



**May 5, 2025 Cougar Club Executive Meeting
Minutes - 6:00pm**

Cougar Club Executive Meeting & Public Meeting Minutes - 6:00 p.m.

Board Attendance:

Chuck Glenewinkel

Elizabeth Woods

Haley Jennings

Josh Newton

Michelle DeLeon

Chris Fanning

Christie Brod

Elaine Rivas

Scott Story

Lauren Connally

Will Oliver

Special Guests: Stoney Pryor, Jason Deavours

Proceedings: 6:00 pm meeting called to order by Chuck Glenewinkel

Approval of Minutes

- May 5, 2025, July 7. 2025 - motion to approve by Elaine Rivas, second by Will Oliver. Approved 10-0

Funding Requests:

- Ashley Davis, Volleyball, \$1500, meal money for Austin tournament for 18 players, 2 coaches
- Ashley Davis, Volleyball, \$700, hyperice recovery x2
- Ashley Davis, Volleyball, \$3000, end line Hudl cameras
- Jason Deavours, Boys and Girls Wrestling, \$4044, backpacks/bags for varsity/JV wrestling team
- Ed Stricker, Tennis, \$1680, replacement aluminum tennis banners to replace old vinyl banners
- Stoney Pryor, all sports, \$20,000; Hudl Subscription. Additional information: due to budget cuts, district will not purchase Hudl subscription this year. Hudl is video platform used by almost all sports (boys/girls).

Subscription includes 600 storage hours for football; all other sports get 500 hours. Includes camera in stadium that automatically records anything in stadium, camera in gym. Adds camera to baseball and softball (don't currently have). Video editing/breakdown included. Sports without fixed camera can upload video from iPad.

Motion to approve all above funding requests by Will Oliver, second by Scott Story. Approved 11-0

Discretionary funding requests

- Ashley Davis, Volleyball, \$247.50; ball cart replacement
- Zach Marlow, Boys' Golf; \$1025; club covers, alignment sticks, valuable bags, mid mallet cover, shipping

New Business:

Coach Pryor Update

- **Construction** - track is complete with functional "D" zone. New long and triple jumps being installed. Making good progress on baseball and softball fields. Scoreboard and press box - next spring/summer. Parking will be a challenge on football/volleyball home game nights.
- **Bell schedule change** - school goes until 4pm with lunches, changes to athletic periods. JV/Varsity will be in 1st period with 9th grade football. This will change practice schedules in the fall; have not worked out all of the details yet.
- **Podcast** - recorded episode with Chuck Glenewinkel about Cougar Club today. Will air next week.
- **Helmets** - parents can buy helmets for their own kids/athletes. Talk to Coach DeBerry. District requires release of liability waiver.

Membership update - Elaine Rivas

- Need to print and mail stickers (300); parking lot hang tags (30 - Impact Group Marketing), flyers (500);
- Currently have 76 members (goal is 300; last year 236) which is less than last year. Elaine would like to send email to former members that have not renewed membership. Recommended send email to all past members, even if they do not have students at CSHS anymore. Elaine will print 500 handouts with QR code. Put handouts in concession stands at all varsity, subvarsity games. Considering competition for sport with highest percentage of participation of number of athletes to encourage higher participation.

Sponsorship update - Scott Story

- Currently have 17 platinum/gold sponsors.
- Signs for sponsorships have all been ordered from M&M. Will be hung on tennis center, same format as last year. Premium sponsor signs have been ordered and will be hung before first football game. Scott is working on selling sole sponsorships for other sports.
- Weichert event - seat cushions for first 100 fans @ upcoming Varsity FB home game

Treasurer's Report - Haley Jennings

- Haley provided update as of

Football scrimmage event - Chuck Glenewinkel

- August 16. Last year Cougar Club donated chick fil a for players after the game. Had poster-sized schedules that seniors signed; balloon arch.

- Freshmen scrimmage friday night; JV/Varsity scrimmage Saturday morning. 200 Sandwiches. Lauren Connally will order Chick-fil-A. Christie will reach out to
- Set up booth for memberships afterward.
- Scrimmage at 9am. Parent meeting at 8:30.
- Freshmen scrimmage - concessions open friday night from 5-8pm
- Send information to Stoney about what we're doing so he can send out to parents.

Concessions update

- Purchase of new popcorn machine: All popcorn machines work but several are close to the end; will retire 1 and use for parts for others that need service. By buying 1 we extend life of others.
- Funding request: Benchmark USA 11147 Silver Screen 14 oz Stainless Steel Popcorn Machine (120v, 1760w) to put in the Gym Concessions. \$1400. We will take the old one in the Gym and use it in the outside visitor concessions. This has been discussed with Chuck and other Concession Team members. I have a debit card to make purchase just need board approval.
- Motion to approve by Will Oliver, second by Christie Brod. Approved 11-0
- Ordering will go through Ben E. Keith. Will simplify menu - chips, candy, popcorn, soda, water.
- Concession stand was broken into again (3rd time this summer). Security more difficult due to construction.
- May increase price on concession this year.
- Look at extra donation for card purchases; "round up" for extra donations
- Have to create new account for ipad purchasing for this year.
- Michelle had idea for special snacks (i.e. Stoney Snack) at games this year
- Josh is starting to coordinate food trucks for sporting events.

Football gameday duties

- Concessions - may need help Friday mornings to ice down drinks
- Parking (VIP Parking Passes) - Elaine ordering; need volunteer to man parking lot
- Signs - Scott
- Banners - Scott
- Foam footballs will be thrown out per game.

Adjourn

Meeting adjourned at 7:18 p.m. by Chuck.

Cougar Club Board Public Meeting Minutes, 7pm - Field House

No attendees present for public meeting.