



Menomonie Youth Hockey Association

Board of Directors Meeting Agenda

March 7, 2022

6:00 pm at Dunn County Ice Arena

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Call to order: Stacy called the meeting to order at 6:02pm

Roll Call/Quorum:

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director - Absent
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- **Vacant**, General Operations Director
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt - Present
- Kelley Gowling Equipment Director - Present
- Heidi Dowd – Fundraising Director - Present
- Kate Kramschuster – Secretary - Present
- Guests – Rhonda Messerschmidt

Member comments:

Consent Agenda:

Secretary: Kate Kramschuster

- Minutes from February 24th meeting – edits made, motion to approve, passed.

Fundraising: Heidi Dowd

- Blood Drive April 1st. Details went out to members last week and are available on our website.
- Doing another round of Kwik Trip card sales. Details went out in email last week.
- Test drive event has been extended through March.
 - 13 people have participated so far.
 - We need 7 more to maximize the donation from Chevy!

Treasurer: Gary Messerschmidt

- Cash totals:

- Checking: 75,144
- Savings: 15,152
- Scholarship: 4,072

REGULAR AGENDA

Old Business:

President: Stacy Hintzman

- Communication with Bantam families – Stacy will share with all membership at the annual meeting that players who are eligible to move up to the High School or stay at Bantams will receive their membership for free.

Hockey operations director: Bob Weir (Updates provided by Rhonda Messerschmidt)

- PDC and Level Directors communication plan for coaches – currently being reviewed and discussed.
- Review of Mite/Mini Mite format – this will be reviewed by the PDC in the off-season
- Coaching applications done through Sports Engine so that they are included in membership emails- – this will be reviewed by the PDC in the off-season
- PDC roles and responsibilities need to be defined and communicated – PDC review after State Tournament
- Update policies for Team Managers adding games –Document is ready for review, and will be shared to the board.
- List of coaches who are interested in coming back will be shared with Stacy.

Equipment Director: Kelly Gowling

- Equipment Turn-in – Equipment turn-in occurred at last practices and another night this week. Some LTS skaters moved up to higher levels, so Kelly is coordinating turn-in with those families.
- Coordinate board member/PDC headshots – this is set up and will happen after the board election so new board members are included.
- Meeting with Sparx representative re: skate sharpening – no update at this time. Update will be provided at next board meeting.

Growth & Retention Director: Dave Schwedler

- Patches – Team Managers will get information to Colin to order the patches.

New Business

President's Report: Stacy Hintzman

- Annual Meeting – scheduled for March 22, 2022
- Coach of the Year and Member of the Year nominations – reviewed in closed session.
- Attendance Policy – Families would like to know the stance on the attendance policy, as registrations for choice leagues are coming up soon. They want to know the team numbers for the teams next year, as that will impact their decision.
 - Some families feel that choice practices are better quality, so their child is getting a better experience somewhere else and don't understand why it is a problem. Choice leagues are a much different program, every child wants to be there, no behavior issues.
 - Maximizing MYHA numbers allows us to have more teams, which allows players to be at the proper level.
 - The current attendance policy has not been enforced this year. Next year, the current policy will remain intact and will be enforced next year. How it is enforced will be determined by the board.
 - Discussion on how other organizations operate. Menomonie Baseball has zero tolerance. If you go to play somewhere else, you are not let back in. We are a youth association, run by volunteers and are going to have different policies and practices. We need to retain the numbers so we can provide good team experiences for all the players who are here.
 - We cannot create a policy that people must choose MYHA or an elite program. We can't prevent people from registering for our program. People could technically do both programs and not miss MYHA if they choose to miss the elite program.
- Coaching Payments -Concerns about Stout coach attendance and lack of attendance tracking occurring. Suggestion for the Stout coaches to estimate a percentage of their time worked, and the head coach will approve it. Rhonda will work on having this completed. Gary and Stacy will work out payments based on budgeted amount.
- Locker room attendant policies – Sarah Schwedler pulled policies from other organizations that we can review. WAHA recommends having attendants as a best practice, but other organizations report that it is hard to find people to do this consistently.
- Can paid high school players work with the LTS/Mini Mites instead of Stout coaches? This is an option to explore for next year.
- Board Structure – discussion occurred in closed session

Treasurer's Report: Gary Messerschmidt

- Financial information listed in consent agenda

Secretary: Kate Kramschuster

- Survey Results

- As of the board meeting, there were 80 responses to the survey. The deadline was extended to get more responses. Posted again on social media, and asked Mini Mite and LTS Team managers to share in their Sports Engine chat, due to initial low response rates at those levels.
- Initial survey feedback report discussed in closed session. More detailed analysis will be provided for the April board meeting
- Kate will share survey themes at annual meeting.

Fundraising Director: Heidi Dowd

- Updating sponsorship packages – Heidi will send thank you notes to all sponsors.
 - Ideas
 - Include 50th anniversary sponsorship opportunities in the sponsorship package
 - Follow up with Leslie from Balance 324 about sponsorship opportunity
 - Heidi requested funds to print “Thank You” cards and send updated sponsorship packets to this year’s donors.
 - Motion to approve \$300 for Heidi to spend on thank you notes. Motion passed.

Growth & Retention Director: Dave Schwedler

- Player awards voting this week. Dave is working with the Team Manager Leader to get those out to teams, as voting occurs in person.

General Operations Director: Vacant (update provided by Dave)

- Hockey operations – sent out DIBS summary to members.
 - Blood Drive hours will be counted as DIBS for this year, if the family needs DIBS hours. If they already have DIBS hours completed this year, this will roll over to next year.
 - Looking at DIBS and Concessions hours. How can we encourage people to join committees to get their DIBS this way? Further discussion in closed session.

Tournaments & Scheduling Director: Mike Jax

- Kudos to Mike for a great job with the Squirt B State Tournament!
- We will not be hosting a State tournament next year.
- Hosting State and Playdowns is a way to generate money for the organization. Some programs host State almost every year, we have hosted almost every other year. Stacy will inquire with WAHA to see if there are opportunities to host State more frequently.

Equipment Director: Kelley Gowling

- Found a bin of skates in the locker room, so there are enough skates for LTS
- Kelly will encourage families to donate equipment at annual meeting

Closed Session: motion to move to closed session at 7:02

Motion to allow Rhonda to stay in closed session discussion. Motions passed.

Next Meeting:

March 21st, 7pm to run through the Annual Meeting Slides

March 22nd, 6pm - Annual Meeting

April 4th, 6pm at the rink