



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

September 8th, 2021

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Stacy calls the meeting to session \_\_ \_1804\_\_\_\_\_

#### Roll Call/Quorum:

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director – Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Absent
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt, Equipment Director - Present
- Kelley Gowling Fundraising Director - Present
- Heidi Dowd -Secretary - Present

#### Member comments:

Hockey finder website:

- Other organization has adult tournament/league to make money
- New Richmond has good luck with this.
- Kyle McRoberts is interested in helping set something up

Outdoor rink use:

- Member would like to see it used more
- Wondering about hosting a Halloween event to help make money for MYHA there.
  - MYHA would need to provide people to work the event
- For games/practices MYHA would need to run them
- The rink has no obligation to the city
- The rink is currently using a homemade Zamboni so ice quality is good.
  - Looking to buy a Zamboni as well

Spoooner's Communication website:

- Stacy will provide key board members with link to the site to check it out.
- Allows for more graphics and other features sports engine does not allow.

#### Consent Agenda:

**Secretary: Heidi Dowd**

- Minutes from August meeting

**Concession Directors: Troy and Kris Wilkens**

- Update of Concession Opening :
  - Soft Opening for Pedal Pull September 11th
  - Potential increase in cost of items (analysis being completed)

**General operations Director: Brent Pember**

- Registration numbers (at time of meeting) - I will provide up to date numbers at the meeting.
  - Total = 101 (projection 169)
  - Coop = 1 (2)
  - Bantam = 11 (16)
  - Peewee = 23 (29)
  - Squirt = 21 (31)
  - Mite = 18 (26)
  - Mini-Mite = 10 (20)
  - LTS = 17 (45)
- Punky Manor Dibs, need schedule and number of slots wanted and will get in DIBS. 2021 Dibs is ready to go

**Growth and Retention Director: Dave Schwedler**

- Signs are in, will begin distribution
- Emails sent out to skaters likely to return after not skating last season
- As of 9/1 we have 2 skaters returning (Gregory DeLange 2014 and Frankie Pogorelski 2011)
- As of 9/1 we have 12 LTS skaters registered
- Will start individual emails after meeting

**Scheduling and Tournament Director: Mike Jax**

- Home Tournaments
  - GIRLS 8U December 5, 2021(WAHA Stipend)
  - Squirt A&B Dec 17-19, 2021
  - PeeWee A&B Jan 21-23, 2022
  - Bantam 2A/3A & Squirt C Jan 7-9, 2022
  - Mite Red White Blue Feb 25-27
- Other
  - Need to get; Leader - Team Managers Job out to the association. See attached. Also, can start to ID Potential Team managers.
  - Scheduling on-going.

Motion to approve consent agenda. Second. Approved.

**REGULAR AGENDA**

**Old Business**

**President: Stacy Hintzman**

- Discounted Equipment
  - Kelley and Adam will follow up on this
- Tournament director and girls coop board member
  - Still working on this
- Raceway Raffle issue
  - No one has any real knowledge what happened
  - We will not get any money out of it.

**Hockey Operations Director: Bob Weir**

- Impact testing
  - Hoping to do Oct 3<sup>rd</sup> from 1-6
    - Waiting for MAYO to get back to us
    - This will be Pee Wee and up

***Growth and Retention Director: Dave Schwedler***

- UW vs. MTU game.
  - Planning on OCT 9th game. Details in word document.
  - I have reached out to Bob to ensure no conflict with PDC/team activities.
    - Goalie camp is going on so may have conflict depending on game time which is TBD as of 9/2.
    - Will add a cost to help raise some funds for our organization. Will come in just under market.
      - Still a good deal with mark up.
      - No bus due to covid
      - People can invite their families and friends as well.
- LTS Promotion/flyers
  - 9/21 5:30-8 pm
  - Out to Menomonie
  - Will get out to Elk Mound, Colfax, and Boycville
- Banner raising
  - Kristi said she sent the information but the banners have not been ordered
    - Can't schedule until we get the banners
    - Will we hang the banner from WAHA?
      - Probably next to the other one.

***Tournament and Scheduling Director: Mike Jax***

- 8U 3 on 3
  - Will have to follow up with Mike next meeting

***New Business***

***President's Report: Stacy Hintzman***

- General Updates:
  - WAHA
    - Meeting is not until the 15th
  - Ice Board
    - Officially we went with WestBend Insurance
      - This is giving business to one of our members
    - Issues with roof leaks in the rink
    - Will put in ice Sept 14/15 and ice 17<sup>th</sup>
    - October 1 is the first day of ice
    - Open skate
      - We would need to provide contact tracing
      - Not sure we can do that
      - Will have the lawyer determine how in depth that needs to be
      - Our contract does say we need to provide unless special circumstances arise
    - Stout will have a club team this year.
    - Stout will practice in the mornings.

- Return To Rink
  - No new updates
  - Will need to update documentation
- Try Hockey For Free/Girls Weekend – Grants
  - Try hockey free grant – Nov 6th
  - Girls hockey weekend grant – Oct 15-17<sup>th</sup> should be
    - Wondering about doing it Oct 2 instead
    - Dave to discuss at his committee meeting next week
- Board Positions

**Motion to have Heidi move to Fundraising Director and Kelley to move to Equipment Director. Second. All approved.**

- This would then leave the secretary position open.
  - Will wait to promote at the kick off meeting
- Adam will stay on as a non-voting member.
- Punky Manor
  - Pancake breakfast slots are filled
  - Do we want to do a bloody mary bar?
    - Will do tipsy tomato and sake base as we can't sell liquor
    - Can sell left overs at tournaments
    - Add a bar tender slot to DIBS
      - Brent will add
    - Can we have raffle baskets available (4-5)?
      - Heidi Will work on this
  - Anticipating community attendance as well as race fans
- Homecoming parade
  - Dave is going to work on this with his committee
- Breakfast club
  - Small groups focusing on specialized skills
  - Meet for an hour or so in the mornings before school.
  - Once a week
  - It makes money as you charge for this
  - Could we partner with Stout for this?
  - Going rate in MN \$35-45 per hour
  - Broke up by age and ability
  - Will need to work around Stout and High school sessions
- Attendance policy
  - Bob thinks it has been updated
  - Will then be communicated out to members via email and will discuss further at kick off meeting

***Treasurer's Report: Gary Messerschmidt***

- Balances as of 9/7/2021:
- General Checking: \$76,904.82
- Savings: \$15,137.04
- Scholarship: \$ 4,067.58
- Reminder to get receipts in timely manner
- Will get Heidi a Credit card
- Keep Adam's Card active as it is tied to Facebook boost

- Will get Facebook boost switched to Dave's card

**Secretary: Heidi Dowd**

- None

**Fundraising Director Support: Kelley Gowling**

- Committee update
  - Jason Wayne is now doing the cans
  - Concern wreath prices may go up significantly
  - Need help in the concession stand this Saturday at Pedal push
    - Brent to email people who need hours from last year
    - Stacy to repost on facebook

**Growth & Retention Director: Dave Schwedler**

- Girls hockey morning
  - Stacy to send Dave contact for Girls HS team

**General Operations Director: Brent Pember**

- Scholarships:
  - We need to promote the John Dale Squirt Scholarship. Only 1 applicant so far and we have 2 scholarships to give at \$500 each. All Squirt families eligible, no financial hardship requirement.
  - Application Deadline for both Dale scholarship and MYHA scholarship is 9/15.
- DIBS:
  - Let Brent and Beth know if you have any needs

**Hockey Operations Director: Bob Weir**

- None

**Concessions Co Directors: Troy & Kris Wilkens**

- None

**Tournaments & Scheduling Director: Mike Jax**

- None

**Equipment Director: Adam Wamboldt**

- None

**1918 Closed Session motion made. Second. All approve.**

**8:15 Pm motion to move out of closed session. Second. All approved.**

Stacy will get Dave Yard signs tonight

- Season kick off meeting
  - Need to introduce coaches at this time
  - Do each group separately
  - October first week of practice to schedule them
  - Will email board for final approval before it goes out

**Next Meeting: September 27<sup>th</sup> 6 pm at the rink**

**Motion to adjourn. All approved.**