final tournament.
- Dave Murphy is helping to finalize a skating development plan with Lance Stevens to take place on Sundays throughout the season for boys traveling teams.
- Planning Body Contact clinics for early season with Francisco Hockey for Bantams, Peewees and 12U. 15U is also an option if Roseville is interested.
- Hermes: Make sure any visiting clinics/coaches have coaching certification.
- Shoreview Park plans include covered rinks at several locations:  
<https://hb.mysocialpinpoint.com/shoreview-parks?fbclid=IwAR0KP1afQ1fihKHW08xVJT3XN6EeeliiebBOVblJKncky4OWCwn-fOGwnxY>  
 MVI could greatly benefit from covered rinks in the area.

9. Secretary's Report (Kelly Walseth)

- Website pages and tabs have all been updated for Registration
- Communication (eblasts and social media) have been sent out for Registration
- Communication (eblasts and social media) have been sent and will continue to be sent for summer parades.
- Tournament hotels are all finalized
- Social Media/Retention position will be vacated soon. Thank you, Jackson, for your wonderful contributions to MVI! If anyone knows of someone who is interested in taking over, let us know.
- Social Media marketing plan - Jackson
- Yard Sign numbers for schools to Kari
- Meeting dates/rooms for '21-'22 season have been confirmed for 7:00pm-9:00pm at Shoreview Community Center.
  - Mon Sep 13, 2021 (second Monday due to Labor Day)
  - Mon Oct 4, 2021
  - Mon Nov 1, 2021
  - Mon Dec 6, 2021
  - Mon Jan 3, 2022
  - Mon Feb 7, 2022
  - Mon Mar 7, 2022
  - Mon Apr 4, 2022
  - Mon May 2, 2022
  - Mon Jun 6, 2022

- Mon Jul 11, 2022 (second Monday due to 4th of July)
- Mon Aug 1, 2022

10. Treasurer's Report (Trevor Marshall)
- \$57,000 checking
  - \$52,000 savings
  - \$18,000 income for '21-'22 Season to date
  - Ordering direct mailers
  - Yard signs - Found 20
11. Manager Coordinator (Dan Poppler)
- Nothing new to report.
12. Boy's Coordinator Report (Mike Marshall)
- No report at this time.
13. Girl's Coordinator Report (Dave Murphy)
- 10/12U camp with Amy starts tomorrow
  - Ice times have been presented to OS for in season training - 8 Sunday sessions - 10/24-2/13
  - Working on an 8U level coordinator
  - Maggie Dreon has agreed to Head Coach the 8U Green team
14. Mite Coordinator Report (Elyse Farnsworth & Craig Maki)
- Mini-Mavericks registration has kicked off and I am fielding questions. Please share my name (Craig) and contact info with any families that have questions. So far, overwhelmingly positive response.
  - Received \$2,600 donation from Land O' Frost to put towards Mite 1 & 2 Hockey
  - Closing in on securing Justin Bostrom to lead structured, bi-weekly skating development sessions for Mite 1-4 & 8U teams. Sessions will be once every 2 weeks and during regularly scheduled ice.
  - Confirming "Try Hockey for Free" at Super Rink in Mid-September - Targeting Sunday September 19 - late morning, early afternoon.
  - Planning a mite/8u kick off event for mid-September. Will distribute gear, size kids for jerseys, etc.
  - Every mite and 8u will get a t-shirt this year!
  - Working with Dan to update evaluations.
  - Working with local elementary schools to have tables at Back to School nights. Will add DIBS for these events.
  - M.Marshall: Mike Christy is interested in working with Mite Coordinators for Mite 1 starter equipment
15. Try - out Coordinator's Report (Eric Friedman)
- Updated MVI Tryout Manual ready for final review and posting
    - Internally reviewed already by hockey operations staff and will send out link to entire board if needed
  - New Warmup and Tryout schedule generated given NSC and Shoreview Ice availability and player level focus
    - Staggered approach to focus on one level each week
      1. Bantams start tryouts September 14th, teams announced September 27th
      2. Peewee start tryouts September 27th, teams announced October 3rd
      3. Squirts and 10U/12U start tryouts October 4th, teams announced October 12/13th
      4. Warmups start at each level the week prior to tryouts
    - 3 warmup sessions at each level are now scheduled
    - Less late night (ie 8:50 PM) warmup and tryout times
    - Use more Shoreview and SR #6 ice for yonder players (smaller ice rink size)
      1. Need Shoreview ice starting October 1st
    - Focus tryouts on one level for each ~7-10 day blocks
    - Reaching out to other associations for tryout pool scrimmages
16. Retention and Recruitments Coordinator Report (Jim Kalkes)

- Friday Aug 6 - We are set for the Village Fest parade, looking for a volunteer to drive the lead truck. I am planning on being there if no one steps forward.
- Saturday August 14 - We are set for Stockyard Days. I plan on Driving the parade and I have heard from multiple HS students that want to be present.
- I will pick up freezies and candy from Costco for both parades.
- Murphys have 160 freebies for Stockyard Days
- Flyers were printed and handed out @ Slice of Shoreview parade. All the kids walking and Rollerblading in the parade had a great time.

#### 17. Registrar's Report

(Jessica Kuhl & VACANT)

- Jessica will send a registration update via email tomorrow.
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Mini Mavericks	22
Mite 1	16
Mite Eval	23
Squirts	24
Peewees	17
Bantam	8
8U	2
10U	5
15U	4
12U	7
Total	128

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#### 18. Equipment Manager's Report

(Kari Dubord)

- Working on what we need for a jersey order/pucks (trying to get in touch with Ken at Brightwood to get into that storage locker)
- Researching online store options for ordering MVI gear
- Mark and I are working on cleaning out and organizing the goalie storage locker area
- Kari and Mike meeting at locker tomorrow, and will connect with Pete to see what we have. Strauss needs numbers ASAP due to supply delay.

#### 19. Goalie Coordinator

(Mark Ksiazek)

- Remind coaches that need CEP courses that USA Hockey has goalie training that counts towards some levels
- Once registration closes will reach out to families about gear needs

#### 20. D2 Representative Report

(Jeff Hermes)

- USA Hockey Rule changes announced.
- Still negotiating Ref contract with MEHOA. If no agreement prior to Annual meeting, current contract will auto-renew.
- D2 Annual/Rules/Bylaws meeting August 29th

21. Charitable Gambling Report

(Lori Hansen)

- No Report

A. Old Business:

- a. Shoreview Arena Improvement Committee
  - i. Friedman will send an update on where the Shoreview Arena Improvement Committee left off.
- b. Collections Process
- c. Code of Conduct (parent and player and coach all being worked)
- d.

B. New Business

- a. T. Marshall - Moving forward, pizzas will be ordered after the Board Meetings at Paninos/Shore 96. All are invited to network and conversations.

● Adjournment

- Hermes motions to adjourn, Friedman seconded. All in favor. Meeting adjourned. 8:18pm