



Fort Calhoun Youth Sports Organization

Title: Sponsorship & Community Awareness

Classification: Director

Position Description:

Sponsorship is the director of Sponsorship and Community activities.

The Sponsorship Director shall be directly responsible for;

1. Create the 2017 Sponsorship Plan
2. Work with sport directors to outline sponsorship opportunity
3. Outline Sponsorship Program and levels of sponsorship.
4. Promote Sponsorship through onsite visits, mailing, email and Facebook Awareness.
5. Assist in organization of Community programs.
 - a. Examples are Summer and Fall kick off, Christmas in Calhoun Fun Run, Sponsorship recognition.
6. Organize and Execute Sponsorship deliverables
 - a. Names on team shirts
 - b. Banners on JC, TBall & Softball Fields
 - c. Team Photo and thank you letter to sponsors
 - d. Other items outlined in Sponsorship plan
7. Work as community point person for Corporate Sponsored Programs to support youth sports /volunteers.
8. Perform any other duties as assigned by the President or the Board.

Essential Duties and Responsibilities:

Enrollment for each sport

1. Send out sponsorship for each season in a timely manner
 2. Work with Treasurer on enrollment and deposit collection
 3. Update Website with 2017 Sponsors – listing logo and name
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1. Meetings
 - a. Attend monthly meeting (usually 90 minutes in length)
 - b. Present Sponsor status-

Misc –

1. Assist with any FCYSO sponsored event
2. Assist with Spring and Fall Sports Kick off to ensure team photos are coordinated with each sponsor.

Opportunities