



MASON TOUCHDOWN CLUB

NOTES

Date: September 23, 2024

Time: 6:00 PM

In Attendance

Other Attendees/Team Coordinators: Andrea Castner, Tim Maxwell, Cindy Jordan and Nicole Brown

Elected 2024 Board Members:

Bill Hugenberg (President)

Rick Boyle (Vice President) Absent

Laura O'Connor (Secretary)

Brian Garlock (Treasurer) Absent

Mike Hershey (At Large)

Brittany Garlock (At Large) Absent

Carrie Rasmussen (At Large)

Jared Grundler (At Large)

Called to Order

- By: Laura and Jerrid
- Time: 6:02

Review and Approval of Previous Meeting Minutes

- Approved by: Laura and Jerrid
- Meeting was closed by: Bill and Mike

Treasurer's Report

- WesBanco balance- \$61,164.
- T-shirt cannon - donated by VanDyke needs approved by Scott Stemple
- Injured Ball boy - gift card for \$50. Approved by Bill, Laura, Jerrid, Mike, and Carrie
- Outstanding Expenses:
 - BSN Invoice (stools, coach's gear, etc.): approx \$16k net of commission earned
 - Senior Banners: \$1,065 check is outstanding
 - Coach's stipends: \$20,000
 - Fatheads: \$565
 - iPads: \$1,016 (this needs to be budgeted in for replacement every 3 to 4 years)
- In terms of spending vs. budget, team meals are projected to come in \$6-\$7k below budget, helping offset some of the additional spending not planned for (drone, iPads).
- The Dorothy Lane check was received and cashed, as well as the Chipotle Dine (\$100) & Donate and historical Texas Roadhouse check.
- [School account](#)- (beverages and coaches fees only moving forward) -\$5,390 Brian is getting this fixed.

Dine and Donate/Fundraisers

- Legacy Club - Rick Boyle lifetime member
 - Legacy Club and treasurer's report aren't aligning. Rick made a new spreadsheet
 - 16 new members for this year (under projection)
 - Rick has an invoice to be paid for LT member spirit wear - quarter zips
 - Make tab on website for Legacy. Push Legacy for 2025 season as fundraising by out option.
- Golf outing - Melissa Wilhelm - co-chair Maryah. Recap profit was roughly \$15000 for 2024
 - They have construction and may not be able to host next year
- Comet Cards - 7/2025
 - 2024 Total \$31,598
- Raise 365 - 5/2025
 - 2024 Total \$18045
- Dine-to-Donate - Texas Roadhouse and Chipotle are potentially the only dine-to-donates for 2024. 3 for each and try to coordinate Chipotle with the middle school game (Laura to schedule)
 - TEXAS ROADHOUSE 9/25 and 10/23 West Chester location



- Texas Roadhouse Rolls - Andrea November 2024
- Girl Scout cookies - Next event Feb 2025
- POW sponsor needed - Dorothy Lane is a \$2000 sponsor - Bill is looking into marketing
- Kroger rewards - renew Jan 2025
- Spirit shop - payments received/due. Next shop? \$1408.85 \$196.96 \$696.012 for the last 3 shops and we are waiting on checks. Coming to the PO Box
 - Next shop October - Christmas shop

Events

- HOCO - 9/27 Senior - floats (Hackers have our HOCO float, we may need to reimburse them for the expenses of building it) Cindy will coordinate and Tracey will help
 - Players are to wear green jerseys to the HOCO parade on Thursday. Arrival 4:45 spot C39-50 in HS parking lot. Kick-off 5:30
- 10/11 Little Comets Night
- 10/25 Senior Night
 - Razz has offered his office for pregame food.
 - Photographer - Sandy Blevins
 - Senior cheerleader gifts - Andrea
 - Balloon Arch - Cheerleaders and football team split cost. Cheerleaders are assembling
 - Juniors are to provide food - Sign-up genius to go out, Andrea making

New Business

- [Thank](#) you Cards - Cristine Cravens (Sent to coordinators and golf outing chair for updating)
- Tailgate recap - Julia and Mike - Signage and display would help attract attention to the game. We need volunteers to make it more engaging. Maybe MMS players help in jerseys?
- Concessions -
 - Another big week, we have Middle School games on Thursday and Varsity on Friday (Homecoming).
 - **Thursday - Laura and Team Coordinators please send out the middle school game sign-up genius for volunteers, we are short Thursday 3 volunteers for the Atrium stand**
<https://www.signupgenius.com/go/60B044CADAD2CAA8-49434147-2024#/>
 - **Board Members** - Can I get at least one person to come from 5:30 - 7:30 and be at the stadium? My son runs at 6:20 in Sycamore. I will open the stands and get them going and be back to close
 - Friday - We are good for volunteers, one open spot in the Visitor stand but will be fine with what is already there. First set of volunteers will be there at 4pm for set up. No concerns, can the board let me know who will be there. Carrie, Mike, Jerrid, Bill, and Rick will all be there.

- Is cooler fixed?
- Camera/Tech - \$2000 for new drone for the end zone camera and it will have a 2 year warranty. JT Maxwell and Caleb will be trained to run it. VOTING FROM BOARD - Yes - Brian, Carrie, Laura, Brittany, Jerrid, Rick, and Bill approved
- Hudl subscription - equipment will be updated by Hudl to newest version - Maxwell Boxes arrived this week
- 2024 Role Vacancies
 - JV Photographer
- 2025 Role vacancies:
 - Secretary
 - Concession Coordinator
 - Treasurer
- Free meals - James 3rd base, Texas Roadhouse 4 total, Ford's Garage, Clyborne's. Banner is completed. Jerrid asked for a special meal for freshman for last game if funds are available.
- Golf cart - is completed
- POW / Dorothy Lane market - Bifold signage.
- Player meals
 - Sign-up for salad for varsity meals to be sent out to Sophomore and Junior parents
<https://www.signupgenius.com/go/10C0B4BAAAA28AB9-50308076-salad>
 - Granola/applesauce/bananas for Friday dinners -approved by board
- Coaches meals - sign-ups to go out Tracey will coordinate
<https://www.signupgenius.com/go/904084FADAD29A5F85-50448456-coaches#/>
- Concessions: sign up links
 - **Middle school covers varsity**
<https://www.signupgenius.com/go/60B044CADAD2CAA8-49337775-2024?useFuIISite=true#/>
 - **freshman cover varsity**
<https://www.signupgenius.com/go/60B044CADAD2CAA8-49337775-2024?useFuIISite=true#/>
 - **sophomores and juniors cover** freshman and JV
<https://www.signupgenius.com/go/60B044CADAD2CAA8-49583782-2024?useFuIISite=true#/>
<https://www.signupgenius.com/go/60B044CADAD2CAA8-49583909-2024?useFuIISite=true#/>
 - **seniors cover MMS** (schedule still pending)
<https://www.signupgenius.com/go/60B044CADAD2CAA8-49434147-2024?useFuIISite=true#/>
- New recruiting system NEED UPDATE - Jason Kaylor
<https://www.masonfbrecruiting.com/>
- Meeting room reserved at 6:00 for 9/23, 10/07, 10/21. The remaining dates are to be determined for playoffs. (Andrea reserved)
- 2024 volunteer signup
<https://www.signupgenius.com/go/904084FADAD29A5F85-48136305-2024#/>
- Jared Banquet idea- \$200 a couple at Manor included dinner, apps, drinks, etc

- \$200 a couple ticket price - 250 couples - cost per person is \$30
- Can do raffle baskets too