

Olympia/Thurston Lacrosse Club
Board of Directors Meeting Minutes

July 14, 2025

5:30-6:30pm

- Welcome
- Youth girls program discussion: Jenn & Sam Haws
 - Started with co-ed K-2 program here, Then started coaching $\frac{3}{4}$ in UP
 - Daughter going into 5/6 this year – same grade splits as the boys’ programs
 - Would like to also have $\frac{3}{4}$ and 5/6 girls program for this year – might consider coaching both teams if possible, but we can look to see if we can find a parent for $\frac{3}{4}$ instead
 - Good interest coming out of the Boston Harbor PE unit
 - Sam is a USA Lacrosse coach and has worked with WSLA – petition forms to fill in on their website
 - Erin has spoken with MK at WSLA and they would be helpful with starting a youth program
 - Would like to get a summer clinic going – possibly 6’s to get the word out and grow interest, also school outreach through PE skills clinics
 - No action for the board quite yet, look into details – proposal for the board for next meeting in August, we can also reach out to WSLA to find out about the petition process
- Board Action – Financials - Chris
 - Should be paid up from the season, except OSD – Patrick will give estimate to Chris
 - Fairly close with total expenses
 - Submitted a 2026 DRAFT Budget
 - Peter motion to approve May/June financials
 - Seconded by Michelle
 - 8 yays / 0 nays / 0 abstain
- Board discussion
 - Season recap key takeaways: Todd & All

- Parent Surveys & Coaching Debriefs
- Overwhelmingly positive
- Practices 3 times per week seemed well-received, cost and other barriers did not seem to be an issue
- Coaches requested goalie gear and recruitment, along with some other items like camera systems for filming
- Still need to connect with Caleb Silva about ¾ debrief
- Question: negative feedback from any parents and how to address? There was some, had been aware – connected with some
- Question: Will survey results end up getting merged into our to-do list?
- Timeline review: Todd
 - Checking on interest/willingness to continue in Board positions – annual membership meeting in September for elections
 - Look into when our Budget was approved
 - Marketing should start in advance of the membership meeting
 - Guidance on who to connect tribal connections to – depends on what it’s concerning – if formal, then send to exec committee
 - Event in Seattle for representation in lacrosse – put it in all Sports Engine chats, geared toward athletes of color but open to everyone
 - Could advertise more openly or post a recap if wanted
 - Will forward to Erin for sharing within the club membership
 - Would be nice to have a lacrosse cultural heritage video
 - PLL: “Roots exploring the History of Lacrosse”
 - Intentional about having the tribes being a part of telling their stories
- Draft Marketing Plan: Nadine & Todd
 - Intentional about reaching players for recruitment
 - Month-by-month timeline and touchpoints
 - Using budget for marketing for various options
 - 90-second hype video that could even be used at high schools for clubs

- Referrals, school outreach plans
- Will be looking into dedicated volunteers for social media and website
- Budget formation process and big items: Chris & Todd
 - Adding some anticipated income for possibility of more players
 - Adding coaches discretionary funds and coaches gear
 - Adding extra room for equipment/supplies, marketing
 - New programs – more robust scholarships, gear loan program?
 - Potential to have a storage unit
 - Meeting where budget approved, take action on reserve policy
 - Also need financial policy – signage on the account, etc.
 - Committee chairs should reach out to Chris with any foreseeable needs
- Board composition and elections: Todd & Erin
 - Pushing out committee needs and “PD” for player development chair
 - Can check bylaws to see if coaches can participate on the board
- Annual meeting timing: Todd & Erin to come up with date options for next meeting

- Adjourn

NEXT MEETING-Monday, August 11, 2025 | virtual