

Tornado Youth Hockey
 June Monthly Board Meeting
 6/12/23 6pm
 Onalaska Omni Center



Board Members	Role	Present	Absent
Jen Keer	President	x	
Amy Dzieweczynski	VP	x	
Greg Marso	Treasurer	x	
Gabby Hansen	Secretary	x	
Bryan Helgeson	Past President	x	
Andrea Kelm	Girls Director	x	
Mary Ciano	External Communications	x	
Scott Zietlow	Fundraising Director	x	
Steve Stoczynski	Goalie Director	x	
Ron Dehli	Tournament Director		x
Joan Chodur	Manager's Representative	x	
Kristen Kingery	Registrar	x	
Mite Coordinator	Heather Pryor		x
Mini Mite Coordinator	Kadie Haug		x

Guests:

Becky Dehli, Adam Keer

Call Meeting to Order

1. Attendance
2. Approved May minutes via email after May meeting
3. Review Agenda

Follow-up Items

1. Summer ice booking - Amy Dzieweczynski
 - a. Booked summer ice starting June 19th - sessions for Mites-Bantams
 - i. \$10 per kid 14 kids would cover the cost of the ice
 - ii. Would invoice families for each session
 - iii. Need someone to track attendance and ensure an adult is overseeing every time - suggest that adult is on ice for each level
 1. Need names - Can email coaches on sports engine
 - iv. Skaters can come to age level session only, just as in regular season, TYH and CRS only
 - v. Until end of August oldest bantams can come
 - vi. Need coaches before booking
 - b. Contract per booking of ice ("chunks") - new this year may be for summer

2. Status of summer activities - Mary
 - a. Pucks - include both CRS/TYH logos
 - i. Coming Friday 6/16
 - b. Banners - purchased 2, Jenny R has them.
 - c. Summer pool party date?
 - i. Lora Kirschner and Sara...? Working on it - finalizing date and plans
 - d. Community outreach for events - working on best way to track and will send email with all options together on it with links for each, rewards/reasons for each, general purpose; will also include same info for parades as its all coming up
 - i. Country Boom - signed up
 - ii. Irish Fest
 - iii. Holmen NNO - 8/1/23 - 5-8 pm
 - iv. Onalaska NNO TBD - no response yet
 - v. Onalaska Community Days (August)
 - vi. Kornfest Parade - 8/19
 - vii. Catfish Days Parade - 7/9
 - viii. Loggers concerts
 - ix. Parade save the date went out via FB

3. Jersey pricing and times for delivery - Scott
 - a. Scott was provided two options by Pure Hockey - see attached
 - i. Winwave brand
 - ii. Voted on TORNADO diagonal jersey design, with lace neck, sewn on
 - iii. Cut and sew socks or sublimated - cut and sew would likely last longer (\$22 either way)
 1. Will get samples as well
 - iv. See if we can do a longer contract (5 years) for a cheaper jersey price
 - b. Using jerseys for 1 or 2 years?
 - i. Maybe use for many years
 - ii. Numbers will stay for Squirts on up, will need new numbers for new kids and kids coming up that aren't taken
 - iii. Will plan on having list of numbers for kids if parents aren't sure which number their kid was
 - c. Cost?
 - i. \$75/jersey, \$22 for socks; no breezer covers
 - ii. Pay Pure Hockey directly, will happen through registration?
 - iii. Likely will not have jersey sponsors this year as all are expired now; parents will pay full cost but can use for multiple years if they fit

4. Golf Outing Update - Scott/Mike Mielke
 - a. 10 hole sponsors so far, more in the works
 - i. Can't put on DIBS at this time; just use sign up genius
 - b. 10 teams signed up, more coming up
 - c. Meeting Wednesday to finalize
 - d. Nobody has signed up for raffles - Joan Bucheger can help? Maybe have some looking for hours from Pool Party interest
 - e. Previous jersey sponsors cost is \$3000, hole sponsor is \$1000; will be reaching out to previous sponsors

- f. Scott will send Gabby an email summarizing needs to send to org
- g. Sign up genius will be used

Officer Reports

1. President

- a. WAHA mtg - several rule changes
 - i. Jenny will review in depth again before season, most changes related to Tier 1 teams
 - ii. Playing down policy is more strict this year (not a TYH issue) but FYI
 - iii. New position required by USA hockey:
 - 1. Association safety officer (Likely April Delegrave - previous first aid coordinator) - checklist of 10 items that this person is the "go to" for; every coach/manager knows what to do in the event of X
 - 2. Cultural education liaison: one for each association; better hockey culture via WAHA, held accountable to things we share with org
 - iv. Grants: Grassroots, 8u Girl's Jamboree, Mite Equipment, Try Hockey for Free, Girl's one - Scott has applications from last year, need a person to submit
 - v. Registrar "confirmed" for next year (Kristen) updating soon
 - vi. WAHA instructional league "WIHL" - 10, 12, 13, 14 - 1 team per region, not necessarily skill based, still tryouts-anyone in age groups can tryout - 1 team per birth year per region; tryouts in August
 - vii. WEHL is another new group - adding a "region" email went out
- b. SafeSport updates for 23-24 season. Emailed from USAH
- c. Proposal from Denise Downing to offer RWD one scholarship a year (for 3-5 years) for one girl to play hockey who can't afford to otherwise. This would be in Evelyn Gurney's name. LaX is doing this also.
 - i. Generally a great idea, would have liked to do together
 - ii. Majority consensus is no
- d. Contact & Concussion prevention - email from Max Hayes 5/19/23
 - i. Not using this person, but will setup checking clinic requirements before season starts - may pull in local coaches, and high schoolers to demo?
 - ii. Coaches advisory or just market at preseason/summer practices - Amy and Jenny to connect with coaches
- e. Omni is doing a Hole Sponsorship in exchange for 8 hours of ice time (will use this summer)
- f. Have discussed a loose plan with Kelly Mohr - for preseason - in September - more to come at next meeting

2. VP

- a. Asking for Try Hockey For Free rep to coordinate on the national date - two volunteers already emailed Jen
 - i. Will confirm that ice is available - will have 2 volunteers reach out to La Crosse for info on how to do
 - 1. Lauren Darrah and...?
- b. Ref registration info needs to be sent to org - get this info out ASAP
 - i. Need to summarize and send out - Reene will help create; esp with new changes
 - ii. Gabby to ask Reene
- c. Booking with our region

- i. Not sure on plans, table for next meeting - all willing to book, how do we plan this?
3. Treasurer - hasn't moved money yet, will transfer to savings when closes out Coulee, will have budget ideas for next meeting; looking at breakdown of cost for teams
4. Secretary
5. Past President

Board of Director Reports

1. Girl's Director
 - a. Will submit for 8u girls tournament grant and will work on best timing
2. External Communications
3. Fundraising Director
4. Goalie Director - Christen Chamberland reached out for goalie gear - goalie camp coming up. Will try to sell some gear on sideline swap if need; need to talk to Pinnows about ice time for a goalie camp - could email Justin directly, could take any days Amy has as well, working on our own internal camp
5. Tournament Director - not present, needs to put dates on WAHA though
6. Manager's Representative
7. Registrar
8. Mite Coordinator
9. Mini Mite Coordinator

Old Business

1. Home Tournaments
 - a. Proposed Tournament dates for 23-24 season:
 - i. Bantam A & B Dec 8-10, 2023
 - ii. Pee wee A, B, C Jan 26-28, 2024
 - iii. Squirt A, B, C Feb 9-11, 2024
 - iv. Mite Home Jamboree - Usually first Sunday in February
 - v. Like to do 6 teams with two pools, then Sunday games are seeded. Still only 3 games per team.
 - vi. Don't oversight the resurfacing every 2 periods in Bantam games

New Business

1. Referee Registration - Gabby to contact Reene Sampson
 - a. Registration opens June 17 at 8 am for 23-24 season. Must be registered with WHOA before able to register for seminar
 - b. Send out the ref registration info to org
2. Outside Tournament booking check in
 - a. Adam K will be in contact with coaches committee about tournaments to book

Announcements/Future Action Steps

1. Meeting July 19th at Greg's office
2. Likely email check in between for finalizing

3. ZOOM will be available for all in regular season and put on calendar
4. Gabby to send emails once ready:
 - a. Coaches for open hockey
 - b. TYH and CRS for open hockey
 - c. Referees
 - d. Golf outing
 - e. Volunteer opportunities
 - f. Reminder of need for grant coordinator (application) and Golf Outing Raffle Coordinator
 - i. Check with Mary on who volunteered for Pool Party help - connect with Scott
5. Scott to get new mock up jersey designs
6. Need Tournament Director to list tournaments online, get working on registration
7. Jenny send Amy Try Hockey for Free names

Adjourn

815pm