

# Brandon Valley Hockey Association

Minutes

Monday, January 13, 2020 7:30 pm

Tailgators

1013 N Splitrock Blvd, Brandon, SD 57005

Members present: Tom Fogarty, JoLynn Harris, Cody Clites, Joh Johnson, Jennifer Swenson, Sarah Rasmussen, Laura Schoen Carbonneau, Perry Schneekloth, Brian Reinwald, Tom Cauwels

Members Absent: none

Guests: Krista Clites, Bryan Seaver

**President Perry Schneekloth called the meeting to order at 7:35 pm**

**The minutes of the December meeting were approved.**

**Consent agenda items to approved.** Items included email action to approve the chiller repair and notification and email action to approve the ice edger from the Luverne Hockey Association for \$300.

## **BVHA PUBLIC COMMENT PERIOD:**

Many associations around the state produce a pocket-sized hockey game schedule to hand out. BVHA could look at doing this for the 2021/2022 season. Sponsors could cover the cost.

Members enjoy getting updates for where teams are playing and following up with game results.

## **PRESIDENT'S REPORT**

During SF Flyers games at the Ice Plex, a paid trainer is available. Since the trainer is also there during Ice Cat games, the Flyers wondered if the cost of the trainer should be shared. There is no consensus to pay a trainer this year, but it may be something to consider once the BVHA indoor rink is operating.

Six board positions will be open at the end of the season including: Rink Manager, Coaching Director, Vice President, Treasurer, Marketing/Public Relations and Fundraising. Those currently in the positions are eligible to run again. Suggestions for people to fill those positions are welcome. Non board positions open include Registrar and possibly Scheduler.

## **DIRECTOR AND COMMITTEE REPORTS**

### **HOCKEY DEVELOPMENT – JON JOHNSON**

The Pee wee coaches would like to have clean ice. They are the only level not getting the ice cleaned. Each level should Zam after practice so the ice is fresh for the next practice. It is difficult to find people who want to run the Zamboni. Practices may move back 15 minutes to allow time to Zam in between practices. The alternative would be to practice on the city rink during Zam time.

Cody would like to set up a couple goalie practices with a professional goalie coach. BVHA would need volunteers to help. Cody will organize and communicate the information to the goalies. BVHA will cover the costs of the coach.

## **FUNDRAISING – JOLYNN HARRIS**

JoLynn will send an email out to the fundraising committee to get their thoughts on a fundraiser. There will likely still be a raffle, but the length of selling time might change as well as the prizes.

Sarah suggested a change from the golf tournament for a cornhole tournament. The association could do both. Discussions will continue.

## **CAPITAL CAMPAIGN – BRYAN SEAVER**

BVHA would like to sell beer/malt beverages inside the new rink. It would need to have city approval with the first step presenting to the Park Board. If approved, it would be presented to the city council. When/if, BVHA would look for a beverage sponsor which would include a beer license.

To date the Capital Campaign has raised \$805,000. Sarah encouraged a press release soon. Bryan said in order to maintain momentum, it is suggested to have a few additional sponsors lined up before breaking the big news.

GPS currently has \$1 million out in proposals.

The city is requiring BVHA to review the current MOU which gives the association the opportunity to ask for a lower threshold from the city for dirt work to begin. The language regarding open skate language will also be tweaked during the review.

The next Capital Campaign committee is later this week. Committee members will also meet with the soccer association to see if there are opportunities to cooperate.

Bricks will be sold as a fundraiser. Committee members are researching companies who can engrave donor names.

The GPS would like to revise their contract. The committee will review the different options and bring a proposal to the board.

The pledge packet is in the process of being updated.

BVHA should settle on what the association could afford in debt payment in case the entire cost can not be raised. More research will be done.

Arby's gave the association vouchers to hand out to kids. Parents are encouraged to take photos and post to the BVHA Facebook page.

## **MARKETING/PUBLIC RELATIONS – SARAH RASMUSSEN**

Sarah is working on a logo refresh. She will have a couple designs to share at or before the next board meeting.

The Brandon Valley Journal is open to running stories on the association. They ran a nice article about the rink opening a couple weeks ago.

## **REGISTRATION**

Peewee C was invited at the last minute to attend a tournament in Omaha. JoLynn is asking for a 30-day extension before tournament fees are paid.

#### **RINK – BRIAN REINWALD**

The city wants to know what the intentions are with the city rink once the association moves to the new location. The city doesn't want it and intends to replace it with a dirt berm rink. The association will come up with a plan before the spring. Spearfish might be interested in the boards as they are attempting to build a program.

A location is needed when the association moves player benches, locker rooms, the chiller and other equipment after the season. This will be for a period of approximately six months or until groundwork on the new rink at Aspen Park is ready. The association should have an idea by February.

#### **COMMUNICATION**

Jennifer is going to check with Rambow on a second round of spirit wear.

#### **OLD BUSINESS**

Sam Johnson was elected to serve as the Elected Delegate to SDAHA.

Pucks-n-Ponytails will be held Friday nights from 5-6 pm starting Friday, January 24. There is no charge to participate and registration will be through the association. Jon will line up coaches and volunteers to help. 10-12 girls are anticipated to skate.

#### **NEW BUSINESS**

All officials during home games (penalty box, clock, score keeper, live-scoring and announcer) should be neutral during games and refrain from yelling or cheering from behind the bench. This is part of the SDAHA Administrative Rules.

Bauer donated practice jerseys, skates, helmets and sticks to the association. They equipment managers will present a plan on how to distribute it to the association.

The spring SDAHA meeting will be held in April. BVHA will consider an amendment to the SDAHA Bylaws section 3.9 which outlines player transfers from one association to another. As previously discussed during board meetings, BVHA would prefer language that designates association boundaries that mirror school districts rather than the current definition of "nearest" affiliate. Perry will work on language during the SDAHA meeting.

**The next meeting will be held on February 10 at 7:30 pm**

**The meeting adjourned at 9:49 pm**

Respectfully submitted by Laura Schoen Carbonneau

