

## Sioux Falls Youth Hockey Association

### Board of Directors Meeting

February 5, 2020                      6:30pm  
Sanford Conference Room              Scheels IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Aaron DeBates (VP), Lindsay Erickson (Treasurer), Chad Dykstra (Member at Large), Andy DeMore (Development Director), Dave Carlson (City League Director) and Brian Dozark (Tournament Director). Quorum was present. Scott Hanson, Dan Houck (Director of Hockey) and Cherry Hunter (Executive Assistant) were also in attendance. Ed Davis (Secretary) and Mark Bukovich (Travel League Director) were absent.

Secretarys Report – Lindsay Erickson made a motion to approve the January 8, 2020 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay submitted monthly financial reports for board review. Board members discussed bank fees vs account interest income. Bank fees are more than interest, but will most likely leave accounts at First Premier.

#### Director of Hockey – Dan Houck

- ran and planned all skills sessions for SFYHA for Mondays
- ran HS Boys practices several times, PW C teams and Bantam Orange teams
- worked on plan w/ Paul and Mark for Lady Flyers coverage w/ Paul being gone in February
- reviewed all player evaluations received from all teams - not every team's coach submitted
- ran SafeSport meeting with Amber Chan for PW C1
- PW Blue 1 is doing very well since coaching change - won 2 tournaments, undefeated in State
- continued planning of Brandon and Kyle's schedules
- continued work w/ Bantam Orange coaches on practice plans and game feedback - Bantam Orange 2 hasn't won a game in a month
- coached PW C1 game coming out of SafeSport meeting - will have additional support for remainder of season - Kyle this Friday
- met w/ Mark regarding travel next year
- Varsity 1 is undefeated in State and Lady Flyers V undefeated in State
- attended PW Home Tournament - saw every team play at least twice
- attended SQ Maj/Min jamboree games
- Atom Short Session – Need Tier 4 ice slot next season
- High School tryouts – will be early September

#### **Action Items for DOH**

- playoff preparation for PW-HS travel teams - the majority of Feb. will be spent on that and running Girls Program w/ Paul away for work

#### **Needs from BOD**

- budget/plan for Director of Girls Program - as I discussed w/ Bryan Kouri 4 years ago I feel we need to make this a full time position. Internal candidates-one potential. I will meet w/ him in the next few weeks. What is the plan for filling this position and what will salary be? I need to have some concept of that before March 1.
- coaching budget for 2020/21-what is timeline for this? Sept 1 is too late.
- goaltending budget prior to March 1 - if we can lock Brandon down for next year it will come from being organized and prepared prior to him "looking" elsewhere this spring.

## Admin Report – Cherry Hunter

- Fundraiser Fee invoices configured and mailed. Collection at the rink for a week and wrapping up the project. \$118,000 collected thus far with approx. \$10,000 to go. 33 players still owe F Fee of which 14 have made arrangements for payment plans. Parents being informed if player is ineligible to continue participation.
- Working to finalize SFYHA ice schedule after February 23, 2020 thru March 15.
- Spring 3 V 3 program is scheduled, and registration should go live on Friday. SFYHA will host on 4 Sundays starting March 8 with no sessions on March 15.
- SFYHA had Squirt roster violation during January 25-26 during games in Yankton. Coach will serve one game suspension February 7 in Albert Lea.
- Game jersey storage carts have arrived, and Janice is smiling!
- All 1099's and W-2 forms were prepared and presented prior to January deadlines. Prepared 23 forms for 1099 and 24 for W-2 forms.
- Audit completed for Workmen's Comp insurance.
- Working on Form 990
- Assisting Aimee Chase with Falls Freeze and scheduled referees for 50 croxice games for 25 teams.
- Conversation with Chamber rep regarding loss of USA Hockey National High School Tournament due to lack of 4<sup>th</sup> sheet. A lot of discussion on financial impact a national tournament would have had for Sioux Falls.
- SDAHA Varsity Tournament – Logo, theme, program cover, game bracketing all sent to SDAHA for consideration. Focus now on ad sales and various committee work. LOTS to DO
- DIBS – Working with families who did not submit agreements, assigned leadership Dibs hours and sending reminders to those with zero hours claimed. Concern with Dibs agreement for family who did not complete hours during the 18-19 season.
- Final Registration – 687 player registrations minus 22 Inactive players = 665 active participants.
- End of Year Events – Player gifts and other plans shaping up. March 16 at the IP for all except JV & Varsity teams.

## City League Advisory Council Report – Dave Carlson

- ACL trying to finalize games at Premier Center on February 16
- ICL finalized playoff format and schedule. One parent reached out about parent behavior at games.
- Mites - Things are going well
- Atoms - Things going great. Ordered new jersey skins for Atoms.
- Discussed DIBS and keeping parents accountable for filling their time slot

## Presidents Report – Adam Gorra

- ✓ USA Hockey, Columbus Ohio, Carolina Hurricanes have all reached out the SFYHA regarding our Squirt Half Ice program.
- ✓ Mid-Size Goals – Suggested mid-size goals for half ice games.
- ✓ Referee Recognition – During the March 26 Stampede game. Comp tickets for referee and discounted tickets for family. Seated in section and recognized between periods. Flyers willing to provide free hot dog & beverage coupons for each attendee? Need to check on logistics.

## **Old Business**

- Flyers Fest – Andy DeMore –Accelerating plans and promotion for the Flyers Fest. 20-25 players have registered for the VIP session. Cost is \$250 per player with limit of 90 skaters. Bell Paper is serving as sponsor for several expenses as well as Legend Hockey and Northern Roots. Planning for a Silent Auction. Next steps:
  - get out in front of our teams to promote the event
  - put up posters
  - handouts for coaches and team coordinators
  - possible “Work-Out” with Ian Cole
- End of Year Events – Player gifts have been ordered and plans are being coordinated with Derek Berg, New York Life, for end of year event at the IP on March 16.

- Board Elections – President, Vice-President, Director of Travel & Director of City League are up for election. Vice-President serves as chair of the Nominating Committee. Nominations will be due March 13. Candidate Forum will be March 18 with electronic voting March 23-27.
- Varsity Tournament – Mayor dropping puck at Championship game. Committee working hard on lots of details with special focus on ads right now.

### **New Business**

- Tournaments – Brian Dozark – Restructure to allow for better utilization of our officials – age/experience/availability. Agenda item tabled.
- Sportsmanship – Board members reviewed proposed eblast to membership regarding Zero Tolerance and sportsmanship. The first 3 paragraphs of the draft will be moved to the end of document and sent out to all of our members.
- Security at the IcePlex – Chad Dykstra recommended company for security during the Varsity Tournament. City of Sioux Falls will provide extra presence of law enforcement during the tournament. SCHEELS IcePlex staff will also be “all hands on deck” for security and ice needs during the Varsity Tournament. During the season security process:
  - If off-ice situation occurs, board members, team coordinators and others in leadership position are requested to address the situation.
  - If situation is not resolved, get IP staff. They will either handle or call law enforcement.
- Ice time for teams attending end of season tournaments – In accordance with policy, teams participating in after season tournaments, will pay for practice ice time. The exception this season is for the Squirt Travel group. When the SFYHA Season Guide was approved in August, the last Squirt Major & Squirt Minor games had not been set for March 7-8. Their season end will be March 8.

- **Committee Reports**

Spiritwear – Kay Bain: We will have our last spiritwear sale of the year Monday, February 10 from 5-7pm. The online store is also opened February 3 until midnight Tuesday February 11. This will be the last opportunity to order online for the season. We are working with Monarch on a navy T-shirt for the end of the year gift. They are working on artwork and will send me a few options within the next few days.

Growth & Retention – Meghan Ketcham: Key volunteers for Let's Try Hockey sessions are all out of town on USA Hockey Try Hockey for Free Day – February 22. May host an event on February 29 & currently checking everyone's schedules. Meghan and family are moving to Stillwater. We will need to find a replacement for Growth & Retention Chair.

Dibs & Volunteers – Wendy Quam

- Working with Cherry and Carrie Valland to upload the DIBS items for the season
  - Addressing any DIBS hiccups along with Carrie and Cherry
  - Marking DIBS items complete
  - Working to give credit to those who filled in for unclaimed items and for those who filled in for people who didn't show for their DIBS items
  - Marking DIBS items unfulfilled for those people who did not show for their DIBS item
  - Answering emails for families regarding volunteer items
  - Addressing other concerns as they come up
  - This month, I will also begin reviewing each family's hours to confirm if they have completed their volunteer requirement for the year.
- Planning for next season – April & May meeting focus

### **Between Meeting Notes**

- Mark Bukovich made a motion to approve additional tournament for Squirt Orange 1 for Jan 31-Feb 2 tournament in St Cloud. Motion seconded and carried Jan 13, 2020
- Process completed for election of SFYHA Voting Delegate on the SDAHA Board of Directors in accordance with SDAHA Bylaws. Adam Gorra was the only nomination received. SDAHA has been informed Adam will serve as the SFYHA Voting Delegate on the SDAHA Board of Directors. Jan 28, 2020

Motion to adjourn at 9:00pm by Adam Gorra. Motion seconded and carried.

NEXT MEETING  
March 4, 2020 6:30 pm  
Scheels IcePlex Sanford Conference Room.

Respectfully submitted,  
Cherry Hunter  
SFYHA Executive Assistant

Adopted March 4, 2020 by oral resolution at meeting / written correspondence  
(date) (circle one)