

2020-22 BRIAN FISHMAN INTERNSHIP APPLICATION

Name _____

Current Mailing Address _____

City _____

State _____ Zip Code _____

Home (_____) _____

Mobile (_____) _____

Email _____

Twitter Handle _____

Undergraduate Institution _____

Major _____

Minor (if applicable) _____

Outside/Personal Interests _____

Future Professional Goals _____

Work Experience During College _____

**Please either mail or email completed application form,
cover letter, current resume, list of three references,
samples of work produced and essay to:**

USA Hockey, Inc.

The Brian Fishman Internship

1775 Bob Johnson Drive

Colorado Springs, CO 80906-4090

BrianFishmanInternship@USAHockey.org

**NOTE: If sending by email, please consolidate all
necessary information into one .pdf document.**

MATERIALS MUST BE RECEIVED BY MARCH 13, 2020

THIS IS USA HOCKEY

USA Hockey provides the foundation for the sport of ice hockey in America; helps young people become leaders, even Olympic heroes; and connects the game at every level while promoting a lifelong love of the sport.

An organization that was born out of a shoebox in Tom Lockhart's New York City apartment in the fall of 1937 is today represented in all 50 states and includes a record one million-plus players, coaches, officials, parents and volunteers.

USA Hockey's primary emphasis is on the support and development of grassroots hockey programs. Its cutting-edge American Development Model provides associations nationwide with a blueprint for age-appropriate athlete development. Always a leader in safety, USA Hockey has been at the forefront in advancing efforts to ensure the best possible environment for all engaged in the sport, both on and off the ice.

While youth hockey is a main focus, USA Hockey also has vibrant junior and adult hockey programs that provide opportunities for players of all ability levels. The organization also supports an ever-growing disabled hockey program, which today includes six disciplines.

Beyond serving those who play the game at the amateur level, USA Hockey has certification programs for coaches and officials, inclusive of industry-leading online education modules, to ensure standards are met that coincide with the level of play. Furthermore, a large focus is put on parent education with equipment needs, rules of the game and parental roles in youth sports among common topics.

Members of the organization are entitled to many benefits, including a subscription to *USA Hockey Magazine*, the most widely circulated hockey publication in the world; excess accident, general liability and catastrophic insurance coverage; access to USAHockey.com; and opportunities to participate in USA Hockey National Championships, as well as player development camps.

As the National Governing Body for the sport of ice hockey in the United States, USA Hockey is the official representative to the United States Olympic & Paralympic Committee and the International Ice Hockey Federation. In this role, USA Hockey is responsible for organizing and training men's and women's teams for international tournaments, including the Olympic and Paralympic Winter Games and IIHF World Championships. USA Hockey also works closely with the NHL and NCAA on matters of mutual interest.

USA Hockey is divided into 12 geographical districts throughout the United States. Within USA Hockey's 12 districts, a total of 34 affiliates provide the formal governance for the sport.

THE BRIAN FISHMAN INTERNSHIP 2020-22

*A Professional Development Opportunity
Offered by USA Hockey, Inc.*



THE BRIAN FISHMAN INTERNSHIP



BRIAN FISHMAN

The Brian Fishman Internship, established in 1999 by USA Hockey, is awarded annually to an outstanding college graduate who is pursuing a career in athletic communications. The internship is named in honor of the late Brian Fishman, who served as Manager of Communications and Marketing

for the USA Hockey National Team Development Program during the 1998-99 season. Brian passed away unexpectedly on January 7, 1999, at age 28.

Brian's responsibilities with USA Hockey included coordinating on-site media relations, marketing, sales and promotional activities for the National Team Development Program, which is based in Ann Arbor, Mich. He also served as the media relations contact for the United States National Junior Team in Winnipeg, Manitoba, at the 1999 International Ice Hockey Federation World Junior Championship.

Prior to joining USA Hockey, Brian worked for three years in the Athletic Media Relations Department at the University of Michigan. His primary responsibilities included coordinating publicity for the men's ice hockey and women's field hockey teams. He was the media relations contact for the 1995-96 and 1997-98 NCAA champion University of Michigan men's ice hockey teams.

Brian came to Ann Arbor from Fort Worth, Texas, where he worked as a sports reporter for the *Fort Worth Star-Telegram*. A native of Potomac, Md., Brian attended the University of Wisconsin, where he earned a bachelor's degree in history and communication arts in 1993. While at the University of Wisconsin, Brian covered the hockey and volleyball programs for *Badger Plus*, a weekly *Milwaukee Journal-Sentinel* magazine; the *La Crosse Tribune*; the *Badger Herald*; and *College Hockey Journal*.

Brian is survived by his parents, Barry and Ruth Fishman of Potomac, and a sister, Susan, who lives in New York.

BrianFishmanInternship.com



PAT DURANT

"The internship helped me reach my current role because of the all-encompassing scope of the position. Between public relations, video production, social/digital media and web design, I was able to get involved in a variety of areas and expand my skillset. As my first full-time experience within a communications department, the internship allowed me take the next steps necessary to land a permanent role in the industry."

CANDIDACY – The Brian Fishman Internship enters its 22nd year as one of the most prestigious and sought after internships in amateur athletics. The internship will be awarded to a recent college graduate who is pursuing a career in athletic communications. Successful candidates will have gained substantial experience working in their college or university sports information office. Preference also will be given to those candidates who have earned an undergraduate degree in journalism, English, communications, sports management or a related field. Applicants should represent the high ideals characterized by Brian in both the personal and professional aspects of life, including determination, integrity and enthusiasm.

INTERNSHIP TERM – The internship term is 24 months, beginning in June 2020. The first 12 months are spent in USA Hockey's national office in Colorado Springs, Colorado, with the second 12 months in Plymouth, Michigan, home of USA Hockey's National Team Development Program and USA Hockey Arena. Participants will be required to present both a written and verbal summary of their internship experiences during the USA Hockey Annual Congress, held each June in Colorado Springs, Colorado.

STIPEND – A monthly stipend is provided.

RESPONSIBILITIES – The Brian Fishman Intern will assist with various media and public relations projects, event promotions/operations, social/digital media and publishing initiatives, including work with *USA Hockey Magazine*.

SELECTION PROCESS – The recipient of The Brian Fishman Internship will be chosen by a committee that includes representatives of print and broadcast media, the USA Hockey National Team Development Program and collegiate athletic departments.

APPLICATION PROCESS – Applications for The Brian Fishman Internship must be received by USA Hockey not later than Friday, March 13, 2020. Applicants should forward a completed application form, current resume, list of references and samples of work produced.

Applicants must also submit a brief essay (400-500 words) in which they detail their interest in The Brian Fishman Internship and relate their personal and professional characteristics to those that were reflective of Brian, including integrity, determination and a love of hockey.

It is anticipated that the successful candidate will be notified by Friday, April 17. For more information, please visit BrianFishmanInternship.com.

BRIAN FISHMAN INTERNS

YEAR	INTERN	UNIVERSITY ATTENDED
2019-21	Maddy Schachte	Univ. of Wisconsin
2018-19	Chris Krenn	Univ. of South Florida
2017-19	Sydney Blackman	Arizona State University
2017-18	Laurel Young	Michigan State University
2016-17	Pat Durant	Ohio University
2015-17	Alyssa Girardi	Michigan State University
2014-16	Jasmine Grotto	Wayne State Univ. (Mich.)
2013-15	Zack Friedli	Univ. of Minnesota Duluth
2012-14	Brian Smith	Boston College
2011-12	Alex DiFilippo	Michigan State University
2010-11	Caryn Switaj	Boston College
2009-10	Matt Caraccappa	Penn State University
2008-09	Carly Peters	Syracuse University
2007-08	Chris Peters	Iowa State University
2006-07	Craig Stancher	Michigan Tech. University
2005-06	Alex Clark	Colgate University
2004-05	Christy Jeffries	Boston University
2003-04	Caitlin Lazaro	Univ. of New Hampshire
2002-03	Seth Cole	St. Michael's (Vt.) College
2001-02	Yariv Amir	Colgate University
2000-01	Cassy Maxton	Miami (Ohio) University
1999-00	Jennifer Dame	St. Cloud State University