

HAWK HUDDLE

VOLUME 1, SPRING 2026

Welcome to the Hawk Huddle!

FROM THE PRESIDENT:

Hello Hebron Football Families!

This newsletter will keep you updated throughout the season with the latest news from the Hebron Football Booster Club.

I'm honored to serve as your booster club president and excited for the upcoming season. We have an incredible team of officers and committee chairs dedicated to supporting the program.

As our players and coaches lay the groundwork for success, the booster club is also preparing for game day and focusing on fundraising efforts to meet the program's needs. Be sure to check out the details below and take advantage of our early bird discount on booster club memberships!

Back-to-school season gets busy, so take a minute to register early and cross this off the list now.

Karen Holloway

president@hebronfootball.com

REGISTER NOW!



Get ready for the 26-27 season! Register now to receive all communications, and don't forget to download the SportsEngine app.

Join the Booster Club by May 31 and receive \$10 off membership.

UPCOMING EVENTS:



IMPORTANT DATES SPRING + SUMMER 2026:

APRIL 8 TH — SPRING FUNDRAISER (1 ST AND 4 TH PERIOD), ENDS MAY 8 TH
 APRIL 12 TH — SPRING FOOTBALL STARTS, END MAY 12 TH
 MAY 5 TH — INCOMING FRESHMEN SEMINAR (6:00PM), MAIN CAFETERIA
 MAY 7 TH — SPRING SHOWCASE W/ POWDER PUFF (5PM)
 JUNE 15 TH TO JUNE 18 TH — ELEMENTARY FB CAMP, K-6 (3PM TO 5:30PM)
 JUNE 1 ST TO JUNE 25 TH — HAWK SUMMER SWAT CAMP BEGINS

PHASE 1

- 9 TH (7:30AM-9:30AM)
- 7 TH / 8 TH (8:30AM-10:30AM)
- 7 TH THROUGH 8 TH (PHASE 1 WORKOUTS ONLY—4 WEEKS)
- JV/VAR (9:30AM-11:30AM)

NO WORKOUTS JUNE 26 TH TO JULY 5 TH FOR 4TH OF JULY.
 JULY 6 TH TO JULY 31 ST — HAWK SUMMER SWAT CAMP CONT'D

PHASE 2

- 9 TH (7:30AM-9:30AM)
 - JV/VAR (8:30AM-11:00AM)
 - 7 TH / 8 TH (NO PHASE 2—REPORT TO MS COACHES.)
- JULY 20 TH TO JULY 23 RD — EQUIP FITTING AS NEEDED DURING WORKOUTS
 JULY 27 TH TO JULY 30 TH — OPEN WT. ROOM (OFF-WEEK)
 JULY 28 TH TO JULY 30 TH — MS SKILLS CAMP (OFF-WEEK)
 AUGUST 1 ST — VARSITY MEDIA DAY/PARENT MEETING
- PARENT MEETING-HEBRON MAIN CAFETERIA
 - PHYSICALS AND RANKONE PAPERWORK MUST BE COMPLETED.
- AUGUST 3 RD
- FB PRACTICE BEGINS.
 - MORNING PRACTICE TIMES (TBD)
 - DISTRICT PD WILL AFFECT THE SCHEDULE.
- AUGUST 8 TH — MANDATORY PRACTICE AND FUNDRAISER (TIME: TBD)
 AUGUST 12 TH — FIRST DAY OF SCHOOL
 AUGUST 13 TH — 1 ST SCRIMMAGE, IRVING MAC (H) (TIME: TBD)
 AUGUST 20 TH — 2 ND SCRIMMAGE, KELLER TIMBER CREEK (A) (TIME: TBD)
 AUGUST 21 ST — FRESHMEN AND JV PICTURES (DURING SCHOOL)
 AUGUST 22 ND — DECAL W/ DADS (TIME: TBD)
 AUGUST 28 TH — FIRST GAME VS. COPPELL (AWAY)

CLASS OF 2027 SENIOR PARENTS - IT STARTS NOW

Believe it or not, senior year traditions start now. We have several special activities planned to celebrate our Class of 2027 seniors.

To stay in the loop on all key dates, please attend the Senior Parent Meeting and make sure you're registered with the Booster Club (membership not required) so you can join the Senior Parent Chat.

Your Senior Parent Contact:

Niva Buniff, nivab@yahoo.com

Key Dates

- Senior Parent Meeting - Tues, April 21 @ 6:30 PM, Carrabba's
- Senior Mom Jerseys - Order by Mon, May 4 (details coming)
- Senior Family Photo Shoot - Thurs, May 28 (sign-ups coming)

SUPPORT OUR TEAM. SUPPORT OUR FUTURE.

We're excited to introduce a new digital format for next year's program—while still offering printed copies for families who prefer a keepsake. This enhanced format gives our sponsors even greater community reach through clickable ads, weekly visibility, and broader distribution.

HEBRON HAWKS FOOTBALL 2026 SPONSORSHIP OPTIONS

Welcome to the 2026 Hebron Hawks football season. We're excited to advertise with Story of the Season this year! Story of the Season is a weekly digital interactive magazine which is viewed by thousands of parents, players, and fans each week. Story of the Season is a lucrative location for businesses to place ads because they are linked directly to their website, providing direct traffic.

SPONSORSHIP LEVELS

\$7,000	SILVER SPONSOR - \$7,000 (4 AVAILABLE) <ul style="list-style-type: none"> • Scoreboard Space (TBD) • 15 Sec Commercial or Premium In-game Digital Opportunity • Premium Full Page Ad in Story of the Season Weekly Digital Program w/ Clickable Ads • New Chapter of Story of the Season distributed weekly to subscriber's email inboxes 	<ul style="list-style-type: none"> • Endzone Stand Up Panel • Fence Sign (4'x8') • Game Announcements at Varsity & Sub-varsity • Game Day Social Media Posts • Logo on both Website and Schedule Poster • Booth at All Home Varsity Games & at Spring Fling • Choice of Framed Team Photo or Hebron Football Tshirt & Hat • Featured on Champion Sports Radio Broadcast 						
\$5,000	BLACK SPONSOR - \$5,000 (6 AVAILABLE) <ul style="list-style-type: none"> • Sideline Stand-up Panel • Quarter Sponsor at Varsity Games including Digital logo & Announcements (4 Spots only) or other Digital in-game Opportunities • Full Page Ad in Story of the Season Weekly Digital Program w/ Clickable Ads 	<ul style="list-style-type: none"> • New Chapter of Story of the Season distributed weekly to subscriber's email inboxes • Fence Sign (4'x8') • Game Announcements at Varsity & Sub-varsity • Social Media Posts • Logo on both Website and Schedule Poster • Booth at All Home Varsity Games & at Spring Fling • Choice of Framed Team Photo or Hebron Football Tshirt & Hat 						
\$3,000	BLUE SPONSOR - \$3,000 (8 AVAILABLE) <ul style="list-style-type: none"> • Fence Sign (4'x8') • Game Announcements at Varsity & Sub-varsity • Social Media Posts • Full Page Ad in Story of the Season Weekly Digital Program w/ Clickable Ads • New Chapter of Story of the Season distributed weekly to subscriber's email inboxes • Logo on both Website and Schedule Poster • Booth at All Home Varsity Games & at Spring Fling 	<div style="border: 1px solid black; padding: 5px; text-align: center;"> ADDITIONAL OPTIONS FROM STORY OF THE SEASON </div> <table border="0" style="width: 100%;"> <tr> <td>1/4 PAGE PERSONAL AD IN SOS</td> <td style="text-align: right;">\$250</td> </tr> <tr> <td>1/2 PAGE PERSONAL AD IN SOS</td> <td style="text-align: right;">\$500</td> </tr> <tr> <td>FULL PAGE PERSONAL AD IN SOS</td> <td style="text-align: right;">\$1,000</td> </tr> </table>	1/4 PAGE PERSONAL AD IN SOS	\$250	1/2 PAGE PERSONAL AD IN SOS	\$500	FULL PAGE PERSONAL AD IN SOS	\$1,000
1/4 PAGE PERSONAL AD IN SOS	\$250							
1/2 PAGE PERSONAL AD IN SOS	\$500							
FULL PAGE PERSONAL AD IN SOS	\$1,000							
\$1,500	WHITE SPONSOR - \$1,500 (8 AVAILABLE) <ul style="list-style-type: none"> • Social Media Posts • Logo Placement in Story of the Season Weekly Digital Program w/ Clickable Ads • New Chapter of Story of the Season distributed weekly to subscriber's email inboxes 	<div style="border: 1px solid black; padding: 5px; text-align: center;"> SEND CHECKS TO: P.O. BOX 118631, CARROLLTON, TX 75011 </div> <div style="border: 1px solid black; padding: 5px; text-align: center;"> MAKE CHECKS PAYABLE TO: HHSFBC OR HEBRON HIGH SCHOOL FOOTBALL BOOSTER CLUB </div> <div style="border: 1px solid black; padding: 5px; text-align: center;"> MAKE ANY VENMO PAYMENTS TO: @HEBRONHAWKFOOTBALLBOOSTERCLUB </div>						

QUESTIONS? HOLLY MERRITT:
 214.724.0022 OR VP@HEBRONFOOTBALL.COM

Design your own ad, or let Story of the Season design your ad for a 1-time \$30 design fee added to your sponsorship donation.

NEW CHAPTER every Friday at 8 am!

Chapters are distributed every week directly to subscriber's email inboxes, via QR Codes at games, and on social media. This means that THOUSANDS of people are seeing your ads every week!

WHAT IS STORY OF THE SEASON?

Story of the Season is an interactive digital magazine and media guide published each week of the season. We collect all the top highlights, photos, interviews and content and publish an interactive digital magazine that gets shared on social media and goes out via email to parents, players, alumni, and fans!

WHY ADVERTISE WITH STORY OF THE SEASON?

Parents, players, and fans can access Story of the Season via email, social media, and QR code banners at games. With your ad embedded in each chapter, we link directly to your website or Facebook. This puts your website in the hands of fans and provides direct traffic.

Click or Scan to Advertise Today!

Click or Scan to Pay Today!

Story of the Season Example

Youtube Explainer Video