

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
May 13, 2024**

Present

Jude Miron, President
Sue Newton, Vice President
Michelle Goodman, Facilities and Scheduling Coordinator
Erica Eggers, Girls Traveling Director
Dan McGrath, Social Media Coordinator
Angie Pudenz, Assistant Registration and Apparel Coordinator
Tami Weber, Assistant Girls Basketball Director
Tony Walker, Assistant Girls Tournament Director
Paul Tarnowski, Treasurer and Financial Aid
Brad Newton, Boys Traveling Director
Rachel Swanson, Registration and Apparel Coordinator
Erica Sherman, Board Observer
Dan Keenan, Girls Tournament Director
Erica Phelps, Board Observer
Rob Confer, Board Observer
Nate Veldman, Board Observer

Absent

Jeremy Salo, Volunteer Coordinator
Derek Kasper, Eastview High School Basketball Liaison
Erik Edstrom, Web Coordinator
Travis Day, Coach Development Coordinator
Sara Moe, Board Observer
Rachel Holmberg, Player Development Coordinator
Jen Crumley, Board Observer
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Erin Hanson, Fundraising Director
Lance Glosemeyer, Boys Tournament Director
Tom Madden, In House Director

Proceedings

Meeting held on May 13, 2024 at 7:30pm at Scott Highlands Middle School. A motion was made by Michelle Goodman to approve the April 2024 board meeting minutes. Tom Madden seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Governance and EVAA Board updates – J. Miron

- Big EVAA Board Updates – no governance of social media and the board is open to everyone still
- We need to now get emails with EVAA – Jude to determine who from our board
- They will be looking for a basketball operations member from our board. Talk to Jude if interested.
- Open Roles for our board – **VP (shadow), Assistant In-House, and Coach Development**

2. Financial Review – J. Grosse

- Overall 10k ahead of budget
- Clinic Fee for next year – remove as it falls under coaching fees
- Facilities – ahead of budget (mostly due to lack of using facilities for girls tournament) Less sports engine fees and less boys teams also
- Michelle communicating with Hope on outstanding payments
- Currently sitting at \$83,759k
- Continue with same travel registration fees this year at \$495
- Proposed lowering fees to \$425 next year (Paul will run numbers but that would be breakeven) to help account for the uniform fee of \$150 for each to purchase their own. Discuss next meeting to finalize.

- Proposed a small increase to inhouse. It has not been changed in years. Proposal to change from \$125 - \$150.
- Voting next month

3. Volunteer Update – J. Salo and A. Pudenz

- Need to look at a different process for next year. Baseball requires a card to be held at registration.
- Rachel helping to match up the missing DIBS to the registration – vote to invoice those who did not complete.
- Jude to take final review

4. In-House Update – T. Madden

- In-House – ideas for recruiting for 3rd and 4th grade – Brad and Erica – work with Rachel Swanson
- Proposed email to parents

5. Boys Travel Updates – B. Newton

- Try out date set
- Feedback from surveys – a definite no on the Minnetonka tourney (2 days)

6. Girls Travel and Facilities/Scheduling Updates – Goodman

- Girls uniforms all collected
- Haven't collected coach evaluations yet (slipped my mind, so I will get to this!)
- Tryout dates and gyms reserved
- Email sent to 8th grade families about 9th grade breakfast club opportunities
- Will send an email to the rest of the program about summer opportunities soon
- Erica/Tami will take over once I'm done with the above! Yeah!!

7. Facilities /Scheduling Updates – Goodman

- Michelle working on Burnsville, Trinity, Eaglebrook (Erica) and Eastview for practice
- Due to potential higher numbers (budgeting for 7 girls teams, 18 boys teams)

8. Social Media – McGrath

- Year in review:
 - greater amount of content later in the year, especially towards and during Grade State and end of season inhouse tourney. Need to continue to build both.
 - did not get much traction with player/teammate of the week. Will push early and often next season
 - Will work with team mangers in preseason with communication and sharing of pictures (functions, practices, games, etc).
 - Numbers on all three platforms grew, instagram the most popular
 - Looking to add more video content next year and attend games, take additional pictures.
 - Looking for feedback and further ideas to promote inhouse and travel.

9. Apparel/Uniforms – R. Swanson

- Issue of management of uniforms
- Reduction in cost and/or reduction in DIBS
- 4th and 5th – no cost in order to remove any obstacles for kids trying out the sport

10. Player Development – Holmberg

- Seasonal Newsletter created with summer camp opportunities and tips to stay engaged over the spring/summer.
- Dan posted the Spring newsletter to Instagram...thanks Dan
- Another newsletter coming early June with details on Shot Club and the Hoopla.
- Scottie is sending me Shot Club files and transition items.

11. Boys and Girls Tourney – Glosmeyer

- Refs and trainers booked. Boys tournament flyer is ready to roll and I will post to MYAS and the website in June.

Adjournment at 9:08pm.