



Dear Principal,

My name is Matt Brown and my colleague is Hector Cortes. We are Coaches / Managers at Seven Elite Academy's Pre-Academy and Schools Program. We follow the curriculum and values of top soccer coaches from across the world.

We are a local youth soccer club at heart that is dedicated to creating a supportive, positive environment. We are an organization that challenges youngsters to realize their potential by utilizing the power inside them to reach their goals. Our pledge is to always behave with character and quality, and be committed to our players and the community. This is exactly why we have created a non-profit Schools Program that will allow us to contribute value to the community.

We are reaching out to schools along the Wasatch front to help improve children's knowledge of the wonderful game and to provide every student an opportunity to play soccer. We have been very successful doing this in our inaugural year. We are currently implementing the Schools Program in several schools across the valley and are hoping to add your school to our Program.

By contributing to local schools and the community, it helps us to reinforce our club's values. We would love the opportunity to instill the love of soccer and teach our club's values within the youth at your school, while also helping to give the teachers a much-needed break! That is why we are offering to come to your school to teach soccer skills and help you create great citizens within your school. We are offering this as a free service.

We would love to have the opportunity to meet with you in person, answer any questions and provide more information. Please send us an email or give us a call.

We look forward to hearing from you soon!

Matt Brown  
**Schools Program Manager / Coach**  
e: [matt.brown@7eliteacademy.com](mailto:matt.brown@7eliteacademy.com)  
us t: +1 385 351 3496

Hector Cortes  
**Pre-Academy Manager / Coach**  
e: [hector.cortes@7eliteacademy.com](mailto:hector.cortes@7eliteacademy.com)  
us t: +1 385 351 3496

Suite 170, 5225 Wiley Post Way, Salt Lake City, Utah 84116

[www.7eliteacademy.com](http://www.7eliteacademy.com)