



NOTES

Date: June 10, 2024

Time: 6:00 PM

In Attendance

Team Coordinators: Andrea Castner

Other Attendees: Melissa Wilhelm

Elected 2024 Board Members:

Bill Hugenberg (President) yes

Rick Boyle (Vice President) yes

Laura O'Connor (Secretary) yes

Brian Garlock (Treasurer) yes

Mike Hershey (At Large) no

Brittany Garlock (At Large) yes

Carrie Rasmussen (At Large) yes

Jared Grundler (At Large) yes

Called to Order

- By: Brian Garlock
- Time: 6:02

Review and Approval of Previous Meeting Minutes

- Approved by: Jerrid and Carrie
- Meeting was closed by:

Treasurer's Report

- WesBanco balance- \$55,847 (Actual balance \$39,000 once camp is paid) - Raise365 and Camp are the reason for increase. Payment \$16,517 Venmo fee 1.25 plus% of transaction ate into our profit and SportsEngine Fee ..25% square is 1% NEED TO FIGURE THIS INTO BUDGET AND PRICE SETTING
- Bill to cancel ZOOM \$70 per month
- Outstanding payments - BELL (\$2250 remaining due)
- [School account](#)- (beverages and coaches fees only moving forward) -\$
- Budget (attached and approved)

Dine and Donate/Fundraisers

- Legacy Club - open enrollment ASAP. Rick Boyle handling legacy for the year. Parents paying via Venmo need tracked and put into sportsengine system. New enrollments are? \$3960 ** 9 annual 1 lifetime enrollment. Follow ups need on? (Laura share final forms with Rick) Andrea requested list of her legacy members so she know who doesn't need to fundraise.
- Golf outing - Melissa Wilhelm - co-chair Maryah. Scheduled for August 4th at Grizzly. Marketing and signups will start May 1st. Last year's profits were roughly \$10,000. Grizzly Golf to handle catering (board-approved). 4 weeks life to get sponsorship.
 - Each board member to follow up with previous sponsors
 - \$600 fee for cannon which needs a sponsor
 - Website needs to be updates
 - Waters will need to bought
 - Needs emailed regularly - organization and team coordinators
 - Maybe send postcards to families for marketing
 - Asking Grizzly to market the event with their email list
 - Coach Castner to reach out to alumni
 - Lichtenberg for donation or sponsorship
 - Raffle basket for golf outing - 1 per grade level
- CometCards - Last 2 Sundays in July, 21st and July 28th Blitz days 130pm-430pm- Presale/kickoff July 8th/9th. July 29th-9th for middle school comet cards sales (Bill H chairing)
 - Have kids stationed outside the places on the card
 - Presale starts two weeks before
- Raise365 - recap \$18045 total we got paid
- dine-to-donates - Texas Roadhouse and Chipotle are potentially the only dine-to-donates for 2024. 3 for each and try to coordinate Chipotle with the middle school game (Laura to schedule)
- Texas Roadhouse Rolls - Andrea November 2024
- Girl Scout cookies - \$3547.50 deposited for 2024. Next event Feb 2025
- POW sponsor needed - Sarah Dowers to include their marketing in POW marketing pic
- Kroger rewards - renew
- Need Spirit Wear link for summer (\$1400 profit for us from spring spirit wear sale)

Next sale Mid-July for back to school

Events

- June 10 - TEAM CAMP Miami University 4 unpaid and not on scholarship
 - How to handle scholarships in the future and nonpayers
- August 4th - Golf Outing
- August 5th - Countdown To Greatness

New Business

- Thank you Cards - Cristine Cravens
- Golf cart - needs repaired or replaced - maybe sponsor
- Campers needing scholarship - formalized process for approval
- Coaches meals - sign-ups to go out Tracey will coordinate
- Concessions: sign-ups to each grade level- needs sent -waiting on a few games and for Brittany to add the senior parents that have already signed ups. Brittany has a few things to review.
- Need new spirit shop (Laura to send out signups) Need someone to take over for next year, this is Brittany's last year.
- Michael Hershey - game day enhancements (budget and full proposal)- still working on it
- Suggestion by Maxwell- plaque to stated bell was funded by Touchdown Club and light (solar) above the bell
- Film/Stat parents needed - paid \$35 per game and free entry. They need to set up film before each game and keep stats for the entire season. Maxwell wants parents of young players if possible so they can keep the position for longer duration.
- New recruiting system- Jason Kaylor <https://www.masonfbrecruiting.com/>
- Meeting room reserved at 6:00 for 6/10, 7/08, 7/29, 8/12, 8/19, 9/03, 9/09, 9/23, 10/07, 10/21. The remaining dates are to be determined for playoffs. (Andrea reserved)
- 2024 volunteer signup
<https://www.signupgenius.com/go/904084FADAD29A5F85-48136305-2024#/>
- Social media - FB, player of the week, website (need volunteers)
- Donation for Mrs. Simms (ask Tracey)
- Jared shared idea- \$200 a couple at Manor included dinner, apps, drinks, etc (possible golf outing replacement?)