Marketing Intern

Company Overview:
The Southern California Municipal Athletic Federation (SCMAF) is a non-profit organization comprised primarily of 150 municipal recreation service-providing agencies throughout the region. Through its member agencies, SCMAF provides year-round youth and adult athletic competitions in a variety of sports. SCMAF’s mission is to grow recreation-based sports programs and provide its members with program support by offering insurance programs, rules, training and certification, networking opportunities and other essential resources.

Goal(s):
The goal of the Marketing Intern is to assist in the development and maintenance of the SCMAF website and social media. The intern must be eligible for school credit, as this is an unpaid position. This is a learning experience for anyone interested in public relations, marketing, and partnership-building.

Objectives:
- Assist in managing website and all social media outlets
- Investigate and recommend new/emerging social media platforms
- Assist in the marketing of programs to members and participants
- Assist in documenting SCMAF special events
- Update email marketing database
- Help manage photography and video projects
- Other duties as assigned

Qualifications:
- Undergraduate/graduate student at an accredited university
- Minimum 2.8 GPA
- Experience with social media
- Ability to meet deadlines
- Creative writing, editing and communication skills

Intern will report to:
Marketing Coordinator
Hours per week: Approximately 10-15.

Company Information:
Phone: (626) 448-0853
Email: scmafi@scmaf.org
Location: 823 Lexington-Gallatin Road, South El Monte, CA 91733