



**Hayward Sports Center**  
**P.O. Box 475 Hayward, WI. 54843**  
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**BOARD MEETING Minutes**  
**Monday July 21st, 2025**

**Call to Order:** 6:00PM by President Tommy Duffy

**Attendees:** Jerry, Katherine, Carrie, Nicole, Michelle, Shane, Melissa, Travis, Hannah, Allysa, Arianna, Tommy

**Guest:** Mike McKeivitt - Master's student in Sports Administration at the University of Northern Colorado, interested in gaining experience in the hockey industry and non-profit organizations.

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**1. Approval of Previous Meeting Minutes – June**

- Motion to approve June minutes – Melissa Thiry
- Seconded by Nicole Young
  - Approved.
- Missing April minutes - Hannah will text Jamie to inquire.

**Action Items:** Text Jamie to inquire about the missing April minutes.

**2. Financial Report**

- Motion to approve June Treasurer's Report – Jerry Thomas
- Seconded by Melissa Thiry
  - Approved.
- Motion to Approve \$20,000 payment to Kyle for Boiler system – Jerry Thomas
  - Money came from \$18,000 tax credit from Solar Install
- Seconded By Travis Froemel

**Action Items:** Hannah will look into the Registration Raffle gap of \$-15,648.00

### 3. Executive Report:

- Motion to approve – Jerry Thomas
- Seconded by Travis Froemel
  - Approved.
- Report Details:
  1. Mike McKeveitt
    - a. Summer Intern
    - b. Working on Masters in Sports Administration
    - c. Heading Hayward Hockey Academy on Tuesdays
    - d. Working on equipment room upstairs, business strategic plan research, database
  2. Committee Proposal
    - a. See attached
    - b. Board members would be chair of committees and the rest of the committee would be made up of members.
  3. Solar
    - a. Max Woller doing a drone video to show solar and to thank sponsors and to solicit more donations
    - b. We received our grant
    - c. Electric Car charger is by outdoor rink
  4. High School Boys Tournament
    - a. One team dropped out, will have pay ahead next year
    - b. Success for the ice - it held up!
    - c. Finish the gun raffle from banquet there
  5. WAHA Annual Meeting and Workshop
    - a. August 1-2
    - b. Carrie is registered, can she vote?, anyone else going?
  6. Banquet = HSC Fundraiser September 27<sup>th</sup> @ Steakhouse
    - Ticket Price: \$100
    - Tickets to be sold: 250
    - Cash prize down from \$10,000 to \$5,000. Must be present to win.
    - Gun Budget proposed by Jordan Fuski: \$17,000
    - Gun sources: Ace Hardware (previous) and Jordan's contact with the "Scope" banquet.
    - Ideas:
      - Sponsorship packages.
      - Focus on fewer silent auction items that generate more revenue.
      - Approach businesses for cash donations, or to sponsor a gun or boards.
      - Include a Ladies package with pink tickets that leads to jewelry and swag.
    - Ticket will be live on Facebook.

- Sponsorship Tables: \$2,000 per table. 10 tickets.
- Cake auction
- Concerns about the expense.
- \*\*Motion to approve the \$38,000 expense Budget – Tommy Duffy

\*\*Seconded by Travis Froemel

\*\*Approved.

#### 7. Security Cameras

- Installed! We have 8 cameras and the opportunity to add 8 more. Will add one in North rink soon
- The company that installed will also look at our internet

#### 8. Pickle Ball

- Donor would like to stay with fence
- Donor will pay remaining costs
- Would be on next year's calendar
- \$800ish dollars donated from memorial to Sports Center, Donor would like this money to be for benches in the future (Which Keith had planned)

#### 9. Hockey Registration Fees

- Proposed for Hayward Youth Hockey i. 14U \$650, 12U - \$620, 10U - \$550 same as last year, however last year there was ATV fundraising
- Proposed for Namekagon Rush i. 14U - \$550, 12U - \$450, 10U - \$350, Cross roster - \$250
- Hockey volunteer hours would change to team duties (which would include concessions at HS games) and 10 hours for committee or other volunteer
- Online Fundraiser that we previously discussed - should we do this fall as a Yard of Ice Fundraiser?

#### 10. Key entry system - \*\*Tabled for another meeting

- For a key system to monitor who is coming and going at the front door and to allow to open and lock the rink from remote status
- See attached quote - \$4465, + \$1287 for other outside doors

#### 11. Facility Management System - \*\*Tabled for another meeting

- Includes facility scheduling software, buy class online quick, POS, advertising screens (with locker room and calendar integration)
- FinnlySport Quote/Agreement - Hayward Sports Center

#### 12. Summer employees

- Viktor and Quinn - work Flea Market with Michelle
- Alivia and Isabella - cleaning glass, painting and other fine tuned cleaning duties
- Pat Sheehan working very minimal hours with summer

#### 13. Flea Market

- Reality - how long will this be sustainable?

- b. Flea Market Committee working on sustainability
  - 14. Meat Raffle
    - a. Slow first 4 times, we watched how much meat we raffled, so we did profit.
    - b. Last two - AWESOME!
  - 15. Capital Campaign Committee
    - a. Set meeting date
  - 16. Estimates
    - a. North Rink - \$58,000 from AJ & Sons
    - b. Ice/tape area for end of season - \$11,000 fence from AJ & Sons

\*\*Tabled both for another discussion once we have more details on the need
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#### 4. Old Business

- Addressed in Executive Report

#### 5. New Business

- Motion to Approve NEW Board Committees – Jerry Thomas
- Seconded by Nicole Young
  - **NEW Committees:**
    - Executive Committee
      - Allysa, Carrie, Tommy, Shane, & Hannah
    - Facilities & Sports Groups – Nicole, Travis Shane
    - Fundraising & Community Relations – Arianna, Katherine & Melissa
    - Finance – Hannah & Michelle

**Action Items: Committee Members:** Each committee will need to schedule their 1<sup>st</sup> meeting to address the following:

- **Executive** – Capitol Campaign Kick Off
- **Facilities** – Fencing needs, remote door locking needs, Outdoor rink/Pickle Ball Court
- **Fundraising/Community Relations** – URGENT\*\*Annual Fundraising needs, Indoor Rink renewals, & Online fundraising yard of ice campaign
- **Finance** – Work on a forecast budget for 25-26 operations

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**Next Meeting:** August 11th at 6:00 PM @ McCormick House

**Adjourned:** 7:53 PM

